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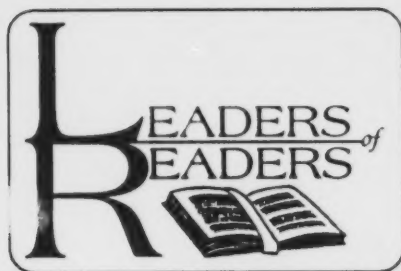
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ABSTRACT

This resource guide contains guidelines and information (much of which is specific to Florida) on organizing and implementing literacy programs to reach and teach functionally illiterate older adults. Section 1 presents a profile of illiterate older adults and guidelines for linking existing programs and services and lists organizations involved in adult literacy programs in Florida. Section 2 outlines outreach strategies, explains and provides examples of communication tools proven effective in literacy program expansion and publicity campaigns, and lists 17 Floridians available to speak on literacy education. Included in section 3 are the following: suggestions for motivating older adults, a discussion of the rationale behind literacy programs for older adults, and discussions of the curricula of three literacy programs (the Laubach Way to Reading, Literacy Volunteers of America, and the Florida Department of Adult and Community Education's Life Skills Curriculum for Senior Adult Learners). Section 4 contains the following: lists of 27 sources of technical assistance on literacy education and 50 resources on aging and working with older adults, a reprint of "Standard Periodical Directory" entries under the category "senior citizens," reviews of videos on older adults and literacy education, and a list of major publishers of large-print books. (MN)

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A RESOURCE GUIDE FOR REACHING AND TEACHING OLDER PERSONS

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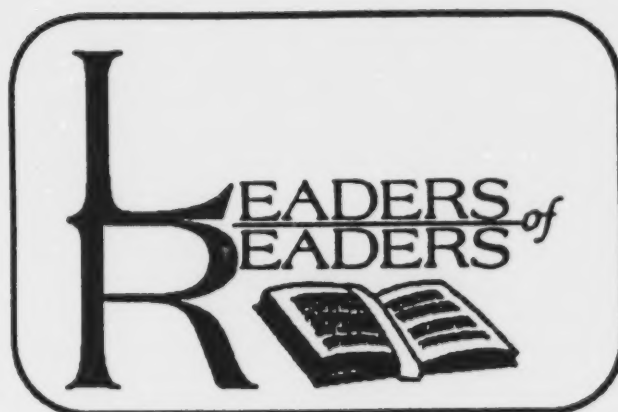
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A Section 353 Demonstration Project

STATE OF FLORIDA
DEPARTMENT OF EDUCATION
BUREAU OF ADULT AND COMMUNITY EDUCATION
1991/92

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The Florida Council on Aging



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FOR REACHING AND TEACHING
OLDER PERSONS**

A Section 353 Demonstration Project

**STATE OF FLORIDA
DEPARTMENT OF EDUCATION
BUREAU OF ADULT AND COMMUNITY EDUCATION
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Finally, we would like to thank David Voss and Associates for the planning, advice, and technical assistance we received with the development of the Communication Tools, without whose expertise these products would not have been created.

This program is in compliance with Title VI of the Civil Rights Act of 1964, Title IX of the Educational Amendments of 1976, and Section 504 of the Rehabilitation Act of 1973, which prohibits discrimination on the basis of race, creed, color, age, national origin, sex, or handicap.

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INTRODUCTION

Of all adults in the United States, it is the population sixty years of age and older that has the highest percentage of functionally illiterate people (1988, U. S. Senate). Florida's aging demographics are staggering: a 144% increase in the 65+ population over the last ten years has created a 60+ population that today numbers 3 million --almost 25% of Florida's total population. And, as part of Florida's total number of illiterate residents, the elderly comprise 58% of the state's functionally illiterate population (FAMU, 1986). However, interviews with literacy program staff across the state indicate that the number of volunteers is generally sufficient to accomodate additional 60+ students. In some cases, programs would appreciate the involvement of older persons as peer tutors. In either case, it is our hope to involve more of the 60+ population in an effort to reduce illiteracy among older people. To effectively accomplish this important goal, existing literacy programs agree on the need for additional resources- materials, tutors, and funding.

Much can be done for the functionally illiterate 60, 65, or 70 year-old to reduce their future need for services and enhance their independence as they increase in age. Recognizing that (1) over half of functionally illiterate persons in Florida are older persons; (2) reading empowers people to help themselves and obtain employment and/or independence; and (3) existing literacy programs have difficulty attracting older students, the objective of "Reaching & Teaching Older Persons" is to identify the issues surrounding the under-service of older persons in literacy programs and in so doing, provide technical assistance; produce a video PSA and PR materials for outreach to older persons; and publish a resource guide for serving older persons in literacy programs. The topics and suggestions in this guide were developed in response to requests across the state regarding special training needs of older adults.

REACHING AND TEACHING OLDER PERSONS provides guidelines and information on communication tools to literacy programs for reaching and teaching older adults. The ideas contained here can be adapted by any literacy organization concerned with the literacy needs of older adults. These organizations can make a meaningful difference in the lives of older persons and share in the joy and empowerment that learning how to read can bring.

"It gives me pleasure to converse with the aged. They have been over the road that all of us travel, and know where it is rough and where it is level and easy."

Plato



SECTION I: ILLITERACY AND THE ELDERLY

Illiteracy has been defined as a lack of the skills required to read or write effectively, and the problem of illiteracy is a complex one. There are different degrees of literacy and a person may not be able to read or write at all or may know enough to function minimally in society. Literacy has important social, cultural, and economic impacts on society as well.

Many people view literacy as a greater priority for the young, but the skill of reading is even more urgent for an aging adult as a basic human survival skill (i.e., being able to read medication labels properly, dealing with increasing amounts of health care and financial paperwork, and remaining independent as family and friends' support decline). The skill of reading can be more important than just a right-- for an older adult it can also mean life.

PROFILE OF OLDER ADULTS

Older Floridians age 60+ comprise over half of the state's functionally illiterate population and cannot be easily grouped into one category. They represent all areas of life, but many are minority, low income, and come from backgrounds or life situations which required them to be places other than school at a young age.

An older person may have barriers of physical impairment, embarrassment, fear, or transportation to overcome. In addition, the older person who cannot read or write has often learned coping skills over the years to hide the problem and either adapt to or avoid situations which may require literacy. Some even reject the idea that they even have a problem since they have "gotten along just fine" for so many years without reading. But, the skill of reading can suddenly become a survival skill to even the most intelligent aging adult who cannot read.

For example, an older adult may suddenly lose his or her "reader" --the family member or friend who had helped them for years by reading the mail, paying bills, or filling out medical forms. Or, the older adult can suddenly become physically disabled and more socially isolated, making it harder for them to cope. And, an older adult living in a world full of constantly changing technology can quickly become lost. Literacy problems can end up having a greater effect on the self esteem of an older adult as the intergenerational impact becomes more apparent to them and others.

AGING: WHAT DO YOU KNOW, OR THINK YOU KNOW?

1. TRUE ____ FALSE ____ Florida's median age is 37 - 38.
2. TRUE ____ FALSE ____ Generally speaking, older people are all very similar.
3. TRUE ____ FALSE ____ About half of older persons suffer from serious health problems.
4. TRUE ____ FALSE ____ About 15% of older persons have visual impairment.
5. TRUE ____ FALSE ____ Almost a third of older persons have a hearing impairment.
6. TRUE ____ FALSE ____ Fifty percent of older people are forgetful and absent-minded.
7. TRUE ____ FALSE ____ At any given time, at least 20% of the senior population are living in nursing homes.
8. TRUE ____ FALSE ____ Older workers are not as productive as younger workers.
9. TRUE ____ FALSE ____ The most important variable in shopper satisfaction among seniors is cost.

ANSWERS: 1-true, 2-false, 3-false, 4-true, 5-true, 6-false, 7-false, 8-false, 9-false

LINKING EXISTING PROGRAMS AND SERVICES

There are over 200 literacy project sites in the state of Florida (Florida Literacy Coalition, 1991) and a variety of senior service provider agencies located in communities statewide. Your local Council on Aging office can be a helpful agency to work with in reaching more older adults in the community and is a good source of information about this population group and its particular needs. For your convenience, a current list of the Councils on Aging within Florida is included at the end of this section (See "Florida Councils on Aging").

Instead of forming a new system, a more logical solution is to bring together those that already have the structure and expertise to serve the literacy needs of older adults in a successful, cost-effective program. The concept of bringing the technical expertise of a community literacy organization to a group or center that older adults already attend is a practical one. This idea could be expanded to include libraries, churches, businesses, civic groups or voluntary action centers who can weld links between literacy and senior programs by providing interaction between different organizations and their areas of expertise. Although many forms of co-sponsorship are possible, the voluntary literacy organization provides:

- Expertise on literacy education
- Teaching materials
- Trainers for the tutors
- Technical assistance in program development
- Volunteer recognition activities

(See "Directory of Local Literacy Providers" at end of this section).

The senior group program provides:

- Expertise on the needs and interests of older adults
- Volunteer tutors
- Volunteers to act as peer supports to help students with their learning activities
- Space for the tutoring
- A structure and support for the successful operation of the program
- Volunteer recognition activities

(See "Florida Councils on Aging" at the end of this section.)

Valuable resources, such as transportation services, usually exist within established aging organizations, and eliminate or minimize start-up costs. For older adults with literacy problems, this kind of program offers a supportive environment designed to meet the needs of their age group. The location is familiar because they go there to participate in other programs

or services. Program tutors are also older adults with similar frames of reference.

The opportunity to reach older adults can enhance the scope of a co-sponsoring literacy organization. Besides more participants, co-sponsoring brings more trained tutors. Older adults have proven themselves especially reliable volunteers, an asset to any group that depends on their support. In addition, the literacy organization acquires older adult-tested tutoring materials and will, therefore, be better equipped to meet the needs of other older learners in their own programs.

To the senior service provider, the literacy program offers the opportunity of providing a needed educational service that can improve the functioning capacity of those it serves. The advantage of improving the organization's community image, increasing its members or participants, building its reputation and funding potential. Finally, a literacy program can impel a senior service provider to forge links with other community agencies, links that are the basis for working together on future programs.

One good example of such co-sponsoring efforts is the "One Church, One Tutor" campaign that was developed in order to link religious organizations with literacy providers. Communication materials are available that address churches and include a brochure, poster, logos, and bookmarks. This helpful kit can be ordered by contacting: Leatrice Williams, Florida Department of Education, (904)488-8202. (An order form follows. Please duplicate as necessary. Orders are filled on a first come, first serve basis.)

Order Form



Religious Organizations Linking With Literacy Providers

Please indicate the number of each item you would like for our office to send you, as possible:

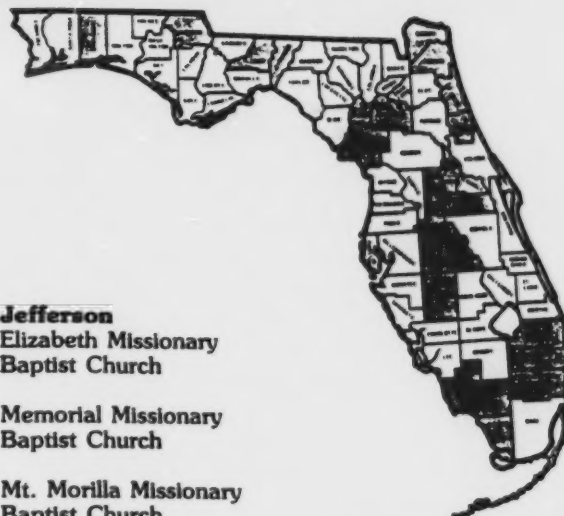
Items Available	Quantity Requested	DOE USE ONLY Quantity Sent
Poster		
Bookmarker		
Brochure		
Clip Art Sheet		
Totals		

Ordered by:

Mail to:

Bureau of Adult and Comm. Ed.
1244 FEC
325 W. Gaines Street
Tallahassee, FL 32399-0400

SELECTED RELIGIOUS ORGANIZATIONS INVOLVED IN FLORIDA'S ADULT LITERACY PLAN



Alachua

First Baptist Church
Gainesville

Baker

Jerusalem Baptist Church
Olustee

Bay

First Baptist Church
Panama City

Bradford

Carver Lodge
Nondenominational Church
Starke

Brevard

Bethlehem Missionary
Baptist Church
Titusville

Mt. Moriah AME
Cocoa

Broward

Antioch Baptist Church
Pompano Beach

Church of Christ
Pompano Beach

Church of Latter Day Saints
Ft. Lauderdale

First Christian Church
Ft. Lauderdale

First United Methodist
Church
Coral Springs

Florida Del Lutheran
Church
Davie

St. Elizabeth Catholic
Church
Pompano Beach

Bethel AME Church
Pompano

Bible Church of God
Ft. Lauderdale

Collier

First Assembly of God
Naples

Marco Lutheran Church
Naples

Moorings Presbyterian
Church
Naples

St. Peter's Catholic Church
Naples

DeSoto

St. Paul's Catholic Church
Arcadia

Sun Rise Worship Center
Arcadia

Duval

Church of God By Faith

Deermeadows United
Methodist Church

Merchison Temple

Mt. Aarat Baptist

Westside Baptist Church

Flagler

Church of Jesus Christ of
Latter Day Saints-Mormon
Relief Society

Gideon Camp of Flagler
County

Knights of Columbus
Monsignor Leo Gilda
Council #7845

United Methodist Women of
Palm Coast

Gilchrist

First Baptist Church
Trenton

First Methodist Church
Trenton

Gulf

Oak Grove Assembly of
God
Port St. Joe

Hardee

First Baptist Church
Wauchula

United Methodist Church
Wauchula

Jackson

St. Luke's Episcopal Church
Marianna

Jefferson

Elizabeth Missionary
Baptist Church

Memorial Missionary
Baptist Church

Mt. Morilla Missionary
Baptist Church

Lake

Bethel Methodist Church
Eustis

Church of God Church
Leesburg

Leon

Bethel AME Church
Tallahassee

Bethel Missionary Baptist
Church
Tallahassee

Co-Cathedral of St.
Thomas More
Tallahassee

Prayer Temple Church of
God In Christ
Tallahassee

Levy

Allen Chapel AME
Williston

St. Johns Baptist Church
Williston

Marion

The Salvation Army
Ocala

Martin

Hope Rural School
Indian Town

Monroe

Big Pine Key Methodist

Nassau

Barnabas Center Multi-
Denominational Church

Five Points Baptist
Fernandina Beach

Okaloosa

Greater Peace Baptist
Church

Orange

College Park Baptist
Church Literacy Program
Orlando

Downtown Baptist
International Ministries
Orlando

Palm Beach

Suncoast Baptist
Association
Largo

St. Paul's Lutheran Church
Clearwater

Polk

First Christian Church
Lakeland

Hope Presbyterian Church
Winter Haven

Our Lady of Guadalupe
Catholic Mission
Winter Haven

St. Johns

Gethsemane Baptist
Hastings

* Representation of responses to telephone survey conducted during the month of June and July 1991

DIRECTORY OF LOCAL LITERACY PROVIDERS

County	Adult Director	Laubach	LVA	County	Adult Director	Laubach	LVA
Alachua	(904) 336-3600	(904) 378-0227 (904) 378-2552		Lee	(813) 334-7172	(813) 334-7747	(813) 481-5644 (813) 369-7747 (813) 992-7188
Baker	(904) 259-6251			Leon	(904) 922-5343	(904) 893-1360	(904) 487-2665
Bay	(904) 872-4300		(904) 785-3457	Levy	(904) 486-3264	(904) 495-3683	
Bradford	(904) 962-6150		(904) 964-6150			(904) 493-2335	
Brevard	(407) 632-1111	(407) 452-5426 (407) 633-1809 (407) 632-8105 (407) 773-4075		Liberty	(904) 643-2281		
		(305) 765-4930 (305) 765-4271		Madison	(904) 973-2288 ext. 146		
Broward	(305) 765-6087			Manatee	(813) 741-7298	(813) 746-8197	
Calhoun	(904) 674-8661		(904) 674-8773	Marion	(904) 732-8041	(904) 732-4771	
Charlotte	(813) 625-6155	(813) 639-5591		Martin	(407) 287-6400	(407) 288-0077	
Citrus	(904) 726-1931	(904) 726-1507		Monroe	(305) 294-5212		(305) 294-4352
Clay	(904) 272-8170	(904) 264-6545		Nassau	(904) 261-7628		
Collier	(813) 643-2700	(904) 264-6545	(813) 262-4448	Okaloosa	(904) 833-3144	(904) 833-9215	(904) 651-1403
Columbia	(904) 755-8190	(904) 758-2101		Okeechobee	(813) 467-2431	(813) 467-5345	
Dade	(305) 995-1806	(305) 347-1457 (305) 891-5535 (305) 375-5323	(305) 347-1650	Orange	(407) 423-9223	(407) 422-1540 (407) 899-0100	
De Soto	(813) 494-4222			Osceola	(407) 847-3147		
Dixie	(904) 498-3358			Palm Beach	(407) 624-2307	(407) 393-7905 (407) 439-8011 (407) 845-4600	
Duval	(904) 633-8131	(904) 353-0288		Pasco	(813) 996-3600	(407) 640-7522	
Escambia	(904) 469-5504	(904) 432-4347	(904) 469-5516	Pinellas	(813) 586-1818	(813) 521-1117 (813) 789-4561 (813) 784-3332 (813) 942-5613	
Flagler	(904) 439-6910					(813) 676-5767 (813) 686-4266 (813) 984-2273	
Franklin	(904) 653-8831		(904) 653-8436	Polk	(813) 534-2109		
Gadsden	(904) 627-9651		(904) 627-7106				
Gilchrist	(904) 463-3200			Putnam	(904) 328-1571		
Glades	(813) 946-0055 (813) 946-0202			St. Johns	(904) 824-4401	(904) 829-6590 (904) 825-4401 (407) 464-2747	
Gulf	(904) 227-1744 (904) 229-8256		(904) 229-6166	St. Lucie	(407) 468-4700		(904) 626-2463
Hamilton	(904) 792-2715			Santa Rosa	(904) 623-3663		
Hardee	(813) 773-9058	(813) 983-7824		Sarasota	(813) 953-5000		
Hendry	(813) 983-5102			Seminole	(407) 323-1450	(813) 955-0421	
Hernando	(904) 799-7838			Sumter	(904) 793-5719		
Highlands	(813) 453-6661			Suwanee	(904) 364-2600		(904) 362-2317
Hillsborough	(813) 238-4740	(813) 223-8348	(813) 253-7619 (904) 997-3712	Taylor	(904) 584-7603		
Holmes	(904) 547-9341			Union	(904) 496-2045		
Indian River	(407) 567-7165	(407) 778-2223		Volusia	(904) 254-3077	(904) 254-3074	
Jackson	(904) 526-4510		(904) 526-4541 (904) 997-3712	Wakulla	(904) 926-8111		(904) 638-6217
Jefferson	(904) 997-3562			Walton	(904) 892-8105		
Lafayette	(904) 294-1701			Washington	(904) 638-1180		(904) 638-6217
Lake	(904) 343-3531	(904) 394-6146 (904) 589-0224 (904) 394-4265					

FLORIDA COUNCILS ON AGING CONTACTS

CITY	NAME	PHONE
Arcadia	Robert Hutches	813/494-5965
Bartow	Diana Barnhill	813/533-0741
Blountstown	Marilyn Russell	904/674-4163
	Terry Sansom	904/674-4163
Bonifay	Bonnie Shiver	904/547-2345
	Jake Jacobs	904/547-2345
Bradenton	Glen McKibbons	813/748-6974
Bristol	Brenda Clay	904/643-5690
	Cindy Walker	904/643-5690
	Patricia Pridgeon	904/643-5690
Brooksville	Francine Ward	904/796-1425
	Michael Georgini	904/796-1425
Carrabelle	Norman D. Boyd	904/697-3792
Center Hill	Janet McIntosh	904/793-6111
	Joyce Jett	904/793-6111
Chiefland	Grace Gray	904/423-1290
	Maureen Wiley	904/493-7546
Chipley	LouVern Spence	904/638-6216
	Mary Enfinger	904/638-6216
Clearwater	Linda Swam	813/531-4664
	Randa Robinson	813/573-9444
Clewiston	Sue Hardy	813/774-8443
Cocoa	Mickey Belson	407/631-2747
	Phyllis Springer	407/631-2746
Crawfordville	Barbara Donnelly	904/926-7145
	John F. Morton	904/926-7145
Daytona Beach	Gail Camputaro	904/253-4700
	Jeanne Pohl	904/253-4700
Defuniak Springs	Freddy Baker	904/892-8165
	Jackie Fredrick	904/892-8165
	Kathy Crew	904/892-8165
Fernandina Beach	Connie Hufstetler	904/261-0701
	Karen Nucci	904/261-0701
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	Robertta Fowler	407/465-5220
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	Suzanne Lyda	904/269-6300
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	Mary Frances	904/845-3331
Immokalee	Daniel McDonald	813/657-6176
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	Teresa Barton	904/381-6700
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Key West	Gwen Rodriguez	305/294-8468

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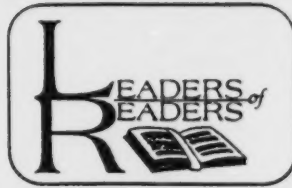
CITY	NAME	PHONE
Kissimmee	Beverly Houland	407/628-2884
	Robin Finn	407/846-8532
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Lake City	Debra Freeman	904/755-0264
	Francis Higgins	904/755-9427
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	Mary Robinson	904/746-7777
Leesburg	Francis Jones	904/326-5304
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	Susan Allbee	407/831-4357
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	Peggy Fletcher	904/973-4241
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	Linda Beasley	305/358-6060
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	Ann Spencer	904/623-0467
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	Regina Watkins	904/997-4578
Moorehaven		813/946-1821
Naples	Martha Skinner	813/774-8443
	Nancy Lochner	813/657-6151
Ocala	Diane Morthland	904/629-8661
	Maclyn Walker	904/732-4444
	Mary Spaid	904/629-8661
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	Donna Stiteler	407/648-4357
	Melodie Marsks	407/628-2884
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	Kelly Nash Jr.	904/328-7718
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	Vanessa Mikulka	904/437-7300
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	June Jolly	904/769-3468
Pensacola	John B. Clark	904/432-1475
	Margaret Jerauld	904/432-1475
Perry	Hazel Comer	904/584-4924
	Tronya Gunter	904/584-4924
Plantation Key		305/852-7246
Port Richey	John Sniezek	813/862-9291
	Robert Turnier	813/847-4568
Port St. Joe	Jerald Stokoe	904/229-8466
	Omata Osborne	904/229-8466
Punta Gorda	Rick Jimison	813/639-1561
	Victoria Porter	813/637-2288
Quincy	Carl Huff Jr.	904/627-9758
Sarasota	Edward Lyon	813/955-2122
	Jane Bauer	813/955-2122

FLORIDA COUNCILS ON AGING CONTACTS

CITY	NAME	PHONE
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	Kathleen Crivello	813/382-2134
St. Augustine	Richard L. Taylor	904/824-1646
St. Petersburg	Amy Stiff	813/526-1100
Starke	John W. Rodgers	904/496-2347
	Sue Beasley	904/496-2347
Stuart	Delores Giersdorf	407/283-2242
	Gene Rifkin	407/283-2242
Tallahassee	Fay Pridgeon	904/575-9694
	Kathi Arrant	904/575-9694
Tampa	Judy Arbeiter	813/272-5250
	Sandra Charbonier	813/684-6434
Vero Beach	Arlene Fletcher	407/569-0764
	Loretta Rosenberg	407/569-0764
Wauchula	Ann Martin	813/773-2022
West Palm Beach	Ruth Cook	407/355-4191
	Sharon Richardson	800/525-5040

"I learned that a great leader is a man who has the ability to get other people to do what they don't want to do and like it."

Harry S. Truman



SECTION II: REACHING OLDER PERSONS

It is difficult to identify older adults who cannot read. First, you must identify where older people live, work, and play. To find older adults in your community, you will need a planned outreach campaign- formal or informal. Outreach should be built on word of mouth, personal contacts, and use of non-print media like public service announcements on television and radio. In addition, a number of program promotion strategies and communication tools have been developed (See "Outreach Strategies" and "Communication Tools"). Successfully reaching older people will require patience, creativity, and an awareness of their individuality.

OUTREACH STRATEGIES

In addition to the Communications Tools that are included in this section, the following suggestions may help in your attempt to share information about your program:

- (1) Know your community and what works well with different groups.

Every community has its own unique personality, and the better you understand it the more success you will have in reaching older adults. You must learn where to locate the greatest numbers of these adults and can find help in this area from the local senior service provider and/or anyone who is in contact with the elderly on a daily basis. Not only do you need to understand your own community, you will need to understand the particular needs and habits of the older adults in that community.

The best way to learn your community and reach more older persons is by participating in local activities which involve senior citizens and senior service provider agencies. Check with your local Council on Aging to find out where there are pockets of older people meeting for activities, clubs, or congregate meals. (Refer to the Council on Aging List). Ask to be on the program of religious or organizational meetings. Give a brief presentation of what your program can offer as well as any needs you have. You may find that you end up recruiting more tutors than students! If your county has a local Retired Senior Volunteer Program (RSVP), this would be a good place to begin. You may want to visit the senior center, a local nursing home, or senior living facility and start a volunteer reading program to find out more about the interests of local seniors. Request to be added to the mailing lists of all senior service provider agencies to be kept informed of all upcoming activities in your community. The more you participate in local activities and

learn about and interact with your unique senior citizens, the more of their trust and respect you will gain, thus enabling your program to reach more older persons.

- (2) Target your outreach efforts where the payoffs will be greatest.

After learning more about your community and interacting more with local senior service providers and older adults, you will be better able to determine where to concentrate your efforts to realize the best results. Strategies for urban or rural communities will be different based on the differing lifestyles and populations of each community. You may want to recruit the assistance of a trusted neighborhood leader who can help introduce your program to the residents there and gain their trust. These contacts can also assist you in locating greater numbers of illiterate adults and how to approach them in each of their unique situations.

- (3) Be persistent in your efforts.

Once you have made contacts with the various groups and older adults in your community, don't give up! "One more call" may be all that it takes to get the ball rolling. Remember, the busiest people get the most done. Earning the trust and respect of other agencies may be time consuming, but it is worth the effort. After all, you are both working to achieve the same goal- to improve the lives of older people. In the end, you gain the trust of the older person, as well. After all, familiarity can bring respect.

- (4) Visibility is the name of the game -- for both you and your program.

Being persistent in your efforts also includes staying visible by keeping your message out there where the right people and/or organizations can hear it. This can be done with radio, television, speeches, and other publicity materials (See "Communication Tools").

- (5) Word of mouth is the most powerful form of outreach, but you may not see its impact until later.

Don't be discouraged if your efforts with community groups produce no immediate response. Once your program and its tutors are well established in the community, its most powerful recruiting tool can be the actual words of one of its students or others who know of the program and its accomplishments.

Word of mouth, in addition to your other efforts, can greatly enhance your program. Make sure to remind everyone of this: word of mouth is free, but it can result in positive gains for the entire community.

PROGRAM EXPANSION AND PUBLICITY: COMMUNICATION TOOLS

Program expansion, or promotion, should involve the members and staff of your own organization as well as cooperating agencies. Consider a community-wide publicity drive to promote all of a sponsor's programs with special emphasis on the older adult literacy program. Organize your own Speaker's Bureau to contact and present information at community clubs, churches, and organizations. (See "Stump Speech" and attached Speaker's Bureau List) Remember that the more personal your promotion, the more successful you will be. Plan a promotion around media public service announcements (Radio and Television) and interviews. Learn about the media people - reporters, columnists, hosts - in your community, and what attracts the largest number of seniors. Decide what's best for your purpose and what kinds of information they're likely to use.

The following sets of Communication Tools were designed exclusively for your use in reaching older adults:

NEWS RELEASE

Attached is a sample news release that can be distributed locally to media for the purpose of notifying your county of this project and the need for participation. Be sure to insert local names where you find the word **LOCAL** on the release. Deliver your version to the media and insert the date when you are ready to begin the project. (Sample included). For information on writing your own press release, see "Guidelines for Writing a Press Release" at the end of this section.

COMMITMENT FORM

This is the heart of the program. The commitment form should be distributed to potential volunteers and students. The forms ask volunteers to make a commitment to either give a speech, teach someone to read or find at least one potential student. There is a psychological impact in signing the commitment form. It transfers a desire into action and builds on the human spirit and instinct to make the physical move toward getting something done. **It makes it happen.** The form may also be signed by potential students who will commit to learn how to read. You may adjust the use of this form to suit your local needs. Be sure to place your address and phone number in the lower right-hand corner of the form. (Samples can be found inside notebook front cover.)

SPEAKERS BUREAU

This group of volunteers will attend meetings of local clubs and organizations and deliver a speech, emphasizing points and successes of local interest. We suggest that you contact your local civic groups and find out if you may have a representative give the speech, when, and where. Feel free to add names and

organizations to create your own Speaker's Bureau. (See list at the end of this section.)

STUMP SPEECH

The speech is designed to illustrate the need for people to get involved by becoming a tutor or recruiter. The purpose is to help you or your speakers with information, statistics and a persuasive argument for getting tutors and potential speakers. The speech can be adapted to fit the needs of the speaker and the audience. Feel free to include your program's "Success Stories" where appropriate. (Sample of Speech attached.)

RADIO PUBLIC SERVICE ANNOUNCEMENT (PSA)

The script for the radio PSA should be distributed to the local media. If you wish, you may order the taped version by contacting the Florida Council on Aging's office at (904)222-8877. You will need to find out whether your local radio station(s) use tapes or scripts. This will require some homework from you. The purpose of this material is to inform the community of the program, recruit volunteers and find illiterate senior citizens. Be sure to tailor the information to your county before you send it out!

TELEVISION PUBLIC SERVICE ANNOUNCEMENT (PSA)

A television PSA, with the same theme as the radio PSA, has been produced and can be edited to include your local address and phone number. Tapes can be ordered by contacting the Florida Council on Aging's office at (904)222-8877.

TIP SHEET

The tip sheet is used to provide story ideas for local media. This form will serve as an organizational tool for you to keep track of any success stories you have or will learn about. Inform the media about any story you may find and call them to see if they'd be interested in writing a story. Any successful stories in the media will encourage others to take the step to learn to read. (Sample attached.)

**** Remember, the purpose of this program is to compliment and supplement your existing program. Please adapt the materials as you see fit.**

COMMUNICATION TOOLS

- > HOW TO WRITE A PRESS RELEASE
- > SAMPLE PRESS RELEASE
- > SPEAKER'S BUREAU
- > STUMP SPEECH
- > RADIO PSA SCRIPT
- > TIP SHEET

HOW TO WRITE A PRESS RELEASE

What is a press release?

A press release is a brief announcement or description of an activity, event, or person which might be of interest to television, radio, newspapers, or magazines. It is a way to inform the public through the media.

What is a public service announcement?

A public service announcement (PSA) is a brief announcement by the media about an activity or event of interest to the community. The media is informed of these happenings through press releases. PSA's serve both the public and non-profit organization. They are not paid announcements (advertisements by businesses or organizations). PSA's are free, and as a result, the sponsor has little, if any, control over their use. PSA's are accepted on a space/time availability basis.

When should you send a press release to the media?

First, determine whether what you are trying to promote is of interest to the general public or just the people in your organization, and whether the information could be better presented through the public media or an internal newsletter.

If you decide to use a press release, send it well in advance of your event:

- (1) 1 to 2 weeks for newspapers, television, and radio;
- (2) 2 to 3 months for magazines.

Invite a reporter or photographer only if there will be something newsworthy happening. Assign a person to be there to answer questions and assist the media, if needed.

What should you include in a press release?

Answer the six basic questions a journalist must address:

- (1) **WHO** (your organization)
- (2) **WHAT** (meeting, event, fund-raiser...)
- (3) **WHEN** (date, day, and time)
- (4) **WHERE** (location)
- (5) **WHY** (to raise money, increase awareness, recruit...)
- (6) **HOW** (explain other matters such as cost or fee)

Include the name, address, and phone number of a contact person and display it at the top of the page. This should be a person who is familiar with every aspect of the program who can answer any questions that may be asked.

You may want to include a black and white photo of an item of interest (i.e., building, key person) if available.

Always type the press release using double or triple spacing. Double check your spelling, especially when it comes to names.

Keep it short and simple -- no more than 1 or 2 pages.

Send it to the editor in charge of Public Service Announcements. Call the newspaper and get a name to insure targeting the right person from the beginning.

FOR IMMEDIATE RELEASE

(insert date of release)

Contact: **LOCAL** person
LOCAL phone number
or
Menza Mitchell
Florida Council on Aging
(904) 222-8877

Literacy Program Focuses on the Needs of Older Citizens

(**LOCAL CITY**) --The Florida Council on Aging has joined forces with (insert **LOCAL** literacy provider or related organization) in an effort to help more elderly citizens learn how to read.

The program, "Reaching and Teaching Older Persons," was unveiled today as part of a statewide effort to assist volunteers in finding people who have not had the opportunity to learn to read. Officials also are searching for volunteers to identify and teach older citizens. The Florida Council on Aging is conducting the project under a grant from the Florida Department of Education.

"We know that older Floridians would enjoy a more productive life if they could read," said Education Commissioner Betty Castor. "Reading to grandchildren passes the legacy of literacy to future generations. One of our national goals is for every adult to be literate. This will take a major commitment from people of all ages."

A surprising 70 percent of American senior citizens did not finish high school and nearly 25 percent of them are illiterate (insert **LOCAL** statistics if available). Although some of these seniors are grandparents or community leaders, they cannot read stories to their grandchildren, prescriptions for medicine, a favorite recipe or the Bible.

The 1972 White House Conference on Aging reported that learning is "one of the ways of enabling older people to have a full and meaningful life and a means of

helping them develop their potential as a resource for the betterment of society."

Florida has an especially tough challenge, ranking 40th among the states in literacy.

Many illiterate seniors have created habits that help them avoid reading so friends, acquaintances and business associates are not even aware of the problem. However, most of them are frustrated and have different motivations to learn how to read. The main reason they don't learn is because they are too embarrassed to admit their "invisible handicap" or they don't know where to go for help.

"Reaching and Teaching Older Persons" is designed to overcome these obstacles. The program focuses around "commitment forms," which a group of people called "Leaders of Readers" distribute to potential volunteers and students to encourage them to become leaders of readers. The forms ask volunteers to commit to doing something -- such as making speeches, appealing to community organizations, teaching someone to read or simply finding one potential student. The form may also be used by potential students who commit to learn how to read.

"We believe the only way to get people to make the commitment is one at a time...from a friend or acquaintance," said Margaret Lynn Duggar, executive director of the Florida Council on Aging. "These forms provide the individual with an opportunity to think about it, sign the pledge and give it to their friend or local literacy provider."

The program also includes radio and television public service announcements, speakers bureaus and press kits.

"We plan to (insert **LOCAL** quote here)...."

Anyone interested in volunteering or learning to read may call (insert **LOCAL** agency and phone number) or the Florida Council on Aging, (904) 222-8877.

SPEAKER'S BUREAU

Barbara Jones
Hamilton Co. Council on Aging
P. O. Box 866
Jasper, FL 32052

Dr. Delphia Williams
Florida Community College at Jax.
4501 Capper Road
Jacksonville, FL 32218

Ervin Jackson
Minister
Route 6, Box 8358
Crawfordville, FL 32327

Dr. Jim Ramsey
Taylor Tech
3233 Highway 19, South
Perry, FL 32347

Lavaine Mayo
Panhandle Library Lit. Consortium
200 N. Pear Street
Blountstown, FL 32424

Lois Jones
Literacy Vol. of Washington Co.
468 S. Boulevard
W. Chipley, FL 32428

Mr. S. M. Eubanks
Gulf County Adult School
501 1/2 Niles Road
Port St. Joe, FL 32456

Jane Harling
Citrus Co. Human Services
P. O. Box 310
LeCanto, FL 32661

Carol Haughton
Adult Literacy Center/LSCC
P. O. Box 308
Sumterville, FL 33585

Jane Murray
162 San Marco Ave., Suite 6
St. Augustine, FL 32086

Kris Odahowski
Literacy Vol. of Leon County
200 W. Park Avenue (Library)
Tallahassee, FL 32301

James McCleod
Adult and Comm. Education
1000 Turner David Drive
Madison, FL 32340

Ray Blitch
Gadsden Adult Ed. Program
500 W. King Street
Quincy, FL 32351

Claudia Worthing
Holmes Co. Literacy Project
301-A N. Martin Street
Bonifay, FL 32425

Mary Theberge
New Beginnings
100 Circle Drive (Library)
DeFuniak, FL 32433

Janice Sharp
The Loft Center
3000 E. University Avenue
Gainesville, FL 32601

Joan Nimms
Learn to Read
520 S.E. Ft. King, Suite C-1
Ocala, FL 32671

**Florida Council on Aging
"Reaching and Teaching Older Persons"
stump speech--[To be used only by tutors/volunteers;
to be localized]**

I'd like to talk to you today about an opportunity to enrich the life of someone who has waited a lifetime for someone to reach out and show the way. It is my hope that the information I am sharing with you today will empower you to give new meaning to to the life of someone who truly deserves our respect.

Do you know an older Floridian who can't read? Chances are you don't. Or at least you think you don't. That's because illiteracy is known as "the invisible handicap." Elderly adults who can't read often feel ashamed, and they have learned to cover up their problem. At the same time, we know they are bright and determined enough to learn because -- throughout a lifetime -- they have devised survival techniques that don't require reading .

The lack of visibility of older non-readers is largely because so much attention in our nation's literacy effort is focused on youth and young adults.

The media bombard us almost daily with stories about the decline in literacy skills among high-school students and recent graduates. Research about reading reflects a youth culture in which our older citizens are, at best, tolerated, and at worst, ignored.

Yet, 70 percent of Americans 55 and older have not completed high school, and more than a third of those comprising the American illiterate population are elderly. The elderly represent the highest levels of functional illiteracy of any age group. For elderly minorities, the problem may be as much as three to four times worse.

Florida's challenge is especially daunting; we rank in the bottom fifth in the nation for adult literacy, tied for 40th place.

It's not just that the numbers are staggering but that the demands of our Information Age are accelerating so rapidly. For example, while it took 100,000 years for humankind to move from cave-dweller to farmer, it has taken just 60 years to move from the Model T to the Macintosh. In the horse-and-buggy days, all you had to do to be considered literate was sign your name. But today, the amount of information is doubling every 20 months.

That means that the knowledge that exists today represents only 5 percent of the knowledge that will be available in the year 2000.

Clearly, those who've reached their later years without the tools they need to function in the Information Age will continue to be left behind -- unless we help.

The illiterate senior pays a high price in our society. Many older folks can't fill out a form, sign their name, or read a notice critical to their survival. They live in an isolated world, dependent on others and highly vulnerable. Unable to communicate, understand essential information, or make informed choices, they are functionally illiterate. The older they are, the more likely they are to experience this sad condition.

Imagine for a moment what life must be like for them.

Imagine you've lived more than six decades, and worked hard all your life. You've raised your family, but now you can't even experience the simple joy of reading a birthday card from one of your children or reading a story to your grandchild.

Imagine you're alone, and you yearn for the comfort and solace of reading the Bible . . . but you can't.

Imagine how much you'd like to write a letter to old friend or find out about community social events. Imagine how frustrating your life would be if you couldn't pass a driver's test, read a bus schedule, understand the prescription label on your medicine, or vote in an election.

Even as we imagine the struggle of the older person isolated by the inability to read, it's only human to wonder if it really matters. After all, if they've gotten by this long without being literate, will it really make a difference if they learn to read now? Haven't they pretty much outlived their usefulness?

Well, the Academy of Motion Picture Arts and Sciences didn't think George Burns had outlived his usefulness when they awarded him an Oscar at 80 -- and he's still going strong well into his 90s!

At 89, Albert Schweitzer ran a hospital in Africa.

At 91, Eamon de Valera served as president of Ireland.

At 93, George Bernard Shaw wrote the play, "Farfetched Fables."

And at 100, Grandma Moses was still painting and Eubie Blake was still playing the piano.

[Reminder to speaker: Insert your own local sensational senior learner(s) here--local interest anecdotes.]

The fact is that education is a basic right for persons of all ages. As the 1971 White House Conference on Aging stated, learning is "one of the ways of enabling older people to have a full and meaningful life, and a means of helping them develop their potential as a resource for the betterment of society."

But can the older citizen still learn? Contrary to common belief, learning abilities do not decrease with age. Age alone does not prevent learning, but if learning abilities are untapped, they can diminish. Supreme Court Justice Felix Frankfurter remarked in a Court decision in 1948 that "Wisdom too often never comes, and so no one ought to reject it just because it comes late."

Even back in 458 B.C., the Greek writer Aeschylus [Es-kill-us] noted that "old people are always young enough to learn -- and with profit."

Our older population is growing at a phenomenal rate -- each day 1,600 folks join the 65-and-older group. Remember when you only had to be in your 90s for Willard Scott to wish you a Happy Birthday on the Today Show? Now, there are so many seniors that you have to be at least 100!

The spotlight will soon be on the aging Baby Boom generation, the members of which, in all likelihood, will need employment to supplement inadequate retirement incomes. And as their Baby Bust counterparts move into their prime working years, the workforce will shrink. These trends mean that more older people will need to remain in the labor pool -- and they'll need to be skilled. Clearly, literacy is an economic issue, not just for young people, but for all Floridians.

Thanks to modern medicine, our elder citizens are healthier than ever, living and working longer.

● They're retiring with plenty of leisure time in which to learn new skills. They're a powerful political force and a growing target for the marketing of consumer goods. We need them!

But for many, learning to read for the first time represents far more than a leisure-time activity or a way to become a wiser consumer. Becoming a reader is like opening a door, switching on a light, and removing a blindfold – all at once. Yet, as much as these folks are aware of how much more fulfilling and satisfying their lives could be if they learned to read, taking that first step can be absolutely
● terrifying.

It takes monumental courage to admit you can't read and you've been fooling the world all these years. It takes real guts to acknowledge that you need help and to seek out a way to learn. It takes great strength to rise above your lack of confidence, your feelings of helplessness, and the obstacles you believe stand in your way.

Elderly non-readers don't need us to admire their courage nearly as much as they need us to help them to take the first step toward reaching their full potential -- toward independence. Dependency is a spirit-crusher. But knowledge is power.

Just listen to the words of some older learners who've taken the plunge:

- "Reading is a source of self-renewal."
- "It gave me a new lease on life."
- "I came out of the corner and developed new friendships and improved my self-confidence."
- "It's nice to find out I can still learn."
- "I can cope. I can make it!"

Learning to read made a huge difference for 64-year old Sam Smith. Sam dropped out of school in the third grade and went to work in a textile plant. He married, raised seven children and was active in his church. Yet Sam was saddened by his inability to read the Bible. "I was chairman of the church deacons," he relates, "and I thought deacons should know how to read the Scriptures."

After Sam's retirement, a woman who hired him to do yard work discovered he couldn't read the label on a medicine bottle. She put him in touch with a literacy program.

Sam came into the program in November with specific goal. He wanted to learn to read the 23rd Psalm by Christmas. Sam met his goal, and now he encourages others like him to learn to read. He tells them how he "loves every minute" of his new literate life.

Wouldn't it be wonderful if all of us could bring fulfillment and meaning into the life of someone who has paid his or her dues? The fact is that every one of us can have that rewarding experience. Each of us has the opportunity to light up someone's life by sharing our time and talents.

After all, reading is something we already know; all it takes is the dedication and patience to use that knowledge to open the door for someone who has waited a lifetime to emerge from the shadows.

It's also a national imperative. One of the six national education goals established by President Bush and the nation's governors is that "By the year 2000, every adult American will be literate and will possess the knowledge and skills necessary to compete in a global economy and exercise the rights and responsibilities of citizenship."

President John F. Kennedy told Congress in 1963: "The increase in the life span and in the number of our senior citizens presents this nation with increased oppoportunities: the opportunity to draw upon their skill and [wisdom] -- and the opportunity to provide the respect and recognition they have earned. It is not not enough for a great nation merely to have added new years to life -- our objective must also be to add new life to those years."

And, indeed, teaching our elder citizens to read is all about adding life to their years.

It's about reaching and teaching.

It's about becoming "leaders of readers."

It's about becoming partners in learning with our older citizen; for as much as we can teach them about reading, so can they teach us about life.

I'm asking you to begin this partnership today. I'm asking you to make the commitment to changing one person's life.

I'm asking you to complete a commitment form pledging to help an older person learn to read.

Make the commitment. Get an older person to make the commitment. You'll both be glad you did.

Thank you.

TALLAHASSEE: 904-877-1295
TAMPA: 813-221-3311
PANAMA CITY: 904-784-2133

2222 OLD ST. AUGUSTINE ROAD
TALLAHASSEE, FLORIDA 32301-4910

Kidd & Driscoll Advertising

A Division of Kidd & Company, Inc.

Copy: Radio
Client: Literacy Council
Date: May 6, 1992

Intro only with voices,
pot down but continue
underneath copy.

KAREN DAVIDSON....TWELVE MONTHS,
GRÉG ROBERTS....THIRTEEN MONTHS,
PAUL WILSON...SEVENTEEN MONTHS...

IN THE UNITED STATES TODAY, NEARLY
TWENTY-SEVEN MILLION ADULTS OF
ALL AGES NEED TO IMPROVE THEIR
READING AND WRITING SKILLS. THESE
SAME ADULTS ARE PARENTS, RELIABLE
EMPLOYEES AND LEADERS IN OUR
COMMUNITY.

(pause)

Pot up with more names
then back down and cont.
copy.

JOHN ANDERSON....FOURTEEN MONTHS,
BILL ROBERTSON....TWELVE MONTHS.....

BECAUSE OF A LACK OF EDUCATIONAL
OPPORTUNITY OR BECAUSE YOU HAD
TO WORK, YOU MAY NEED HELP
IMPROVING YOUR READING AND
WRITING SKILLS.

(pause)

JOHN MARTINEZ...TWELVE MONTHS,
TYRONE WASHINGTON...FIFTEEN
MONTHS...

IF YOU ARE UNABLE TO READ A MENU
OR MEDICAL PRESCRIPTION, WRITE A
NOTE TO A FRIEND, OR FILL OUT A JOB
APPLICATION, YOU'RE NOT
ALONE AND THERE IS HELP. THE
LITERACY VOLUNTEERS CAN TEACH
YOU THE READING AND WRITING SKILLS
NECESSARY TO LEAD A FULL AND
REWARDING LIFE.

IF YOU CANNOT READ OR WRITE AT ALL,
OR YOU JUST WANT TO IMPROVE YOUR
CURRENT SKILLS, CONTACT THE
FLORIDA LITERACY COALITION AT
1-800-237-5113 OR JUST CALL YOUR LOCAL
LIBRARY...AND REMEMBER, ANYONE
CAN LEARN TO READ (JILL CASEY...I
LEARNED TO READ IN THIRTEEN
MONTHS) IT'S JUST A MATTER OF TIME.

tag with local phone number

i.e. CALL THE LITERACY VOLUNTEERS
FOR FURTHER INFORMATION AT
123-4567.

-30-

TIP SHEET

CONTACT PERSON: _____

PHONE # _____

SUCCESS STORY:

LOCAL
CONTACTS: _____

MEDIA: _____

MEDIA CONTACT: _____

PHONE # _____

"It is one of the most beautiful compensations of life that no man can sincerely try to help another without helping himself."

*Ralph Waldo
Emerson*



SECTION III: TEACHING OLDER PERSONS

The most popular teaching methods utilized by literacy projects for teaching older persons in Florida are the Laubach, LVA (Literacy Volunteers of America), and ABE (Adult Basic Education) programs (See attachments and "Resources"). In addition, the Bible and other materials of personal interest to seniors are integrated into many learning programs. The national literacy curriculums in use are well established, but do not distinguish "adults" of varying ages.

Although there is plenty of curriculum available to literacy projects, the majority of adults are grouped into one general "age sixteen and over" category with very little curriculum available that is specifically designed for the age 60+ student. As a result, the majority of literacy projects are not reaching older learners as effectively as they would like to.

MOTIVATING OLDER STUDENTS

In order to better teach the older students, it must be remembered that they are individuals with many different interests and needs. And, older persons can often teach us as much, if not more, than we can teach them. But, like people of all ages they require motivation in order to succeed. Consider recruitment events like an introductory tutoring session or an open meeting or reception. These situations present opportunities to stress the program feature; for example, alleviating fears of confidentiality issues.

Another factor to keep in mind is that some of the older generation may have negative memories of schools from their childhood. Some may have had learning disabilities that went unrecognized and they were criticized for not keeping up with the other students. It is important that the less of a schooling atmosphere you can create, the more comfortable your students will be. They need to be reminded that learning is a gift they are giving themselves, not a chore or punishment. They have earned the right to learn. It's a payment that has been long overdue to them.

One of the best motivators of all can be the words of another older student who has improved his or her skills through a program and is able to write about the experience. A wonderful example of this is the handwritten letter by student Lucy Marse who attended the New Beginnings reading program in DeFuniak Springs and then wrote about her accomplishment (See Lucy Marse's letter attached). Teachers could ask students to write or record on tape their own experiences in a learning program to be shared

with potential new students and to inspire them to join a learning program. Lucy contributed her letter to this resource guide in the hope of inspiring other seniors across the state to improve their skills.

Clearly, the motivations of older people enrolled in literacy programs are varied. Some older adults have entered to gain survival skills in a sometimes hostile environment, for example, seeking the ability to read health-care-related materials or to complete social service application forms. Especially for older women, entry may be triggered by the illness or death of a literate spouse or relative who provided the needed skill. Others have enrolled to explore new paths toward personal growth. Often these persons are seeking to enrich their environment, exploring new avenues through which to share with others. Still others approach literacy as a means of empowerment, seeking the ability to pursue political issues and interests, often on community levels, or wanting to read product instructions and labels, thereby sharpening consumer skills. ("Lifelong Education and Needs," Harootyan and Feldman, 1990).

SAMPLE CURRICULUM

Due to the lack of curriculum geared specifically to the age 60+ student, a few individual projects have tried to address this need themselves. One example is the curriculum developed by the Leon County Schools Adult & Community Education program titled "Life Skills Curriculum for Senior Adult Learners" which is a two book resource set of curriculum ideas for instructors of older adults (Leon Co. Schools Adult & Comm. Ed., 1989). A sample of this curriculum's table of contents is included. If you would like to obtain copies or further information, contact the Leon County Schools Department of Adult and Community Education (904)922-5343.

WHY TEACH AN OLDER PERSON?

Some people question the importance of literacy for older adults. They tend to categorize people by age, and by doing so, write off older persons as having less to gain from improving literacy skills. So, they ask, "Why bother teaching someone so late in life?" The answer is that the value of a life can never be "depreciated" like a piece of equipment--it should be "appreciated" in value with each new year of life.

The success of literacy programs is often calculated in terms of numbers and statistics. But, the real face of literacy is a human one that can never be measured by statistics or age. It's the determined college educated older woman, robbed of her knowledge by a stroke, who is relearning everything all over again. It's the enthusiastic woman in her 80's who was the first student to join her neighborhood literacy program in order to be able to read her Bible. It's the anxious face of a grandparent who wants to be able to read to his or her grandchild. It's the

articulate man in his 60's who served in a world war and worked as a trucker all his life without being able to read. After he decided to learn, he has become an advocate for literacy with Barbara Bush. It's also the devastated faces of the Gadsden County couple who thought they had gotten by with no problem all their lives without knowing how to read, until one day there was no one to check their mail and they almost lost their home permanently because the property taxes were never paid.

Working with older adults offers some unique perks to the literacy worker as well. In contrast to younger students, older persons have actually lived and breathed the history that many of us can only read about, and can offer many different and valuable insights on life and society after living such long and diverse lives. They may possess less than adequate reading and writing skills, but they have never stopped "learning." Just imagine what they can contribute to their families and society when they gain the skills of reading and writing!

In the end, both the tragic consequences of illiteracy and the joyful rewards of literacy can be seen in the faces of many older adults. The intergenerational effects on society are immense as literacy has social, cultural, and economic impacts as well. By turning the light of literacy on in the faces of agewise adults, the reasons for teaching them become very clear.

Consequences of Illiteracy among older people:

<u>Loss to Individual</u>	<u>Cost to Community</u>
-Less independence	-Higher costs to taxpayers (more health care, more reliance on social service agencies and families)
-More restricted lifestyle	-Intergenerational impacts
-Less self esteem	-Less contribution to society
-Reduced personal safety	
-Less involvement in community	

vs.

Benefits of Literacy among older people:

<u>Gain to Individual</u>	<u>Benefit to Community</u>
-Greater independence	-Lower costs to taxpayers as a result of less dependence on health care, social service programs, and families
-More personal options	-Intergenerational benefits
-Self confidence	-Increased wealth of oral histories about people and events of past
-Longer self-sufficiency	
-More involvement with community	
-Greater self-efficacy	

(This letter is an exact reprint of Lucy Marse's original handwritten letter.)

What the literacy program has meant to me.

I am 82 years of age. I graduated from Walton Hi school in 1930, class of 28 students. I was not an A student, I excelled in Math. My hardest subject was reading, spelling and pronouncing big words. I once had a teacher, while giving the class a dressing down said, "Take Lucy McBroom back there if she spelled cat right she would forget to cross the t." and she was right.

When I saw the brousure on this program, I was doing a lot of reading in the Bible. The pronouncition of words was a stumbling block to me. since I live alone, I need compaionship. and a learning process is always welcome. I went to the library and signed up for the program.

I was assigned a tutor, "Marge Stalz," she is a highly educated lady, has done a lot of world travel, and still does. an excellent tutor, and a good friend, I have enjoyed many hours with her. we have covered a multitude of subject concentrating mostly on reading and pronouncing words.

I can see a world of improvement in my skills and how rewarding it has been to me to refresh my memory and learn the changes that has took place in geography, history, goverment of different nations, and on and on the changes that has come about and to keep abreast of them. I have enjoyed it very much. Marge has been with me 5 years.

I hope every one in this program has enjoyed it as much as I have, it is a great program.

Lucy Marse

The Laubach Way to Reading

The Laubach Way to Reading is a basic reading and writing series developed primarily for adults with little or no reading ability. The series consists of four skill books and correlated readers for student use. The teacher's manual for each skill book gives detailed instructions and lesson plans.

The series provides a systematic development of basic reading and writing skills. Each lesson includes vocabulary development, phonic or structural analysis of words, the reading of a short story, comprehension checks, and writing practice. The lessons progress from the sounds and regular spellings of basic consonants to those of the short vowels, the long vowels, and finally to irregular spellings and more difficult reading, writing, and grammar skills.

The skill books and correlated readers may be used with both speakers of English and those who are learning English. A separate series of manuals, the Laubach Way to English, provides complete instructions for teaching the skills of listening, speaking, reading, and writing English to the non-English-speaking student.

Although designed primarily for adults, the Laubach Way to Reading may also be used successfully with high school dropouts or students in intermediate grades who need remedial work in basic reading, writing, or spelling. Classroom teachers, teacher aides, and volunteer tutors may all use the books effectively.

Skill Book 1: Sounds and Names of Letters

Beginning on a zero level, *Skill Book 1* lays an essential foundation in word attack and comprehension skills which will be mastered in subsequent skill books. The lessons are arranged so that the student will gain a feeling of confidence and self-help from the beginning.

This skill book contains thirteen lessons. The first five lessons introduce the names and one sound for each letter of the alphabet. The consonant combinations (digraphs) *ch*, *sh*, and *th*, are also introduced. Each of these five lessons contains a picture-association chart to teach the letters, key words, and sounds.

Lessons 6-9 introduce the capital letters by associating them with the small (lowercase) letters. This is done through charts that contain letters and key words but no pictures. Lesson 10 presents the alphabet in sequence. Lessons 11 and 12 introduce the number words. Lesson 13 introduces the correlated reader *In the Valley*.

Each lesson has a story which uses the chart words and some other words. These other words are first read in context and then added to the sight vocabulary by repetition.

A total of 132 words is introduced in this book. All but a few words are repeated at least five times. Simple sentence patterns encourage fluency of reading. Blending of sounds, punctuation, silent reading, and simple comprehension skills are also introduced in this book.

The writing section for each lesson provides for teaching the formation of letters and numerals, writing the correct letter for the sound it represents in response to dictation, review of previous material, and homework to reinforce skills.

Skill Book 2: Short Vowel Sounds

This book has 15 lessons structured mainly around the short vowel sounds introduced in *Skill Book 1*. In addition, the letter *y* is introduced as a vowel with its short sound as in *lily*. Other sounds introduced are the sound for *er* as in *her* with its variant spellings *ur* and *ir*, the sound for *ar* as in *car*, and the sounds for the consonant letter-combinations *ng* as in *ring* and *wh* as in *whistle*.

Some of the new words have blends such as *br*, *bl*, *st*. When a student comes to such a word, his attention is first directed to the individual sounds that make up the blend. He then learns to use the blend as an aid in word recognition and spelling.

Each of the first 12 lessons has a chart with a key word for the sound to be learned and six or more additional words that contain that sound. In most cases, each word is accompanied by an illustration. In one column of the chart, the word is shown with space between the letter or letters representing a particular sound. This helps the student see the sound-symbol relationship and to pronounce the word. The part of the word which does not follow a regular spelling pattern already taught is respelled, unless it is a pattern which is to be taught at this point.

This self-help device of respelling a word is used both for chart words and for new words in the story. A word is respelled only the first time it is used.

Except for the sight words learned in *Skill Book 1* and a few other words needed in the writing sections of the lessons, only words with short vowel sounds are used. Thus the student can with confidence and success apply his knowledge of sound-letter relationships in word recognition. A total of 192 words, not including the variants formed by adding *-s* or *-s'*, is introduced in this book.

Simple skills of punctuation, structural analysis, and comprehension are also introduced. The exercises in the writing section of each lesson reinforce the reading skills taught and develop spelling skills. The student also learns to write sentences.

The last three lessons review the short vowel sounds and introduce the correlated reader *City Living*.

Skill Book 3: Long Vowel Sounds

This book of 24 lessons presents the long vowel sounds for *a*, *e*, *i*, and *o* with their regular spellings. Only one regular sound for the long vowel *u* is taught. It is the long *u* sound heard in words of more than one syllable, as in *music*. The sound for *or* as in *York* is also introduced, as it is a slight modification of a long sound.

Each lesson has a chart with a format similar to that in *Skill Book 2*. The first chart introduces all of the vowels that are taught in the book. A straight line (macron) is used over each of the vowels *a*, *e*, *i*, *o*, *u*, and *y* as an aid for the student. From this lesson on, the mark is used over a single vowel in a new word if that vowel represents a long vowel sound. Gradually, the student learns to recognize when a vowel is long from the spelling patterns.

As in previous books, the chart is followed by a story. The stories in this book are longer, with longer sentences and more sentence patterns. Paragraphs are indented. Each story is followed by a written checkup. Comprehension is further developed as the student progresses from noting simple facts to finding main ideas, summarizing content, recognizing implied meaning, developing opinions, and predicting outcome.

A new section called Reading for Living is in each lesson except review lessons. This section includes a short relevant reading selection and related written exercises. Subjects such as reading menus, letters, bills, ads, and other functional materials are included.

The writing lesson is done in a separate notebook. But the skill book has a variety of exercises in which the student uses the writing skills he has developed.

After each group of lessons on a particular vowel sound, a lesson called More Reading is presented. This lesson serves both as a review and an opportunity for independent reading. There are five such lessons in the book. The correlated reader *Changes* is started in the last two lessons of the skill book.

The skill book introduces a total of 399 words not counting variants formed by adding endings taught in the first two skill books.

Cursive writing is to be taught while the student is in *Skill Book 3*. The *Teacher's Manual for Skill Book 3* will help you decide when the individual student is ready for cursive writing. You will need a separate cursive writing workbook for each student and a book of instructions for yourself.

Skill Book 4: Other Vowel Sounds and Consonant Spellings

This book continues with the regular spellings for the long *u* sound and goes on to the letter combinations *oo*, *ou*, *aw*, *oi*, and their variant spellings. The book also covers different sounds represented by the same conso-

nant symbol, such as the *s* in *see* and *please*, and regular spellings for consonant sounds that may be spelled in more than one way, such as the /k/ sound in *keep* and *can*.

Word analysis skills are strengthened by more work with contractions and compound words and by the student's becoming familiar with the most common prefixes and suffixes. Practice is given to increase reading speed.

Comprehension skills emphasized include making inferences, identifying cause and effect, drawing conclusions, and understanding the mood and atmosphere of a story. Also, students are helped to interpret the author's opinions and to evaluate their own reactions to what they read.

Correlated Readers

The correlated reader for each skill book is a collection of stories or articles using much of the same vocabulary as the skill book. The correlated readers are an intrinsic part of the series as they provide opportunity for the student to gain confidence and independent reading habits.

Directions for the introduction and use of the readers are given in the lesson plans. The correlated readers are not numbered, but are color coded to the skill book which each follows. The student may complete the correlated reader outside of class. Some check should be made to ensure that he can recognize the new words introduced as they are considered a part of his reading vocabulary when he goes on to the next skill book.

It is hoped that the correlated reader, besides providing interesting reading material in itself, will stimulate the student to read other books independently.

- Literacy Volunteers of America, Inc.

TUTOR

TECHNIQUES USED in the TEACHING OF READING

Sixth Edition

Ruth J. Colvin and Jane H. Root, Ph.D.



Introduction

This book is written for all those who are willing to expend their efforts to help an adult or teenager learn to read. In a modern society, no citizen can feel adequate without the capacity to read the many messages that are constantly directed at him. Education itself has become a lifetime task. To quote Paul Delker, former Director of the Division of Adult Education, Department of Education,

"The United States has moved from a skill oriented society to a knowledge society. Because skills and even knowledge rapidly become obsolete, it is essential for survival that we know how to learn, and how to systematically organize knowledge and its application. Continuous education has become a way of life and reading skills are the heart of this process."

Literacy Volunteers of America grew out of a concern for the millions of people in the United States who cannot read or who read so poorly that it is a real problem in everyday life. Some have never had an opportunity to attend school. Some did not profit from their school experience. Whatever the source of their problem, millions of people of all ages, from sixteen to ninety, are in need of the reading and writing instruction which is the subject of this book.

This book's content comes out of a background of more than two decades of experience in working with volunteer tutors in Literacy Volunteers of America, Inc.(LVA) programs. This handbook arose out of the needs of tutors engaged in instructing these nonreading teenagers and adults. As difficulties were encountered, professional advice was sought. Professional techniques in teaching basic reading were adapted for the use of non-professional as well as professional tutors. From this combination of practical experience and professionally sound advice, the workable techniques explained in this book have emerged.

Step-by-step instructions are provided in this manual so that those who have had no technical training in the teaching of basic reading may use professional approaches.

This book is organized to enable tutors to become competent in the following areas:

- Ability to evaluate for placement, diagnosis, and achievement
- Ability to plan and evaluate an instructional lesson
- Ability to apply the methods and approaches of Language Experience, Sight Words, Context Clues, Phonics, and Word Patterns to any literary or infor-

mational resources of adult or teenage interest—newspapers, sports articles, job-related materials, household product labels, drivers' manuals or pleasure reading

- Ability to use assisted reading techniques to lead the learner into material beyond his or her current reading ability
- Ability to integrate writing skills into lessons from the very beginning
- Sensitivity to the needs of the adult new reader

Frequently you will find personal illustrations of points brought out in the text. These stories are drawn from the experiences of real people. From these experiences, techniques for coping with instructional problems have evolved. (NOTE: Although *he* is used throughout the manual to refer to learners, please keep in mind that we are referring to both men and women.)

Because we have sought to make each point totally clear to readers of widely varying backgrounds, the techniques in this book may, at times, seem overly simple. May we offer a caution, however? Sometimes an explanation is very clear when one reads it in a book, but the application of the information may not be quite so simple. Each step may seem logical and easy. However, producing these steps in proper sequence in an instructional session takes a great deal of practice. We urge you to take time to get this practice by stating the procedures aloud to yourself (it really helps to do this) and by using the techniques on members of your family before trying to use them with a student. Initial care in preparation will pay off in more effective student instruction later.

This book could not have been produced without the help of many who have given abundantly of their time and talents. It is impossible to name them all individually. However, we do want to thank Virginia K. Lawson, Ph.D., LVA Senior Editor for this Sixth Revision; Marilyn Boutwell, LV of New York City, for the material on writing; as well as Susan M. Glazer, Ed.D.; Roy Bartoo, Ph.D.; Arlene Fingeret, Ph.D.; Lester Laminack, Ed.D.; Valery Meyers, Ed.D.; Jolene Olson; Lynn Conley and LVA staff members Jinx Crouch, Chip Carlin, Barbara Jean MacDonald, and Jonathan McKallip for the review and comments they gave to this revision. A special thanks to those thousands of tutors and students who have taught us so much as we learned together. It is to all of them that this book is affectionately dedicated.

Ruth J. Colvin,
Jane Root, Ph.D.



Leon County Schools
Department of Adult and Community Education

Life Skills Curriculum for Senior Adult Learners

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- B. Describe the relationship between sound nutrition and good health HE 1-2
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- C. Understand the geographical and cultural concepts of the world HSS 2-3
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- C. Recognize sounds and their association with letters LA 1
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- E. Demonstrate literal comprehension skills by responding to oral or written questions about reading selections LA 2-3
- F. Demonstrate inferential comprehension skills LA 3
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- A. Demonstrate a knowledge of the requirements necessary for life LS 1
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- A. Read and write numbers M 1
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- C. Demonstrate the ability to put numbers in order M 1
- D. Demonstrate the ability to add whole numbers M 2
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- F. Demonstrate the ability to multiply whole numbers M 2-3
- G. Demonstrate the ability to divide whole numbers M 3
- H. Demonstrate an understanding of fractions and percents M 3

-
- I. Demonstrate an ability to measure time, temperature, distance and capacity M 3-4
 - J. Demonstrate the ability to solve money problems M 4
 - K. Demonstrate the ability to solve real world problems involving whole numbers M 4-5
 - L. Demonstrate the ability to solve measurement problems M 5

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- A. Understand the importance of water PES 1
- B. Understand weather and the factors affecting weather PES 1
- C. Identify natural resources and understand their importance PES 1-2
- D. Understand the concept of electricity PES 2
- E. Understand the concept of energy and matter in everyday life PES 2
- F. Understand the solar and lunar influence on earth PES 2
- G. Understand the importance of the environment and environmental protections PES 3

Teaching Senior Adults

Tips To Remember

- View the learner/instructor relationship as a partnership.
- Avoid child-oriented procedures such as hand-raising.
- Senior adult learners should be allowed to work at their own pace. They should be encouraged, but not rushed. Let slower learners know that speed does not necessarily reflect ability.
- Be aware of the physical needs of the senior adult learner. Maintain a comfortable temperature and proper lighting.
- The learning environment should be non-threatening and relaxed.
- Lessons should be planned with respect to the speed capabilities of the learners. Generally, senior adult learners like to complete an activity.
- Summarize frequently; senior adult learners have difficulty with recall.
- Always be supportive and reassuring. Assist the learner in overcoming feelings of insecurity.
- Be aware of the learner's individual needs and desires. Remember, he is a voluntary participant. If you do not meet his needs, he will stop coming.
- Identify the experience and talent in your classroom. Utilize this as a resource.
- Instruction should be simple and to the point. Do not get bogged down in lengthy explanations.
- Avoid being judgmental when the opinions and values of the learner are different from yours. Respect the learner's opinions and values.
- Be alert for occasions to use positive reinforcement and praise. Do not over-praise since this damages your credibility as an instructor.
- Do not compare learners. Each has his own value.
- Be alert! The learner that appears over-confident may actually be insecure.
- Introduce new activities by relating them to a previous activity or a learner's past experience.
- Express concern when a learner is absent.
- Watch for facial expressions or body language that indicate a lack of understanding.
- Provide an environment that is relaxed and allows for frequent questioning. Repeat questions that are asked to be sure everyone heard the question.
- Speak only when facing the class. Try to introduce material using both auditory and visual methods.

- Senior adult learners need the security of belonging. Always make the learners feel welcome and valued.
- Provide rest breaks. Allow learners to move and stretch. Be alert to signs that the class may be getting restless.
- Focus the learner's attention. You can do this by touching them or calling their name.
- Be tolerant of frequent or abrupt mood changes. Try to find the source of the problem. If you can, be of assistance.
- Display a genuine interest in the individual learner.
- Be flexible! You must be able to respond to the changing environment or needs of your class.
- Use an informal, friendly approach when greeting learners.
- Make an effort to get new learners involved quickly. A new learner must be made to feel a part of the group or he will quickly drop out.
- Encourage the learners to share their successes with the group.
- Be sure the subject is relevant to the daily needs of the learners. Senior adult learners like to be able to apply what they learn immediately.
- Allow the learner to help select his subject and material. The learner will be a more active participant if he had some input into the lesson.
- Use care when asking a learner to read or write. Do not embarrass the learner who may not be able to read or write.
- Make sure learners feel free to leave the room if necessary. Many senior adult learners would perceive this as rude and would not leave without your permission.
- Dispense with grades. Grades are threatening to many senior learners. Make sure the learners are aware they will not be graded.
- Accept the learners as they are. Do not try to change a lifetime of values and ideas.

"The perspective acquired in longevity, the wisdom distilled from experience... these are qualities our complex society cannot afford to discard."

Mary Eldridge



SECTION IV: RESOURCES

A variety of different resources are available to those interested in sponsoring older adult literacy programs or becoming involved in existing programs. Many of the resources listed can be applied to older adults in a variety of programs.

TECHNICAL ASSISTANCE

The following organizations can provide technical assistance to anyone involved in the development of literacy programs for older persons.

ADULT BASIC EDUCATION (ABE) - NATIONAL Phone: 202/205-9441
Office of Vocational & Adult Education
Division of Adult Education
400 Maryland Avenue, S.W. (Room 4428-MES)
Washington, DC 20202

ADULT BASIC EDUCATION (ABE) - FLORIDA Phone: 904/488-8201
Mr. John Lawrence, Chief
Bureau of Adult & Community Education
Div. of Vocational, Adult & Comm. Ed.
Department of Education, Room 1244
Tallahassee, FL 32399

BARBARA BUSH FOUNDATION FOR FAMILY LITERACY Phone: 202/338-2006
1002 Wisconsin Avenue, N.W.
Washington, D.C. 20007

BUSINESS COUNCIL FOR EFFECTIVE LITERACY Phone: 212/512-3066
(BCEL)
1221 Avenue of the Americas
New York, NY 10020

CONTACT LITERACY CENTER Phone: 800/228-8813
P. O. Box 81826
Lincoln, NE 68501-1826
(Call to request free brochures and other information)

FLORIDA LITERACY COALITION Phone: 800/237/5113
P. O. Box 533372 407/894-0726
Orlando, FL 32853-3372
(They publish a special resource guide titled "1991 Florida Literacy Directory" which contains information on Florida literacy providers, national literacy networks, and funding contacts.)

LAUBACH LITERACY INTERNATIONAL
1320 Jamesville Avenue, Box 131
Syracuse, NY 13210

Phone: 315/422-9121

ASSOCIATION OF FLORIDA LAUBACH ORGAN.
c/o GROWS Literacy Council
52 East Main Street
Apopka, FL 32703

Phone: 407/889-0100

LITERACY VOLUNTEERS OF AMERICA (LVA)
5795 Widewaters Parkway
Syracuse, NY 13214

Phone: 315/445-8000

LVA OF FLORIDA
c/o Even Start Project
Leon County Public Library
200 West Park Avenue
Tallahassee, FL 32301

Phone: 904/487-2665

PLUS Project Literacy U.S.
c/o The Nat'l. Media Outreach Center
WQED Communications
4802 Fifth Avenue
Pittsburg, PA 15213

Phone: 412/622-1491

ADDITIONAL INFORMATION AND SUGGESTED READING

BOOKS:

Florida Caregivers Handbook-An Essential Resource Guide For
Caregivers & Their Older Loved Ones. Edited by Creston
Nelson-Morrill: HealthTrac Books, Tallahassee, Florida
(1991).

Illiteracy in America. McCuen, Gary E., Ideas in Conflict
Series: Gary E. McCuen Publications, Inc., 502 Second
Street, Hudson, Wisconsin 54016 (1988).

Prisoners of Silence: Breaking the Bonds of Adult Illiteracy in
the United States. Kozol, Jonathan: The Continuum
Publishing Corporation, 815 Second Avenue, New York, New
York (1980).

Read For Your Life - "Two successful efforts to help people read
and an annotated list of the books that made them want to."
Palmer, Julia Reed: The Scarecrow Press, Inc., Metuchen,
New Jersey (1974).

Read with Me. Anderson, Walter: A Marc Jaffe Book, Houghton Mifflin Company, Boston, Massachusetts (1990).

The Third Third-Seeing the World Through Rose-Colored Bifocals.
Mitchel, Claire: Bartleby Press, 11141 Georgia Avenue,
Silver Spring, Maryland 20902 (1991).

PUBLICATIONS:

Life Skills Curriculum for Senior
Adult Learners & Resource Guide
Leon County Schools Dept. of Adult
& Community Education
3111-21 Mahan Drive, Drawer 106
Tallahassee, FL 32301

Phone: 904/922-5343

Literacy Kit Resources
United Way of America
Community Initiatives Division
Education and Literacy Initiative
701 North Fairfax Street
Alexandria, VA 22314-2045

Phone: 703/836-7100

New Readers Press
Adult Literacy Catalog
P. O Box 888
Syracuse, NY 13210
(Published by Laubach Literacy Int'l.)

Phone: 800/448-8878

"The Do's and Don'ts of Press Kits:
Finding A Happy Media With Your Words"
Julie S. Bettinger
P. O. Box 13782
Tallahassee, FL 32317

Phone: 904/878-0074

Writers' Voices
121 Avenue of the Americas
ATTN: Publishing Dept.
New York, NY 10013

Phone: 212/925-3001

(A series of paperback books containing selections from works by
contemporary writers, placed within a reading-experience frame-
work. Published by LVA of NYC, Inc.)

STUDIES/INFORMATION:

Institute for the Study of Adult
Literacy
204 Calder Way, Suite 209
University Park, PA 16801-4756

Phone: 814/863-3777

International Council for Adult Ed.
(ICAE)
720 Bathurst Street, Suite 500
Toronto, Ontario, Canada M5S 2R4

Phone: 416/588-1211

Literacy Education for the Elderly
Project (LEEP)
The National Council on the Aging, Inc.
600 Maryland Avenue, S.W.
Washington, DC 20024

Phone: 202/479-6605

One Voice - Seniors Network
"Illiteracy and Older Canadians"
350 Sparks, Suite 901
Ottawa, Ontario K1R 7S8

Phone: 613/238-7624

Project Senior - Innovations in Educational
Programming For The Elderly
Jean Owsley, Coordinator
Adult Education-Lifelong Learning
415 Springview
Thermopolis, WY 82443

Phone: 307/864-3273

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- Aging America: Trends & Projections. Washington, DC: Dept. Health & Human Services, 1991.
- Aging in the 80s: America in Transition. Washington, DC: National Council on the Aging, Inc., 1981.
- "The Aging Society." Special issue of Daedalus: Journal of the Academy of Arts and Sciences 115(1), Winter 1986.
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For Additional Resources:

- ▶ National Council on the Aging, Inc. (NCOA) produces "Current Literature on Aging" quarterly.
- ▶ American Association of Retired Persons (AARP) has a National Gerontology Resource Center which provides "Ageline" and produces A Basic Reference Collection for Information Specialist.

- ▶ Andrus Gerontology Center at USC (Los Angeles) produces many fine materials and catalogs, including About Aging: A Catalog of Films (rev. 4th ed. 1981).
- ▶ "A Quarterly Index to Periodical Literature on Aging" was begun in 1982 by ARECO (Detroit, Michigan: Institute of Gerontology and Geriatrics).
- ▶ The Journal of Gerontology provides an "Index to Current Publications in Gerontology and Geriatrics."
- ▶ Springer Publishing Company (NY) established an Annual Review of Gerontology and Geriatrics in 1980.
- ▶ The U.S. Congress, Senate Special Committee on Aging edits "Developments in Aging" annually which covers current legislation and policy. It is published by the Government Printing Office (Washington, DC).
- ▶ Turock's text (1982), listed in the bibliography above, includes an excellent core collection of materials, including periodicals, on aging. She also lists information centers and organizations.

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- Gelfand, Donald E. The Aging Network: Programs and Services. 3d. ed. New York, NY: Springer, 1988.
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OXBRIDGE COMMUNICATIONS, INC.
New York, New York

Senior Citizens

Active Senior Lifestyles Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 (602) 438-1566 For Minnesota seniors. No News.

Activities, Adaptation & Aging Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001 (800) 342-9678. Publ-William Cohen, Ed-Phyllis Foster, Circ Mgr-Karen Andrews, Adv Dir-Sandra Jones, Prod Mgr-Linda Cohen; Provides timely & useful case studies, program evaluations. Research & theory for activities directors/coordinators in nursing homes & community centers. Bk. revs. Ind/Abs/Online: Excerpta Medica. Others 0192-4788 1980 Q \$32 ind. \$85 inst. Circ-455 Adv: b/w \$300 List Rental 5 1/2 x 8 1/2 Sheeted 90pp. 2% ads No Color Jour. Available on: film fiche

Activity Director's Guide Eymann Publications, Inc., Box 3577, Reno, NV 89505 (702) 826-0795 Publ-Ed-Ken Eymann, Circ Mgr-K. Pace; Activity program ideas for people who work with the elderly. Bk. revs. 1974 M \$24 \$2/copy Circ-6,000 No Adv Offset 6pp. No Color News.

Adult Day Care Quarterly (NIAD News), Natl. Council on the Aging, Inc., 600 Maryland Ave. SW, West Wing 100, Washington, DC 20024 (202) 479-1200 Ed-Dorothy Howe; 1982 Q Circ-100% contr-1,200 No Adv Offset 6pp. No Color News.

Adult Development and Aging Abstracts U.S. Natl. Institute of Child Health, 9000 Rockville Pike, Bethesda, MD 20814 1988 Irreg.

Adult Residential Care Journal
See SOCIAL SERVICES & WELFARE

After Fifty Woodrow Nicholson Publishing Ltd., 884 Ford St., Box 2440, Peterborough, ON K9J 7Y8 Canada (705) 742-1085 Ed-Sandra Dewar, Circ Mgr-Ted Natress, Adv Dir-Bob Smith, Prod Mgr-Ted Wilson; Health, housing, & events pertaining to mature adults. Bk. revs. 1987 M \$18 News-14,000 Adv: b/w \$1,659 11 1/4 x 18 1/2 Web 32pp. 50% ads Color-2-4 News.

Age of Achievement Elizabeth P. Hansen, 2516 Mont Vista Place W., Seattle, WA 98199 The forum of life-loving adult people. 1970 M \$3 Circ-20,000 Adv.

Age d'Or/Vis Nouvelle Les Pubs. FADOQ, Inc., 4545 Pierre-de-Coubertin, C.P. 1000 Succ. M., Montreal, PQ H1V 3R2 Canada (514) 252-3145 Fax # (514) 251-9073 Publ-Paul-Emile Robert, Ed-Manuel Maïtra, Adv Dir-Prod-Dir-Yolande Teillet, Art Dir-Gilles Allard; Devoted to Quebec's 1,500,000 senior citizens. 0228-6121 1978 M \$12 \$1.25/copy Circ-48,732 Subs-16,597 CCAB Adv: b/w \$1,848 10 3/8 x 14 Web 72pp. 42% ads Color-2-4 Mag.

Ageing Int'l. Int'l. Fed. on Ageing, 1909 K St., N.W., Washington, DC 20049 (202) 662-4987 Ed-Charlotte Nussberg; Innovative policies and programs for the elderly around the world. Bk. revs. 0163-5158 1974 Q \$17 ind. \$25 inst. \$10/copy Circ-2,000 Subs-1,200 No Adv Offset 48pp. No Color Jour.

Ageing and Society Cambridge Univ. Press, 40 W. 20th St., New York, NY 10011 (212) 924-2900 Fax # (212) 691-3239 Ed-Malcolm Johnson, Circ Mgr-Harry Florentine, Adv Dir-Stefanie Weiss; Publishes contributions of human ageing, particularly from the social sciences & humanities. Bk. revs. 0144-686X 1981 T \$90 Circ-900 Adv: b/w \$295 List Rental 6 1/8 x 9 1/4 Lettrp. 128pp. No Color Jour.

Ageing Office of Human Development Services, 200 Independence Ave. S.W., Washington, DC 20201 (202) 245-0641 Ed-Priscilla Jones; Information medium for those involved in the field of geriatrics. 0002-0968 Q \$5 \$2/copy Govt.

Ageing Action Alert (Ageing Alert), CD Pubs., 8555 16th St., #100, 100 Summit Bldg., Silver Spring, MD 20910-2889 (301) 588-6380 Publ-Ash Gerech, Ed-Jeanne Van Ryzin, Circ Mgr-Mary Stewart-Williams, Prod Mgr-Mike Gerech; Reports on developments in the ageing field. 1984 M \$97 \$11/copy \$95/M 8 1/2 x 11 Sheeted 10pp. No Color News.

Ageing Research & Training News (Ageing Research), Business Publishers, Inc., 951 Pershing Dr., Silver Spring, MD 20910-4484 (301) 587-6300 Publ-Eric Easton, Ed-Christine Achorn, Circ Mgr-Dan Araya; Covers federal grants & contracts ageing research, & training, plus private foundation funding. 0197-4017 1978 BW \$148 50 8 1/2 x 11 Offset 6pp. News.

American Geriatrics Society-Newsletter American Geriatrics Society, 770 Lexington Ave., Ste. 400, New York, NY 10021 Ed-Christine Gilmore; Society news, CME listings, award, meetings & grant announcements. 1972 BM Circ-11,000 News-5,500 No Adv 6pp. 10% ads News.

Amer. Soc. for Geriatric Dentistry Newsletter
See DENTAL

Annual Review of Gerontology Springer Publishing Co., Inc., 536 Broadway, New York, NY 10012 (212) 431-4370 Publ-Dr. Ursula Springer, Ed-Carl Eisdorfer, M.D., Circ Mgr-John Karr, Adv Dir-David Nalgan, Prod Mgr-Kathleen Kelly, Prod Dir-Shari Susman; Interdisciplinary review of progress in research, clinical practice, program development. 0198-8794 1980 A Circ-300 Subs-175 No Adv 6 1/2 x 9 1/4 Sheeted 430pp. No Color Yearb.

Archives of Gerontology & Geriatrics Elsevier Science Publishing Co., Inc., Journal Information Ctr., 655 Ave. of the Americas, New York, NY 10010 Ed-S.A. Memo; 1982 Q \$95 Jour.

Arizona Senior World Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 (602) 438-1566 Ed-Leonard Hansen; For active older adults aged 55+. 1977 M Circ-100% contr-125,000 Adv: b/w \$3,040 10 1/4 x 18 Web 48pp. News.

Aspects of Aging (News and Views), Senior Citizens Advocate 49, W. 48th St., New York, NY 10012 (212) 929-3999 Ed-Ruth Esterowitz; 1973 Q Free Circ-4,000 8 1/2 x 11 Offset 6pp. No Color News. Ethnic Grp: J

Behavior Therapy & Aging Special Interest Group on Gerontology & Geriatrics, Terrell State Hospital, Box 70, Terrell, TX 75160 (214) 563-6452 Ed-Richard Hussian; Bk. revs. 1982 SA \$5 No Adv 6pp. No Color News.

Bel Age, Le Les Editions de Feu Vert, Inc., 101 Laurier St., W., Montreal, PQ H2T 2N6 Canada (514) 273-9773 Publ-Françoise Tremblay, Ed-Claude Beland; 10x/yr. Adv: b/w \$2,150 8 1/2 x 11 1/8 Web Mag.

Bibliographies & Index in Gerontology
See BIBLIOGRAPHY

Bifocal
See LAW

Boston Seniority Newspaper Boston Seniority, 174 North St., Boston, MA 02109 (617) 725-3718 Ed-Anthony Barnes; Directed to the elderly, news features arts and entertainment, club calendar. 1977 M Free Circ-35,000 No Adv 11 x 17 Web 20pp. Color-2 News.

CARP News Kemur Publishing Co. Ltd., 5592 Yonge St., #32, Toronto, ON M2N 5S2 Canada (416) 224-4908 Ed-Adv Dir-Kelvin Gardner; Q \$10 Circ-12,000 Adv: b/w \$1,450 News.

CQA World Catholic Golden Age, 400 Lackawanna Ave., Scranton, PA 18503 (717) 342-3294 Ed-Dennis Toomey, Art Dir-Mark Reuther; Published quarterly by Catholic Golden Age as its official pub. Entertaining magazine with focus on 50+ population. 1981 BM \$7 \$1.50/copy Circ-250,000 Adv: b/w \$3,400 \$75/M 8 1/8 x 10 7/8 Web 36pp. 27% ads Color-4 Mag.

CIRG Newsletter Canadian Institute of Religion, 40 St. Clair Ave., E., Ste. 20, Toronto, ON M4T 1M9 Canada (416) 924-5865 Ed-Evelyn Shuman; Communicating gerontological & spiritual well-being of older adults. Bk. revs. 1974 M \$15 ind. \$30 inst. Circ-1,500 Subs-1,200 No Adv 8 1/2 x 11 Offset 10pp. No Color News.

California Fed. Retiree-Statewide Senior World Pubs., 2207 S. 48th St., #A, Tempe, AZ 85282 (602) 438-1566 1984 M Circ-56,000 Adv: b/w \$1,200 Web

California Senior Citizen JSenior Pubs., 1326 Garnet Ave., San Diego, CA 92109 (619) 790-0651 Publ-Ed-Carol Osmon; For retired people and senior citizens throughout Los Angeles county. 1980 M \$4 Circ-100% contr-61,000 Adv: b/w \$1,200 11 1/4 x 17 Offset 24pp. Color-4 News.

Canadian Journal on Aging Canadian Association on Gerontology, Rm. 109, McMurrich Bldg., 455 Spadina Ave., Room 407, Toronto, ON M5S 1A8 Canada (416) 978-8744 Ed-Victor Marshall, Prod Dir-Debby Vigoda; Aging from biological, health-science, psychological, social science & social welfare aspects. Bk. revs. Ind/Abs/Online SOC. ABS., EXC. MED., PSYCH. ABS., PAIS, IPLA 0714-9808 1982 Q \$35 ind. \$35 inst. \$10/copy Circ-1,500 Adv: b/w \$300 6 3/4 x 9 Sheeted 56pp. 10% ads No Color Jour.

Canadian Nursing Home (Ontario Nursing Home Journal), Health Media, Inc., 214 Merton St., #202, Toronto, ON M4S 1A8 Canada (416) 481-2244 Publ-Ron Forster, Ed-Frank Fagan; Designed for the owner, administrators, & nursing staff of Canada's public & private nursing homes & homes for the aged. Also serves head nurse-geriatrics in chronic care hospitals. 1985 Q Circ-7,000 Adv: b/w \$1,090 8 1/2 x 11 Sheeted 32pp. Color Jour.

Canadian Pensioners Concerned Alberta Div. Newsletter Canadian Pensioners Concerned-Alberta Div., 11113 113th St., Edmonton, AB T5G 2V1 Canada Ed-Holger Larsen; 1978 Q Free Circ-450 No Adv Mimeo. 12pp. Color News.

Capsule Children of Aging Parents, 2781 Trenton Rd., Levittown, PA 19058 (215) 547-1070 Ed-Lori Secouer, Art Dir-Leon Fradkin; Information on issues relating to care giving of the elderly and to support groups. Bk. revs. 1983 BM \$15 Circ-1,000 Subs-500 No Adv Offset 6pp. No Color News.

Carriage Trade Carriage Trade, 192 New Boston St., Woburn, MA 01801 (617) 833-3218 SM Circ-21,643 Adv: b/w \$744 News.

Center for the Study of Pre-Retirement & Aging Newsletter Center for the Study of Pre-Retirement & Aging, St. John's Hall, Catholic Univ. of America, Washington, DC 20064 (202) 635-5483 Q Free News.

Clinical Gerontologist (Aged Care Services Review), Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001 (800) 342-9678 Publ-William Cohen, Ed-Terry Brink, Circ Mgr-Karen Andrews, Adv Dir-Sandra Jones, Prod Mgr-Linda Cohen; Presents timely material which is relevant to the needs of mental health professionals & all practitioners who work with the elderly & the problems found later in life. Bk. revs. Ind/Abs/Online: Excerpta Med. 0731-7115 1982 Q \$32 ind. \$82 inst. Circ-741 Adv: b/w \$300 List Rental 5 1/2 x 8 1/2 Sheeted 95pp. 2% ads No Color Jour. Available on: film fiche

Clinics in Geriatric Medicine
See MEDICINE

Community Care Natl. Council on the Aging, Inc., 600 Maryland Ave. SW, West Wing 100, Washington, DC 20024 (202) 479-1200 Ed-Gail Hartsuager; 1985 Q Circ-1,100 No Adv No Color News.

Connecticut Elder (New Haven Elder), Elder, Inc., Box 984, New Haven, CT 06504 (203) 787-1812 Ed-Adv Dir-Prod Mgr-Chris Gray, Circ Mgr-Prom Dir-Rita Reuter, Art Dir-Slave Yura; State-wide coverage of issues affecting older residents. 1975 M \$10 Circ-10,000 Subs-1,000 Adv: b/w \$450 10 x 18 Offset 12pp. 37% ads No Color Tab.

Conservationist Town of Hempstead Public Info Office, Town Hall, 1 Washington St., Hempstead, NY 11550 News.

Contemporary Long-Term Care (Contemporary Administrator), Bill Communications, Inc., 341 White Pine Dr., Akron, OH 44320 (216) 867-4401 Fax # (216) 867-0019 Publ-Bob Santini, Ed-Jim Bove, Circ Mgr-Walt Henney, Art Dir-Miriam Myers, Prod Mgr-Patricia Smisson; Serves administrators & directors of nursing & retirement facilities. 0181-8873 1980 M \$27 \$2.50/copy Circ-70% contr-35,000 Subs-110,000 BPA Adv: b/w \$2,385 \$90/M 8 1/8 x 10 7/8 Web 53pp. Color-4 Mag.

Current Literature on Aging Natl. Council on the Aging, Inc., 600 Maryland Ave. SW, West Wing 100, Washington, DC 20024 (202) 479-1200 Ed-Adela Ireland, Adv Dir-Donna Phillips; Indexes and abstracts the current journal and monographic literature of social gerontology. 0011-3662 1957 Q \$30 \$8/copy Circ-6,500 No Adv List Rental 8 1/2 x 11 Offset 25pp. No Color Ind.

Dialogue New York State Education Dept., State Recreation Council for L. Albany, NY 12224 Ed-Henrietta F. Rabe; Irreg.

Directory of Geriatric Publications (Geriatric Guide to Pertinent Publ.), DRS Geriatric Pub. Co., 7435 SE 71st St., Mercer Isl., WA 98040 Publ-Denise Schrank, Ed-Dr. Frances Greer; New comprehensive guide to all publications dealing with geriatrics. 0745-5070 1985 A \$48/copy Circ-1,000 No Adv 6 1/2 x 11 286pp. No Color Dir.

Directory of Geriatric Pubs. D.R.S. Geriatric Pub. Co., Box 984, Mercer Island, WA 98040 Publ-Dwight Keller; 1984 A \$15/copy Circ-100% contr-1,000 No Adv 8 1/2 x 11 80pp. No Color Dir.

Directory of North American Association of Jewish Homes & Housing for the Aging
See ETHNIC

Directory of Resources for Aging, Gerontology & Retirement Minnesota Scholarly Press, Inc., Box 611, DeKalb, IL 60115 (507) 387-4984 Ed-M. Ralph Gabriel; Directory of organizations involved in aging activities. 1980 BE \$75/copy No Adv 8 x 11 Web 300pp. No Color Dir.

Discovery (Discovery for Seniors & 50 Plus), Terrace Publishing Ltd., 11 King St. E., Box 270, Coblen, ON K0K 1S0 Canada (416) 355-2865 Publ-J. K. Sallinen, Ed-Mary Schmieder, Adv Dir-Leslie Lyons, Art Dir-Donna Vacca; Canada's only natl. seniors lifestyle magazine. Bk. revs. 0710-0957 1980 10x/yr. \$12.95 \$1.95/copy Circ-30,000 News-10,000 Subs-20,000 Adv: b/w \$980 \$110/M 8 1/4 x 10 3/4 Sheeted 40pp. Color-4 Mag. Available on: film fiche form

Division on Aging Bulletin NJ Division on Aging, NJ Dept. Community Affairs, S. Broad & Front Sts. CN807, Trenton, NJ 08625-0807 (609) 984-7290 Information on activities of interest to New Jersey aging network. Q Circ-800 No Adv 8 1/2 x 11 Mimeo. 4pp. News.

Duplex Planet Duplex Planet, Box 1230, Saratoga, NY 12866 Publ-Ed-David Greenberger. Humorous interviews with elderly and nursing home residents. 1979 M \$12 1/2/copy Circ-580 Newsst-180 Subs-400 No Adv 5 1/2 x 8 1/2 Offset No Color Mag.

Ebenezer Family (Ebenezer Digest). Ebenezer Society, 2500 Park Ave., S., Minneapolis, MN 55404 (612) 879-1452 Publ-Ed-Diane Rugg. Genetic programs and services; held of aging; human interest features about senior men and women. 1934 T \$1.50 \$50/copy Circ-5,000 Offset 12pp. Color Newsst. Ethnic Grp: N

Educational Gerontology: An International Quarterly Hemisphere Publishing Corp., 79 Madison Ave., New York, NY 10016-7892 (202) 783-3958 Publ-W. Beggs, Ed-D. Barry Lumsden, Circ Mgr-Elizabeth D'Costa, Adv Dir-Arthur Lipner, Art Dir-Sharon DePass, Prod Mgr-Suzan Mohamed, Prom Dir-F. P. Beggs. An archival forum of original papers in gerontology, adult education, and the social and behavioral sciences. Bk. revs. 0360-1277 1978 BM \$39.50 ind. \$84.50 inst. \$18/copy Circ-650 Subs-540 Adv: b/w \$100 6 x 9 Sheetfed 100pp. No Color Jour. Available on: film

Elder Life Elder Life, 65 Willow St., New Haven, CT 06511 (203) 787-5984 1977 Circ-10,000 Adv: b/w \$482 10 1/4 x 16 Web Newsst.

Elder Statesman Elder Statesman, 1201 W. Pender, #301, Vancouver, BC V6E 2V2 Canada (604) 683-1344 Publ-Bonita McKay, Assoc. Publisher-Michelle Parrault, Ed-Caroline Jackson. For mature audience SST, general interest publication emphasizes health, travel, finance, housing, lifestyles and personalities. 1958 M \$15 1/50/copy Circ-47,000 Adv: b/w \$1.775 11 x 14 Web 45% ads Color-4 Mag.

Elder Viewpoint Wordsworth Publishing, Inc., Box 5605, Santa Monica, CA 90405 Publ-Brian Weiss; 44x/yr. \$385 Newsst.

Essence: Issues in the Study of Aging, Dying, and Death Atkinson College Press, Natl. Research Council, Ottawa, ON M3J 2R7 Canada (613) 993-2504 Ed-A. Roberson; Society newsletter. Color in art, science and industry. Bk. revs. 0317-1825 1972 Q \$16 Circ-200 Adv 12pp. Newsst.

Euthanasia Review Plenum Publishing Corp., 233 Spring St., New York, NY 10013 (212) 820-8000 Publ-Sheldon Roen, Ed-Derek Humphrey, Circ Mgr-John Lockard, Adv Dir-Els Olesk, Prod Mgr-Bernard Rittersporn; Facilitate a better scholarly understanding of the issue related to Euthanasia. Bk. revs. Ind/Abstr/Online: PSYCH. ABS. 0884-2981 1986 Q \$24 ind. \$49 inst. \$8/copy Circ-1,000 Adv: b/w \$275 \$80/M 6 x 9 Offset 64pp. 6% ads Jour. Available on: film

Experimental Gerontology Pergamon Press, Inc., Maxwell House, Fairview PLT, Elmsford, NY 10523 (914) 592-7700 Publ-R.N. Miranda, Ed-L. Hayflick, Ad. Sales Mgr-Arnold Kranzler; Accounts of original work bearing on the senescence of any organism, or of age-dependent processes at the cellular or molecular level. Bk. revs. 0531-5565 1985 BM \$280 \$38.33/copy Circ-800 Adv: b/w \$550 7 x 9 3/4 Offset 100pp. Color-4 Mag. Available on: film fiche

Families of the Aged CD Pubs., 8555 16th St., #100, 100 Summit Bldg., Silver Spring, MD 20910-2889 (301) 588-6380 Publ-Ash Garecht, Ed-James Kelder, Circ Mgr-Kurt Eisentraut, Prod Mgr-Mike Garecht; Practical advice for senior care professionals on how to work more effectively with families of the elderly. 1987 M \$132 \$10/copy No Adv \$85/M Sheetfed 8pp. No Color Newsst.

Fifty-Five Plus Fifty-Five Plus, 25 Silver St., Waterville, ME 04901 (207) 873-3341 For Maine seniors. Circ-20,000 Adv: b/w \$468 Newsst.

Finances Over Fifty See INVESTMENT

Florida Retirement Living Florida Retirement Advisory Board, 1019 Princess Gate Blvd., Maitland, FL 32751 M

Focus: Library Service to Older Adults, People with Disabilities See LIBRARY

For Seniors Only Senior Pubs. Ltd., 339 N. Main St., New City, NY 10956 (914) 638-0333 Publ-Prom Dir-Darryl Elberg, Ed-Gerold Grayson, Circ Mgr-Lydia McNeil, Adv Dir-Darryl Elberg, Art Dir-Debra Couton, Prod Mgr-Fred Theobald, Judi Oil; For Seniors Only (2) is a magazine developed for single sponsor advertisers. Editorial is tailored to clients wants & needs-4. A Mag.

Foresight Magazine Oates Press Ltd., 9821 108th St., Ft. Saskatchewan, AB T8L 2J2 Canada (403) 998-1419 Publ-Ed-Jake Oates, Circ Mgr-Al Carter, Adv Dir-Dennis Stanov; Retirement planning magazine: on health, finance, housing and leisure, ages 40 and up. Bk. revs. 0711-3927 1981 BM \$14 95 \$3/copy Circ-8,800 Adv: b/w \$772 8 1/2 x 11 Sheetfed 40pp. 12% ads Color-4 Mag.

Generations American Society on Aging, 833 Market St., #512, San Francisco, CA 94103 (415) 543-2817 Ed-Mary Tucker Johnson, Circ. Mgr.-Sally Elmh, Adv Dir-Marcia Freedman; For professionals who work with older people, & for scholars, researchers, policy makers. Each issue devoted to a specific topic in the field of aging, such as Aging & the Law; Late-Life Learning. Bk. revs. 0738-7806 1976 Q \$30 \$9/copy Circ-12,000 Newsst-1,700 Subs-10,300 Adv: b/w \$525 \$100/M 8 3/8 x 10 7/8 Web 72pp. Color-Cov. Mag.

Gerl-Source Jefferson House Gerontology Resource Center, 1 John H. Stewart Dr., Newington, CT 06111 (203) 667-4453 Ed-Virginia Corcoran; 1982 T Free Circ-800 2pp. Newsst.

Geriatric Care See NURSING

Geriatric Care News See HEALTH

Geriatric Consultant Medical Publishing Enterprises, 15-22 Fair Lawn, Fair Lawn, NJ 07410 Ed-John Lawn; 1982 BM \$19 Jour.

Geriatric Medicine Today See MEDICINE

Geriatrics Edgell Communications, 7500 Old Oak Blvd., Cleveland, OH 44130 (216) 243-8100 Publ-Bernard Rogers, Ed-Richard Peck, Circ Mgr-Kathy Dille, Adv Dir-Ray Bonnell, Art Dir-Jim Gherna, Prod Mgr-Jeanette Turchi, Prom Dir-Ted Matthews; Consists of original, invited manuscripts on the clinical aspects of aging & the practical treatment of the whole patient. Supplemental material are regular dept. mental features & abstracts. Ind/Abstr/Online: BioA, ChmA, CC, IPA, Inld, NA, PsYA, HLI, IHI 0016-867X 1986 M \$25 \$4.50/copy Circ100% contri-55,257 BPA Adv: b/w \$2,380 8 x 10 7/8 Web 113pp. 54% ads Color-Cov. Mag.

Geriatrics Center for Gerontological Studies, 3357 Turlington Hall, Gainesville, FL 32611 (904) 392-2116 Reports on research & other activities of the gerontology cr., its assoc. & its student organization. 1977 T Free Circ-2,000 8pp. No Color Newsst.

Geriatrics Topics New England Gerontology Center, 15 Garrison Ave., Durham, NH 03824 (603) 882-1720 Ed-Lee Oltzky; 1978 BM \$12.50 Circ-1,500 Mag.

Gerontologist Gerontological Society of America, 1275 K St. NW, #350, Washington, DC 20005-4006 (202) 393-1411 Ed-Sheldon Tobin, Ph. D, Circ Mgr-Jeniet Muliken, Adv Dir-Roland Kave, Prod Mgr-Elizabeth Borgen; Practical & clinical aspects of management in medical & behavioral care of the aging population. 0016-8013 1981 BM \$35 ind. \$45 inst. \$8/copy Circ-9,771 Subs-9,500 Adv: b/w \$490 8 1/2 x 11 Offset 118pp. Color-4 Jour. Available on: film fiche

Gerontology Assn. of Nova Scotia, Newsletter Gerontology Assn. of Nova Scotia, 50 Pleasant St., Box 1312, Wilmville, NS B0P 1X0 Canada Q Free Newsst.

Gerontology and Geriatrics Education Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001 (800) 342-9678 Publ-William Cohen, Ed-John Santos, Circ Mgr-Karen Andrews, Adv Dir-Sandy Jones, Prod Mgr-Linda Cohen; The prime source journal of practical curriculum information for educators, trainers, & supervisors in the aging field. Bk. revs. 0270-1980 1980 Q \$32 ind. \$42 inst. Circ-458 Adv: b/w \$300 List Rental 6 x 9 Sheetfed 120pp. 1% ads No Color Jour. Available on: film fiche

Gerontology News Gerontological Society of America, 1275 K St. NW, #350, Washington, DC 20005-4006 (202) 842-1275 Publ-John Corman, Ed-Linda Krogh Harootyan, Prod Mgr-Shirley Brown, Prom Dir-Elizabeth Borgen; Reports on policy issues, new resources & reports research highlights, grants awarded. 1978 M \$25 Circ100% contri-8,700 No Adv \$75/M Offset 12pp. No Color Newsst.

Gold Pages, The See SOCIAL SERVICES & WELFARE

Golden Age Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 (602) 438-1566 For Utah seniors. M Circ100% contri-15,000 Adv: b/w \$378 Newsst.

Golden Gleams See LIFESTYLE

Golden Page See ETHNIC

Golden Rain (Leisure World News), Golden Rain Foundation, Box 2338, Seal Beach, CA 90740 (213) 430-0534 Publ-David Saunders, Ed-Margaret Newhouse, Adv Dir-Dick Fleming; News of the Leisure World Senior Citizens Community. Bk. revs. 1963 W \$10 Circ100% contri-9,000 Adv: b/w \$784 11 1/4 x 17 1/2 Web 38pp. 53% ads Color-4 Newsst. Available on: film

Golden Times, Rochester N.Y. Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 (602) 438-1566 Prod Mgr-Barbara Gardner; 1977 BW Circ100% contri-20,000 Adv: b/w \$1,008 10 1/4 x 16 Web Newsst.

Golden Years Magazine Senior Service Corp., 233 E. New Haven Ave., Box 537, Melbourne, FL 32901 (407) 725-4888 Fax # (407) 724-0736 Publ-Steven Hittner, Ed-Carl Brenner Hittner, Circ Mgr-Donna Cosand, Adv Dir-Ned Partridge, Art Dir-Debbie Bellington, Managing Ed-Lisa O'Donnell; The purpose & philosophy of our magazine is to provide, through example, explanation, straightforward advice, love & understanding, a resoundingly positive profile of our late years. Bk. revs. 0733-0529 1978 SM \$14 97 \$1.95/copy Circ81% contri-400,000 Newsst-65,000 Subs-10,000 VAC Adv: b/w \$10,800 List Rental 8 x 10 3/4 Web 108pp. 48% ads Color-4 Mag.

Grandparents Today See BABY

Grants/Fellowships/Job Supplement to Gerontology News Gerontological Society of America, 1275 K St. NW, #350, Washington, DC 20005-4006 (202) 842-1275 Publ-John Corman, Ed-Linda Krogh Harootyan, Adv Dir-Prod Mgr-Shirley Brown, Prom Dir-Elizabeth Borgen; Publishes listings of grants, fellowships, & job opportunities in the field of aging. Also lists foundations & resource guides in the field of aging. 1988 M \$36 Circ-6,700 Adv: b/w \$250 \$75/M 7 1/2 x 9 4pp. Newsst.

Gray Panther Network Gray Panthers, 311 S. Juniper St., #801, Philadelphia, PA 19107 (215) 545-6555 Ed-Art Dir-Abby Lederman; Social security, age/youth unity, pensions, retirement alternatives, & health care. Bk. revs. 1971 \$x/yr. \$15 ind. \$30 inst. \$1/copy Circ100% contri-50,000 Adv: b/w \$1,200 Web 20pp. 15% ads Color-2 Newsst. Available on: film

Green Valley News Green Valley News, Box 567, Green Valley, AZ 85622 (602) 825-5511 Circ-8,200 Adv: b/w \$857 Newsst.

Harvest/Salem See POETRY & CREATIVE WRITING

HealthPlus66 Calendar See HOSPITALS

Hometown Blue Cross and Blue Shield of Kansas City, Armour & Warwick, Kansas City, MO 64109 M Circ-25,000 Adv: b/w \$1,170 Mag.

Housing the Elderly Report CD Pubs., 8555 16th St., #100, 100 Summit Bldg., Silver Spring, MD 20910-2889 (301) 588-6380 Publ-Ash Garecht, Ed-James Kelder, Circ Mgr-Mary Williams, Prom Dir-Mike Garecht; Production, management & business aspects of housing for elderly, i.e. nursing homes, communities, etc. Bk. revs. 1982 M \$88 \$10/copy No Adv \$95/M 6 1/2 x 11 Sheetfed 8pp. No Color Newsst.

Human Development in Action Human Development in Action Foundation, 1038 Staring Drive, Flossmoor, IL 60422 Ed-Melvin Evans, Jr.; Research in motivation toward maturity as a foundation for creative leadership, in homes, community groups, business, education, industry. 1946 BM \$3 \$1/copy Circ-3,000 Jour.

Human Values and Aging Newsletter Brookdale Center on Aging, 425 E. 25th St., New York, NY 10010 (212) 481-4353 Publ-Ed-Harry Moody, Circ Mgr-Prod Mgr-Jal Crabtree; Professional & bio-medical ethics, life satisfaction & lifelong development. Bk. revs. 1978 BM \$10 ind. \$12 inst. \$1.50/copy Circ-500 Subs-250 Offset 12pp. Newsst.

Index to Periodical Literature on Aging Wayne State Univ. Press, 5858 Woodward Ave., (313) 577-6120 Publ-Robert Mandel, Ed-Anne Summers, Circ Mgr-Theresa Martinelli, Adv Dir-Patrick Callahan, Art Dir-Elizabeth Hanson, Prod Mgr-Doreen Broder, Prom Dir-Barbara Rosens; Provides gerontologists/related professionals with access to literature on aging. Bk. revs. 0882-3406 1982 SA \$85 ind. \$150 inst. Circ-300 Subs-250 No Adv 8 x 10 1/2 Offset 270pp. No Color Ind.

Insight St-Folke Productions, Inc., 808 Williamson St., Madison, WI 53703 (608) 251-2818 Ed-Lynne Martin Erickson; Q Circ-8,000 App. Newsst.

Insight Concerned Relatives of Nursing Home Patients, Box 18820, Cleveland Hts., OH 44118 (216) 321-0403 Nursing home issues and commentary on regulations, legislation, etc. 1978 BM \$15 Circ-2,100 No Adv 8 1/2 x 11 Offset 8pp. Color Newsst.

International Psychogeriatrics Springer Publishing Co., Inc., 536 Broadway, New York, NY 10012 (212) 431-4370 Publ-Ursula Springer, Ed-Gene Cohen, Circ Mgr-John Kerr, Adv Dir-David Neigam, Prod Mgr-Kathleen Kelly, Prom Dir-Carol Short; Multidisciplinary & interdisciplinary review of developments in psychogeriatric practice, research, & education worldwide. Bk. revs. 1041-6102 1988 SA \$33 ind. \$58 inst. \$12/copy Circ-850 7 x 10 Sheetfed 96pp. No Color Jour.

Intl. Senior Citizen News Intl. Senior Citizen, 1102 S. Crenshaw Blvd., Los Angeles, CA 90019-3198 Ed-Tobi Dress; 1963 T \$6 ind. \$30 inst. Circ-1,000 8pp. Newsst.

Senior Citizens

JASA/SHARE Magazine Jewish Assn for Services for the Aged, 40 West 68th St., New York, NY 10023 (212) 724-3200. Pub: Circ Mgr-Bella Bary, Ed-R. Alexandrov, Art Dir-M. Turovsky. Life of Soviet immigrants, American history and people. Bk. revs. 1980 Q \$1.75/copy. Circ: 7,000. Adv: b/w \$670 8 1/2 x 10 1/2 Offset 48pp. No Color Mag. Ethnic Grp: J.

Journal of Aging & Judaism
See RELIGIOUS & THEOLOGICAL

Journal of the American Geriatrics Society Elsevier Science Publishing Co., Inc., Journal Information Ctr. 655 Ave. of the Americas, New York, NY 10010 (212) 574-4874. Ed-Gene Stollerman, Circ Mgr-Vicki Miller, Art Dir-Harry Dean. High quality original articles reporting the latest clinical findings in the fields of geriatric medicine and gerontology. Bk. revs. 0002-8614 1953 M \$75 \$10/copy. Circ: 7,600. Adv: b/w \$670 8 1/2 x 11 Sheetfed 98pp. Color-2 Mag. Available on: film

Journal of Applied Gerontology Sage Publications, Inc., 2111 W. Hillcrest Dr., Newbury Park, CA 91320 (805) 499-0721. Pub: Sara Miller McCune, Ed-Miles Simpson. Practice & policy research in the field of aging. Bk. revs. Ind/Abs/Online: SFSA, PA, SA 0733-4648 1982 Q \$38 ind. \$88 inst. \$12/copy. Circ: 1,179. Adv: b/w \$175 5 1/2 x 8 1/2 Web 130pp. No Color Jour. Available on: film

Journal of Clinical and Experimental Gerontology Marcel Dekker, Inc., 270 Madison Ave., New York, NY 10016 (212) 698-9000 Fax # (212) 685-4540. Pub: Marcel Dekker, Ed-F. I. Caird, Circ Mgr-Peggy Nelson, Adv Dir-Diane Merany, Art Dir-Iris Cohen, Prod Mgr-Iris Accordino. Prom Dir-Eddy Perez. Experimental work in the biology of human aging with emphasis on the clinical applications. Bk. revs. 0192-1193 1978 Q \$99.50 ind. \$199 inst. \$55/copy. Adv: b/w \$810 6 x 9 Sheetfed 120pp. No Color Jour. Available on: film

Journal of Elder Abuse & Neglect Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001 (800) 342-9878. Pub: Bill Cohen, Ed-Rosalie Wolf, Circ Mgr-Karen Andrews, Adv Dir-Sandy Jones, Prod Mgr-Linda Cohen. Devoted to the study of the causes, treatment, effects, & prevention of the mistreatment of older people, as a forum for the discussion of scientific investigation, program developments. Bk. revs. 0894-6566 1988 Q \$24 ind. \$32 inst. Circ: 416. Adv Jour. Available on: film

Journal of Geriatric Drug Therapy
See DRUGS & PHARMACEUTICALS

Journal of Geriatric Psychiatry
See PSYCHOLOGY & PSYCHIATRY

Journal of Gerontological Nursing Slack, Inc., 8900 Grove Rd., Thorofare, NJ 08086-9447 (609) 848-1000 Fax # (609) 853-5991. Pub: Richard Roach, Ed-John Bond, Circ Mgr-Les Robeson, Adv Dir-Betsy Truscott. Covers all areas of long-term care nursing and problems of the elderly. Bk. revs. 0098-9134 1975 M \$24 ind. \$30 inst. \$7/copy. Circ: 11,138. Adv: b/w \$880 8 1/8 x 10 7/8 Web 64pp. 15% ads Color-4 Mag.

Journal of Gerontological Social Work Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001 (800) 342-9878. Pub: William Cohen, Ed-Rose Dobrof, Circ Mgr-Karen Andrews, Adv Dir-Sandy Jones, Prod Mgr-Linda Cohen. Devoted exclusively to social work practice, theory, administration, & consultation in the field of aging, this journal is oriented towards the practice need of social work administrators. Bk. revs. Ind/Abs/Online: BIHEP, BIOSIS. 0163-4372 1979 Q \$36 ind. \$85 inst. Circ: 992. Adv: b/w \$300 List Rental 5 1/2 x 8 1/2 Sheetfed 90pp. 2% ads No Color Jour. Available on: film

Journal of Gerontology Gerontological Society of America, 1275 K St. NW, #350, Washington, DC 20005-4006 (202) 393-1411. Ed-Dr. Martha Storandt, Circ Mgr-Jane Muliken, Adv Dir-Roland Kave, Prom Dir-Elizabeth Borgen. Reports original research in the biological, medical, psychological & social sciences. Bk. revs. 0022-1422 1946 BM \$45 ind. \$55 inst. \$9/copy. Circ: 100% contr-8,733 Subs-8,500. Adv: b/w \$430 7 1/4 x 10 Offset 128pp. Color-4 Jour. Available on: film

Journal of Housing for the Elderly Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001 (800) 342-9878. Pub: Bill Cohen, Ed-Leon Pastalan, Circ Mgr-Karen Andrews, Adv Dir-Sandra Jones, Prod Mgr-Linda Cohen. A journal that is at the forefront of the housing revolution, providing new research, & synthesizing the cross-disciplinary efforts made to enhance the residential environments of the elderly. Bk. revs. 0276-3893 1983 SA \$40 ind. \$85 inst. Circ: 310. Adv: b/w \$300 List Rental 5 1/2 x 8 1/2 Sheetfed 75pp. 2% ads No Color Jour. Available on: film

Journal of Minority Aging (Black Aging), Natl. Council on Black Aging, Box 51275, Durham, NC 27717-1275 (919) 489-2563. Ed-Jacqueline Jackson. Research and public policies about aging minorities. Bk. revs. 1975 SA \$30 \$15/copy. Circ: 500 Offset 95pp. No Color Jour. Ethnic Grp: AA.

Journal of Nutrition for the Elderly Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001 (800) 342-9878. Pub: William Cohen, Ed-Annette Natow, Circ Mgr-Karen Andrews, Adv Dir-Sandy Jones, Prod Mgr-Linda Cohen. Covers all the essential aspects of nutrition & publishes research papers from a variety of fields in the biological & social sciences. Bk. revs. Ind/Abs/Online: CINAHL, BIOSIS. 0163-9366 1980 Q \$36 ind. \$85 inst. Circ: 656. Adv: b/w \$300 List Rental 5 1/2 x 8 1/2 Sheetfed 70pp. 2% ads No Color Jour. Available on: film

Journal of Religion & Aging
See RELIGIOUS & THEOLOGICAL

Kerby News for Seniors Trend Publications Ltd., 10155-114 St., 1st fl., Edmonton, AB T5K 1R8 Canada (403) 429-3258. Ed-Mollie Good, M Circ-32,000 Subs-10,100. Adv: b/w \$1,750 Newspp.

Keynotes North Central-Flint Hills Area Agency on Aging, 437 Houston, Manhattan, KS 66502 (913) 778-9294. Pub: Julie Walter, Ed-Adv Dir-Nelson Love. A regional newspaper for the elderly. Bk. revs. 1983 BM \$3 \$50/copy. Circ: 18,500 Subs-15,500. Adv: b/w \$480 11 1/2 x 17 1/2 Web 12pp. 50% ads Color-2 Newspp. Available on: cass.

Kitsap Senior Alert Port Orchard, WA Thompson, 12 S. First St., Ste. 720, San Jose, CA 95113 (408) 289-9604. Prod Mgr-Barbara Gardner. 1984 M Web Mag.

Le Bel Age (Le Temps de Vivre), Editions du Feu Vert, Inc., 101 Laurier St., W., Montreal, PQ H2T 2N6 Canada (514) 353-7660. Pub: Roger Chabot, Ed-Danielle Moisan-Dubois, Circ Mgr-Louis-Philippe Guay, Adv Dir-Jean McGown, Art Dir-Marcel Ethier. Dedicated to the 50 plus age group. Bk. revs. 0708-7832 1978 M \$19.50 \$1.95/copy. Circ: 100% contr-30,858 Newest-14,782 Subs-15,876. Adv: b/w \$910 8 x 11 Web 56pp. 14% ads Color-2-4 Mag.

Leisure World News
See NEWSPAPERS

Leisure World/Gold Coast, Laguna Hills, Mission Viejo, CA Leisure World, Box 2220, Laguna Hills, CA 92654 (714) 837-3550 1977 10 1/4 x 16 Web Newspp.

Life Lines Newsletter (Chairman's Chat), Steven Patscher, 3202 N. 59th Pl., #A, Scottsdale, AZ 85251 (602) 947-8954. Ed-Steven Patscher. Articles on aging research, prosthesis, genetics, nutrition, cryonics, futurology, immortality. 1978 Q \$20 \$35/copy. Circ: 100% contr-1,500 Subs-1,000. No Adv 8 1/2 x 11 Offset 4pp. No Color News. Available on: film

Locke Report Locke Report, 594 Front St., Marion, MA 02738. Pub: Ed-Edward M. Cooney. BM \$8

Longevity
See HEALTH

MSOS Journal Manitoba Society of Seniors, 803-294 Portage Ave., Winnipeg, MB R3C 0B9 Canada (204) 942-3147. Ed-Maureen Lennon-Crowe, Adv Dir-Ray Gleason. Manitoba seniors. M \$15 Circ-30,000. Adv: b/w \$700 Web Newspp.

Maine State Retirement System Newsletter Maine State Retirement System, State House, Sta. #48, Augusta, ME 04333 (207) 289-3481. Irreg. Circ-3,000. No Adv Govt. News.

Mainly for Seniors Chatham-Kent Leader Publications, Ltd., 254 Main St., Box 490, Dresden, ON N0P 1M0 Canada (519) 683-4485 Fax # (519) 683-4355. Pub: Prom Dir-John Danaluzzi, Ed-Don Robinet, Adv Dir-Sheryl Turner, Prod Mgr-Connie McFadden. Mainly for Seniors is a tabloid featuring articles & photographs which portray adults aged 50 & older in a positive light. 1987 M \$19 Circ: 100% contr-10,000 PSS Adv: b/w \$627 11 15/16 x 17 Web 24pp. 50% ads Color-4 Tab.

Mainly for Seniors London Leader Publications, Ltd., 254 Main St., Box 490, Dresden, ON N0P 1M0 Canada (519) 683-4485 Fax # (519) 683-4355. Pub: Bruce Smith, Ed-Don Robinet, Adv Dir-Sandra Ham. Contains information relating to the lifestyles & interests of the 50 plus generation. Covers healthcare, housing, recreation, travel, finance, & hobbies. 1986 M \$19 Circ: 100% contr-10,000 PSS Adv: b/w \$627 11 15/16 x 17 Offset Tab.

Mainly for Seniors Sarnia-Lambton Leader Publications, Ltd., 254 Main St., Box 490, Dresden, ON N0P 1M0 Canada (519) 683-4485 Fax # (519) 683-4355. Pub: Prom Dir-John Danaluzzi, Ed-Don Robinet, Circ Mgr-Bill Holing, Adv Dir-Sheryl Turner, Prod Mgr-Connie McFadden. Mainly for Seniors is a tabloid featuring articles & photographs which portray adults aged 50 & older in a positive light. 1987 M \$19 Circ: 100% contr-10,000 PSS Adv: b/w \$627 11 15/16 x 17 Web 20pp. 50% ads Color-4 Tab.

Mainly for Seniors Windsor Leader Publications, Ltd., 254 Main St., Box 490, Dresden, ON N0P 1M0 Canada (519) 683-4485 Fax # (519) 683-4355. Pub: Prom Dir-John Danaluzzi, Ed-Don Robinet, Circ Mgr-Bill Holing, Adv Dir-Sheryl Turner, Prod Mgr-Connie McFadden. Mainly for Seniors is a tabloid featuring articles & photographs that portray adults aged 50 & older in a positive light. 1986 M \$14 Circ: 100% contr-15,000 PSS Adv: b/w \$627 11 15/16 x 17 Web 16pp. 50% ads Color-4 Tab.

Mature American Alternative Pubs., 804 E. Wright, Milwaukee, WI 53212 (414) 374-0648 Milwaukee seniors. Circ: 20,000. Adv: b/w \$630 Newspp.

Mature Lifestyles Mature Lifestyles, Box 55408, Madison, WI 53705 (608) 274-5200. Pub: Jim Montgomery, Ed-Kristin Erickson. 1987 M \$8 Circ: 80% contr-30,000 PSS Adv: b/w \$1,080 10 x 15 Web 24pp. 50% ads Color-2 Newspp.

Mature Market Report Senior Citizens Marketing Groups, 9319 LBJ Freeway, #120, Dallas, TX 75243 (214) 480-0777. Ed-Yvonne Dodd. Business to business, marketing to seniors/citizens. 1987 M \$147 6pp. Color-2 News.

Mature Outlook Meredith Corp., 1718 Locust St., Des Moines, IA 50336 (515) 284-2007 Fax # (515) 284-3412. Exec. Dir-Otto Georgi, Pub. Dir-Jack Fleisch, Ed-Marjorie Groves, Circ Mgr-Ivan McDonald, Adv Dir-V. Kevin Ford, Ad Svcs. Mgr-Marjorie Sodergren, Art Dir-Robert Riley, Graphic Artist-Brenda Cott, Assoc. Editor-Stephane Shaw, Asst. Editor-Paula Marshall. For readers in the 50-&-over age group. Expresses the energy & vibrancy of people over 50 years old. This upbeat pub. focuses on health, nutrition, fitness, travel & personal relationships. 0742-0935 1984 BM \$9 \$1.75/copy. Circ: 90,000. Newest-100,000 ABC Adv: b/w \$16.25 8 1/8 x 10 7/8 Web 100pp. 40% ads Color-4 Mag.

Mature Times MCP Publishers, Inc., 401 Whitney Ave., Greens, LA 70053 (504) 382-4310 Fax # (504) 364-0215. Pub: Ed-Jerry Marino, Adv Dir-Renee Eisenstein, Art Dir-Marys Larson, Prod Mgr-Ralph Usey. 1986 M \$1/copy. Circ: 98% contr-30,000. Newest-300. Adv: b/w \$2,250 Web 24pp. 50% ads Color-4 Tab.

Mature Traveler
See TRAVEL

Mature Years Graded Press, 201 8th Ave. S., Box 801, Nashville, TN 37203 (615) 749-6468. Pub: Robert Foster, Ed-Donn Downall. For adults 55 yrs. old and above. Contains articles on preparation and problems of retirement, hobbies, travel, health, fiction, and poetry. Bk. revs. 0025-6021 1954 Q \$9.50 \$2.20/copy. Circ: 96,000. No Adv 8 1/4 x 10 1/2 Offset 112pp. Color-2-4 Mag. Available on: film

Maturity Magazine Maturity Magazines Pubs., Inc., 7378 142nd St., Surrey, BC V3W 7T3 Canada (604) 580-4433. Pub: Demyce Macpherson, Ed-Norma McNeill, Adv Dir-Eric Izzard, Art Dir-Fred Busman, Prod Mgr-Mike Jones. For Canadian seniors. BM Circ: 100% contr-171,363. Adv: b/w \$4,165 8 x 10 1/2 Color-2-4 Mag.

Maturity Marketing Perspectives
See ADVERTISING & MARKETING

Maturity Monthly Maturity Monthly, 103 W. College, #1205, Appleton, WI 54911 (414) 497-8808. M Circ-35,000. Adv: b/w \$885 Newspp.

Maturity Monthly Media Three Communications, Box AJ, Lake Isabelle, CA 93240 (819) 373-2117. Pub: Ed-Dennis Sumner. Travel state/natl. local news for seniors, heavy health & sports travel. 1983 M \$12 \$1/copy. Circ: 100% contr-57,000. Newest-5,000. Sub-10,000. Adv: b/w \$1,344 8 x 14 Web 20pp. Color-2 Mag.

McCall's Silver New York Times Co. Magazine Group, 230 Park Ave., New York, NY 10109 (212) 551-9500 1986 BM Circ-1,000,000. Mag.

Membership Directory/Greenbelt
See PSYCHOLOGY & PSYCHIATRY

Meridian Troika Publishing Ltd., Box 13337, Kestel, ON K2K 1X3 Canada (613) 882-5623. Pub: Ed-Circ Mgr-Art Dir-Prod Mgr-Maureen Grant, Adv Dir-Judy Podley. Meridian, Canada's magazine for the 55 plus, focuses on the needs & interests of retired citizens & those who are planning for the period of their lives. 0843-073X 1985 BM Circ: 80% contr-22,333. Newest-4,500. Inst. 19. Adv: b/w \$1,580 8 9/16 x 11 Web 32pp. 39% ads Mag.

Modern Maturity American Assn. of Retired Persons, 3200 E. Carson St., Lakewood, CA 90712 (313) 486-2277. Pub: Robert Wood, Ed-Ian Ledgerwood, Adv Dir-Peter Hanson, Art Dir-James Richardson, Prod Mgr-Charles Allan, Prom Dir-Alfred Gillespie. To inform & stimulate men & women 50 or over toward active retirement living with dignity, independence & purpose. 1958 BM \$5 Circ: 17,924. 783 ABC Adv 8 1/4 x 10 7/8 Revs. 100pp. 35% ads Color-4 Mag.

Money Platinum
See BANKING & FINANCE

BEST COPY AVAILABLE

Muscadine (Vintage). Boulder Senior Center, 1940 Walnut St., #418, Boulder, CO 80302 (303) 443-9748. Publ-Lucile Cyphers. Ed-Melinda Sandrom. Written by those over 60. A complete picture of life. 1977 Q \$6 \$1 25/copy Circ-400 Sub-55 No Adv 8 1/2 x 11 28pp. No Color Mag.

NRTA/AARP News Bulletin American Assn. of Retired Persons, 3200 E. Carson St., Lakewood, CA 90712 (213) 496-2277. Publ-Robert Wood. Ed-Elliott Carlson. Adv Dr-Peter Hanson. News & feature coverage of items of interest to older Americans. 1959 M Circ-17,623,715 ABC Adv 10 3/4 x 13 4/5 Roto. Color-2 Mag.

Natl. Continuing Care Directory American Assn. of Homes for the Aging, 1129 20th St. N.W., Ste. 400, Washington, DC 20036-3489 (202) 296-5960. Publ-Evelyn Haught, Ed-Ann Trueblood Raper. Lists nearly 400 continuing care (lifecare) retirement communities with consumer oriented information. 84-417 1988 Irreg. \$19.95/copy No Adv 6 3/8 x 9 1/4 Lspp. 620pp. No Color Dir.

National Directory of Educational Programs in Gerontology Assn. for Gerontology in Higher Education, 600 Maryland Ave. SW, W. Wing #204, Washington, DC 20024 (202) 484-7505. Publ-Circ Mgr-Joy Lobenstein, Ed-David Peterson. Description of gerontological education & training programs in institutions of higher education. 0148-4508 1974 BE \$45/copy Circ-1,500 No Adv 8 1/2 x 11 Offset 874pp. No Color Dir.

Natl. Geriatrics Society-News Nat. Geriatrics Society, 212 W. Wisconsin Ave., 3rd Fl., Milwaukee, WI 53203 (414) 272-4130. Ed-Thomas Bergen. 1971 M Circ-200 4pp. News.

Natl. Guide to Funding in Aging Foundation Center, 79 Fifth Ave., New York, NY 10003 (212) 620-4230. Ed-C. Edward Murphy. Complete guide to federal, state, foundation, & other programs benefiting the aged. 1987 BE \$50/copy Dir.

Natl. Indian Council on Aging News Natl. Indian Council on Aging, Box 2088, Albuquerque, NM 87103 (505) 756-2278. Ed-Larry Curley. Published for elderly American Indians. Q News. Ethnic Grp. AI.

Natl. News Natl. Pensioners & Senior Citizens Federation, 3033 Lake Shore Blvd., W., Toronto, ON M8V 1K5 Canada (416) 251-7042. Ed-Edith Johnston. Adv Dr-J.L. Lerette. Text in English, French. Articles of interest to seniors in the Natl. Pensioners. Government info. Fiction. 0380-0888 1989 Q \$2 \$50/copy Circ-4,500 Sub-4,300 Adv: b/w \$55 8 1/2 x 11 Offset 24pp. No Color Mag.

Network News Natl. Assn. of Area Agencies on Aging, Inc., 600 Maryland Ave. SW, Ste. 208, Washington, DC 20024 (202) 484-7520. Ed-Edward Sheehy. Update on long-term community-based care for the elderly. M \$50 Circ-1,000 Adv \$40/M Desktop 4pp. Color-2 News.

Neurobiology of Aging Pergamon Press, Inc., Maxwell House, Fairview Pl., Elmsford, NY 10523 (315) 483-0182. Publ-R.N. Miranda. Ed-Raymond Barus. Adv Dr-Arnold Kranzler. 0197-4580 1980 BM \$65 ind. \$325 inst. \$60/copy Circ-1,000 Adv: b/w \$550 8 1/2 x 11 Sheeted Jour. Available on: form

New Choices for the Best Years Magazine (50 Plus), Reader's Digest, 28 W. 23rd, New York, NY 10010 (212) 633-4600 Fax # (212) 633-4699. Publ-Gerald Hotchkiss, Exec. Editor-Carol Mauro. Managing Ed. Ellen Sweet. Articles Ed.-Allen Sherman. Circ Mgr-Joseph Jankusky. Adv Dr-Richard Thorne, Art Dr-Richard Bobby. Prod Mgr-Holly Lapoff. Prom Dr-Amy Kiskow. 1980 M \$15 \$1.50/copy Circ-575,000 ABC Adv: b/w \$14.130 8 x 10 3/4 Web 100pp. 44% ads Color-4 Mag. Available on: film

New England Senior Citizen Prime Natl. Publishing Corp., 470 Boston Post Rd., Weston, MA 02195 (617) 899-2702. Publ-Richard A. De Vito. Ed-Ira Altman. Circ Mgr-Jack Stoltz. Adv Dr-Jim O'Hara. Prod Mgr-Karen McCarthy. Travel and entertainment features of all types for senior citizens 55 and above. Bk. revs. 1970 M \$9.95 \$1.75/copy Circ-48,000 Adv: b/w \$2.128 10 x 16 Web 22pp. Color-2 Mag.

New York Office for the Aging Newsletter Off. for the Aging, 2 Empire State Plz., Albany, NY 12223. Ed-R. Wendover. Issues and programs devoted to aging and those concerned with aging. Bk. revs. 1975 Q Free Circ(100% contr)-85,000 Offset 6pp. News.

New York State Office for the Aging Newsletter (Cameo Newsletter), New York State Office for the Aging Newsletter, 2 Empire State Plaza, Albany, NY 12223 (518) 474-8675. Publ-Ed-R. Wendover. Newsletter devoted to the aging and those concerned with aging. Bk. revs. 1975 Q Free Circ(100% contr)-35,000 Sub-25,000 No Adv 11 x 17 Offset 4pp. No Color News.

News/Sun City
See NEWSPAPERS

News & Notes from NHHS Nursing Home Information Service, 925 15th St. N.W., Washington, DC 20005 (202) 347-8800. Ed-Annabel Seidman. Prod Mgr-Fela Morrison. Covers long-term care and life styles for aging. Bk. revs. 1978 Irreg. Circ-1,500 8 1/2 x 14 Memo. 2pp. News.

News, the, Santa Cruz Calif. News, Box 8424, Santa Cruz, CA 95061 (408) 458-0121 1977 Circ-11,000 Adv: b/w \$484 10 1/4 x 18 Web News.

Niah News Natl. Council on the Aging, Inc., 600 Maryland Ave. SW, West Wing 100, Washington, DC 20024 (202) 479-1200. Ed-Gail Hartwigsen. 1982 Q Circ-700 No Adv No Color News.

North American Assn. of Jewish Home & Housing for the Aged-Perspectives North American Assn. of Jewish Homes & Housing for the Aged, 2525 Centerville Rd., Dallas, TX 75228 (214) 327-4503. Ed-Dr. Herbert Shore. Info on services for the aged. 1980 Q Circ-500 25pp. News.

Nurse Executive
See NURSING

Nursing Home Law Letter Natl. Senior Citizens Law Center, 2025 M St. NW, Ste. 400, Washington, DC 20036 (202) 887-5280. Monitors law & legislation affecting nursing homes. M News.

Old Age Security Manual Letter California State Department of Social Welfare, 744 P St., Sacramento, CA 95814 (916) 440-5844 Irreg.

Old Marblehead Cod Town of Marblehead Council on Aging, Widger Rd., Mary Alley Hosp., Marblehead, MA 01945 (617) 631-6225. Council news, legal and health clinic information and an activities calendar. 1979 M Free Circ(100% contr)-1,750 Adv 8 1/2 x 11 6pp. Color News.

Older Adult Centres Assn. of Ontario Newsletter Older Adult Centres Assn. of Ontario, 1220 Sheppard Ave., E., 350 Margaret Ave., Willowdale, ON M2N 2X1 Canada (416) 495-4081. Ed-G. Beauregard. Bk. revs. 1978 85 Circ-300 Adv: b/w \$250 11 x 17 Sheeted 12pp. Color-Cov. News.

Older American Massachusetts Assn. of Older Americans, Inc., 110 Arlington St., Boston, MA 02116 (617) 426-0805. Ed-Denise Carroll. Circ Mgr-Arthur Kintz. Elderly affairs, legislation and advocacy; no tours or recreation. Bk. revs. 1975 BM \$4 Circ-12,000 Sub-9,000 Adv: b/w \$448 10 x 16 Web 8pp. 12% ads No Color Tab.

Older Americans Report (Aging Services News), Business Publishers, Inc., 951 Pershing Dr., Silver Spring, MD 20910-4484 (301) 587-6300. Publ-Leonard Essner. Ed-Nancy Aldrich. Circ Mgr-Sharon Moore. Federal programs, congressional action, and professional organizations concerned with the aged. For professionals. Ind/Adv/Online: Newsletter 0146-3640 1977 W \$251.50 No Adv 8 1/2 x 11 Offset 6pp. News.

Older Texans (Encore), Texas Dept. on Aging, Box 12786, Capitol Station, Austin, TX 78711 (512) 444-2727. Ed-James Grabos. Reports activities of the Texas Dept. on Aging and regional agencies of the committee's statewide network on aging; carries other information of interest to older Texans. 1986 Irreg. Free Circ(100% contr)-2,730 No Adv 8 1/2 x 11 Offset 20pp. No Color Govt. News.

On the Edge Lutheran Community Services, 33 Worth St., New York, NY 10013 (212) 431-7470. Ed-Lloyd Berg. News and notes on Christian Social Mission from Lutheran Community Services. 1978 Q Circ-15,000 8 1/2 x 11 Web 4pp. No Color News.

Ontario Nursing Home Journal Health Media, Inc., 214 Merion St. #202, Toronto, ON M4S 1A8 Canada (416) 483-5118. Publ-Ron Foster. Ed-Frank Fagen. Prod Mgr-Beth Stein. Provides continuing educational & professional data to management & senior personnel of long-term care residences. 0829-6340 Q Circ-4,040 Adv: b/w \$840 8 1/8 x 10 7/8 Mag.

Options New York City Dept. for the Aging, 2 Lafayette St., New York, NY 10007 (212) 577-5846. Ed-Virginia Starks. Brings information of services & entitlements to older people in New York City. 1974 Q Circ-35,000 No Adv 11 x 17 Web 8pp. No Color News.

Our Age 2525 Wilson Blvd., Arlington, VA 22201 (703) 528-4380. Publ-Ed-C.C. Clinkscale. Adv Dr-Douglas Lee. Natl. senior citizens magazine. 1984 M \$8 Circ-100,000 Web Mag.

Parsley Sage Pike Market Senior Center, 1931 1st Ave., Seattle, WA 98101 (206) 824-2773. Ed-Elliott Bronstein. Senior citizens. 1980 M No Adv News.

Perspective on Aging Natl. Council on the Aging, Inc., 600 Maryland Ave. SW, West Wing 100, Washington, DC 20024 (202) 479-1200 Fax # (202) 479-0735. Ed-Louise Cleveland. Comm. Dr.-William Ortol. Adv Dr-Donna Phillips. Art Dr-Jane Penn. Explores significant developments in the field of aging through opinion articles, profiles, & book reviews. 1972 BM \$125 \$3.50/copy Adv: b/w \$475 \$65/M 8 1/2 x 11 Offset 32pp. 10% ads Color-Cov. Mag.

Pipeline to Seniors New Jersey Natural Gas Co. Box 1484, Wall, NJ 07719 (201) 938-1223. Ed-Terry Anuso. Designed to enlighten seniors about company policies as well as general information. 1982 SA Circ-13,000 No Adv 11 1/2 x 17 1/2 4pp. Color-2 News.

Prime of Life Kelly Communications, 410 E. Water St., Charlottesville, VA 22901 (804) 296-5676. Publ-Joseph Kelly. Ed-Jim Traviano. Circ Mgr-Lundi Palmer. Art Dr-Steven Black. Prod Mgr-Paxson MacDonald. Prime of life is a full-color magazine-quality newsletter that speaks as a trusted friend & health adviser to men & women over the age of 55. Bk. revs. 1988 BM \$3.50 No Adv 8 1/2 x 11 12pp. Color-4 News.

Prime of Life Lutheran Community Services, 33 Worth St., New York, NY 10013 (212) 431-7470. Ed-Lucena Dix. Circ Mgr-Heidi-Marie Rodriguez. A monthly newspaper for the [long living]. M Circ-6,500 11 1/2 x 14 1/2 Offset 8pp. No Color Mag.

Prime Time Prime Time, 3 S. Riverside, Medford, OR 97501 (503) 772-4079 M Circ-9,500 Adv b/w \$400 Newsw.

Prime Times U.S. Older American Volunteers Programs, ACTION, 808 Connecticut Ave., N.W., Washington, DC 20525 (202) 234-7595. Ed-Circ Mgr-Pat Yukavage. For Action's 315,000 older American volunteers. Bk. revs. BM Circ(100% contr)-315,000 11 1/2 x 14 Web 24pp. No Color Govt. Newsw.

Prime Times Natl. Assn. for Retired Credit Union People, 5910 Mineral Point Rd., Madison, WI 53705 (608) 238-4286. Ed-Philip Tschudy. Circ Mgr-Lavonne Reschke. Adv Dr-Grote Deutsch. Art Dr-Maria Brenner. Uncommon information to help people plan, redefine and enjoy retirement. Bk. revs. 0195-5834 1979 Q \$10 \$3/copy Circ(100% contr)-50,000 Sub-45,000 Adv: b/w \$1,200 8 1/2 x 11 Web 32pp. 12% ads Color-4 Mag.

PrimeTime Press Douthett Communications, Inc., 1550 Woodville, Mulbury, OH 43447 (419) 836-2221 Fax # (419) 838-1319. Ed-Scott Carpenter. Adv Dr-Patty Hough. A monthly newspaper geared for the senior citizens. 1987 M \$12 \$1/copy Newsst-15,525 Sub-1,555 Adv: b/w \$1,102 Web 24pp. 22% ads Color-2-4 Newsw.

Quality Care Advocates
See HEALTH

Quarterly Ontario Assn. of Non-Profit Homes & Services for Seniors, 7 Director Ct., #102, Woodbridge, ON L4L 3S5 Canada (416) 851-8821 Fax # (416) 851-5597. Ed-Michael Kleynan. 1970 Q \$17 Circ-1,500 Adv 28pp. Jour.

Quarterly, Journal of Long Term Care Ontario Assn. of Non-Profit Homes & Svcs. for Seniors, 260 St. Patrick St., #302, Ottawa, ON K1N 5K5 Canada (613) 237-9837 Fax # (613) 237-5592. Ed-Sandra Flagg. Circ Mgr-Adv Dr-Kathy Sherwood, Moshe Greengarten, Alison Bowdye, Winifred Lindsay, Douglas Rappey. Q \$17 Circ-500 Adv 28pp. Mag.

RAI Retirement Planning Adviser Retirement Advisors, 919 Third Ave., 3rd Fl., New York, NY 10022 (212) 421-2400. Ed-Henry Wallfisch. Information that concerns senior working employees regarding retirement. 1974 M \$7.50 No Adv 8 1/2 x 11 Offset 6pp. News.

Ready or Not Manpower Education Inst., 715 Ladd Rd., Bronx, NY 10471-1203 (212) 532-4747. Publ-James McFadden. Ed-Edward Townsend. Specializes in retirement planning-information-namely financial planning; use of leisure time; part time employment & 2nd careers; health & consumer advice; where to live etc. 1978 M \$20 Circ-350 No Adv Offset 10pp. News.

Remembrance BHL Publishing, 7 Ash St., Salem, MA 01970 (617) 282-4515. Ed-Robert Manning. Art Dr-Michael Haley. The magazine for living well. 1988 Adv: b/w \$10,000 Mag.

Research on Aging Sage Publications, Inc., 2111 W. Hillcrest Dr., Newbury Park, CA 91320 (805) 499-0721. Publ-Sara Miller McKune. Ed-Rhonda Montgomery. Research on current issues, problems in the study of the aged. Ind/Adv/Online: SFSA, HRA 0184-0275 1979 Q \$35 ind. \$96 inst. \$11/copy Circ-981 Adv: b/w \$175 5 1/2 x 8 1/2 Web 128pp. No Color Jour. Available on: film

Resources in Aging: An Intl. Newsletter Featuring New Developments in Aging Demko and Associates, Atrium Center, Suite 300, 1515 N Federal Hwy, Boca Raton, FL 33432 (305) 426-8501. Ed-David Demko. Abstracts new texts, audio-visuals, training manuals, research reports, directories, program innovations and forthcoming conferences. Lists: contact persons, vendor addresses and costs. Bk. revs. 0892-0818 1987 BM \$25 \$3/copy Circ-1,374 No Adv 4pp. News.

Retirement Letter
See INTERNATIONAL TRADE

Senior Citizens

Retirement Life Natl. Association of Retired Federal Employees, 1533 New Hampshire Ave. NW, Washington, DC 20036 (202) 232-4000 Ed-Stan Allen, Adv Dir-Art Dir-Bobbi Beck, Prom Dir-Jane Kocherperger; Bk. revs. 1921 M \$12 Circ-487,500 Subs-483,500 Adv b/w \$5.50 8 1/4 x 10 7/8 Web 45pp. 33% ads Color-2-4 Mag. Available on: case.

Retirement Life News (Senior Citizen News), Courier Communications, 10211 S. W. Barbur Blvd. #109A, Portland, OR 97219-5908 (503) 245-6442 Publ-Prod Mgr-C. Olsen, Ed-Dee Pennock, Circ Mgr-Art Dir-B. Carrow, Adv Dir-Prom Dir-L. Johnson; News subjects for retirees emphasizing life. Bk. revs. 1973 M \$7.50 Circ100% contr-55,000 Newsst-15,000 Subs-1,800 Adv 12 1/2 x 21 28pp. 50% ads Color-4 Newsp.

Retirement Lifestyles Club 55 Directories, Inc., 5438 11th St. NE, #212, Calgary, AB T2E 7E9 Canada (403) 295-0587 Fax # (403) 275-7481 Publ-Sharon Buckingham, Ed-David Todd, Adv Dir-Prom Dir-Eric Buckingham; Primary focus is Retirement Planning. Secondary Focus - Senior's Lifestyles. 0832-5103 1985 M \$40 \$1.95/copy Circ-50,000 Subs-7,000 List Rental 8 1/8 x 10 7/8 84pp. Color-4 Mag.

Retirement Paradise of the World (Bargain Paradise of the World), Hansen Pubs., 51 Atlantic Ave., Floral Park, NY 11001 (516) 437-3440 Ed-Norman D. Ford, Adv Dir-Arthur Briskin; Proves that if you can afford a vacation in the U.S., the rest of the world is closer than you think. A \$4.95 \$4.95/copy No Adv 5 1/4 x 8 3/8 184pp. Dv.

Retirement Places Rated Simon & Schuster, Prantice Hall Travel, 104 Wilmet Ave., Deerfield, IL 60015 This reference rates & ranks 131 retirement areas in the U.S. in six different categories. Helpful tables & facts. 1983 \$12.95/copy No Adv 8 1/4 x 11 240pp.

Reservoir News Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 (602) 438-1566 Walnut Creek seniors. W Circ-6,400 Adv b/w \$1.075 10 1/4 x 16 Web Newsp.

Roundup on Rural Aging (Roundup on Rural Aging), Natl. Council on the Aging, Inc., 600 Maryland Ave. SW, West Wing 100, Washington, DC 20024 (202) 478-1200 Ed-Betty Ransom; 1982 Q Circ-500 No Adv 8 1/2 x 11 Offset 8pp. No Color Newsl.

SR Texas Liberty Media, Inc., 11551 Forest Central Dr., #305, Dallas, TX 75243 (214) 341-9429 Fax # (214) 341-9779 Publ-Adv Dir-Shirley Schwallier, Ed-Frank Kelley, Circ Mgr-Mary Lou Tropp, Prod Mgr-Unda Bety; For residents over 50 in the Dallas-Fort Worth greater metropolitan area. Articles cover legislative issues, health, fitness, personality profiles, finance, & issues of concern to seniors. Bk. revs. 1987 M \$12 Inst. \$12.95 Inst. \$1.95/copy Circ90% contr-75,000 Subs-4,000 Adv b/w \$2.310 \$85/M 10 1/2 x 13 Web 32pp. 50% ads Color-4 Newsp.

Saskatchewan Senior Saskatchewan Senior, Box 948, Fort Qu'Appelle, SK S0G 1S0 Canada Ed-Ray Zelowski; 1978 M \$8 Circ-7,000 Adv 18pp. Newsl.

Selling to Seniors CD Pubs., 8555 18th St., #100, 100 Summit Bldg., Silver Spring, MD 20910-2889 (301) 588-6380 Publ-Ash Gerecht, Ed-Jean Van Ryzin, Circ Mgr-Kurt Eisenbraut, Prom Dir-Mike Gerecht; Practical advice on effective ways to reach the over-50+ market. 1987 M \$130 \$10/copy No Adv \$95/M Sheetfed 8pp. No Color Newsl.

Senior Advocate New Advocacy Publishers, 1526 Connecticut Ave. NW #200, Washington, DC 20036 (202) 687-5757 Ed-Miguel Bomer, Mng. Ed.-Cheryl Keyser, Adv Dir-Anna Petras, Adv. Dir.-Nancy Melville, Art Dir-William Meadows; Covers national, regional, & local news of interest to Seniors over 50. Carries columns on travel, consumer, health, legal gerontology. Includes profiles & service articles. 0892-5801 1986 M \$10 Circ100% contr-50,000 Adv b/w \$1,000 10 x 13 Web 16pp. 50% ads Color-2 Newsp.

Senior Advocate Mar-Lan Pubs., 131 Lincoln St., Worcester, MA 01805 (508) 752-2512 Fax # (508) 752-9057 Publ-Philip Davis, Ed-Sandra Shapiro, Circ Mgr-Cathy Beale, Adv Dir-David Budnik, Art Dir-Mitch Ahern; Local & natl. coverage of senior citizen news events. Bk. revs. 1975 BW \$7 \$1.35/copy Circ-40,000 Newsst-19,000 Subs-1,000 Adv b/w \$1.317 10 x 16 Web 24pp. 60% ads Color-Cov. Tab.

Senior American CardinalPubs., Inc., 721 S. 8th St., Dundas, IL 60118-0348 (312) 426-9499 Fax # (312) 426-6194 Publ-David Johnson, Assoc. Publ.-Bruce Cook, Ed-Bruce Cook, Editor-Stanley Shalett, Circ Mgr-Cynthia Burgess, Art Dir-Ron Goldstein; Rates shown are at base rate 30,000 print circulation. Advertisers are billed at actual print circulation for each issue (e.g., at twice the rate shown if print circulation 60,000). 1041-3008 1988 M \$28 Inst. \$13.50 Inst. \$5.00/copy Circ100% contr-Subs-6,285 CAC Adv b/w \$898 11 1/4 x 15 Web 28pp. 30% ads Color-4 Newsp.

Senior American Magazine CardinalPubs., Inc., 721 S. 8th St., Dundas, IL 60118-0348 (312) 426-6161 Publ-David Johnson, Ed-Bruce Cook, Includes features & newson sports, health, travel, entertainment, politics, religion, medicine & financial matters. 1989 \$5 Newsst-550,000 Subs-3,100 Adv b/w \$6.250 Mag.

Senior American News Prime Natl. Publishing Corp., 470 Boston Post Rd., Weston, MA 02195 (617) 899-2702 Publ-R. A. DeVito, Ed-Shirley Copthorne, Circ Mgr-Jack Stoltz, Adv Dir-Jim O'Hara, Art Dir-Ira Ahern, Prod Mgr-Karen McCarthy; Travel and entertainment features of all types. Bk. revs. 1975 M \$9.95 \$1/copy Circ-32,000 Adv b/w \$2.128 11 x 17 Web 20pp. Color Mag.

Senior Beacon Senior Beacon, Box 440728, Aurora, CO 80044 (303) 369-9638 Colorado seniors. Circ-73,000 Adv b/w \$1.856 Newsp.

Senior Beacon Senior Beacon Publications, Inc., 6100 N. Keystone, #403, Indianapolis, IN 46220 (317) 251-2118 Publ-Lynn Cantu, Ed-Beth Van Hous; Senior citizens throughout greater Indianapolis. Focus on people over 50. Sections include finance, health, travel, local calendar, & events. 1986 M \$7 Circ-20,000 Subs-500 Adv b/w \$579 50% ads Newsp.

Senior Californian Commission on Aging, 7311 Greenhaven Dr., #175, Sacramento, CA 95831 (916) 322-5630 1988

Senior Center Report Natl. Council on the Aging, Inc., 600 Maryland Ave. SW, West Wing 100, Washington, DC 20024 (202) 479-1200 Ed-Jean Coyle; Legislation, program ideas, news of specific programs, publications resources. 1971 Q Circ100% contr-3,000 No Adv \$80/M 8 1/2 x 11 Sheetfed 8pp. No Color Newsl.

Senior Circle South Carolina Fed. on Aging, Box 11288, C/o Wm. R. Taylor, Columbia, SC 29211 (803) 798-9200 Ed-Mary C. Pierce; Activities of senior citizens in S.C., including such things as hobbies. It also allows feedback from readers as it has an op-ed page. 8M \$6 Circ-4,000 Adv b/w \$200 8 1/2 x 11 Offset 48pp. No Color Mag.

Senior Circuit Senior Circuit, 822 Wilmington, St. Louis, MO 63111 (314) 353-4258 Publ-A.A. Zarley, Ed-Karen Zarley, Circ Mgr-Phil Palmisano, Adv Dir-Dan Francis, Prod Mgr-Pam Morice, Prom Dir-Karen Larley; Contains information for St. Louis seniors. 1987 M \$8 Circ-40,000 Adv b/w \$845 11 1/4 x 16 1/2 Web28pp. 50% ads Color-4 Newsp.

Senior Citizen News & Views Senior Citizen News & Views, Box 1253, Peoria, IL 61654 (309) 678-4511 Publ-Ed-M. Kanny; For Peoria seniors. Notable human interest features, articles on health, recipes & other practical information. 1986 M \$12 Circ-25,000 Adv b/w \$895 Web 20pp. 40% ads Color-2 Newsp.

Senior Citizen News-Views Senior Citizens News & Views, 34 S. High St., #202, Akron, OH 44308 (216) 782-0313 Akron seniors. Circ-30,000 Adv b/w \$800 Newsp.

Senior Citizen News-Views Senior News, 723 E. Colonial Dr., Orlando, FL 32803 (407) 896-8243 Fax # (407) 894-4813 Publ-C.W. Ward, Ed-Cindy Mullins, Circ Mgr-Susan Carver, Adv Dir-Prom Dir-Rodger Ward; For Orlando seniors. M \$8 Circ-62,500 Subs-19,200 Adv b/w \$1,050 10 x 16 Newsp.

Senior Citizen News-Views Senior Citizens News & Views, Box 475, Dubuque, IA 52001 (319) 588-0082 For Dubuque seniors. Circ-30,000 Adv b/w \$990 Newsp.

Senior Citizen Newspaper Senior Citizen Newspaper, Box 968, Godfrey, IL 62035 (618) 488-4916 Ed-Georgia Volte; M \$8 Circ-12,000 12pp. Newsp.

Senior Citizens Town of Hempstead Public Info Office, Town Hall, 1 Washington St., Hempstead, NY 11550 Newsl.

Senior Citizens Advocate Senior Citizens Advocate, 40 W. 68th St., New York, NY 10023 (212) 724-3200 Publ-Bernard Warach, Ed-Candice Cohen; Information of use to elderly New Yorkers. Bk. revs. 1981 Q Free Circ100% contr-57,000 No Adv 11 1/2 x 15 Offset 4pp. Color-Cov. Newsp.

Senior Citizens News Natl. Council of Senior Citizens, Inc., 925 15th St. N.W., Washington, DC 20005 (202) 347-8800 Fax # (202) 624-9595 Ed-Prom Dir-Theresa McKenna, Circ Mgr-Noreen Banks, Art Dir-Dan Grimes, Prod Mgr-Bette Cooper, Bette Cooper, Thula Hampton; 1982 M \$12 Circ100% contr-385,000 Subs-350,000 11 3/8 x 17 Web 8pp. Newsp.

Senior Citizen's News Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 Idaho seniors. M Web Tab.

Senior Citizens Post Coordinating Council for Senior Citizens, 519 E. Main St., Durham, NC 27701 1971 BM \$1.50

Senior Citizens Today Senior Citizens Today, Box 183270, Sacramento, CA 95816 (916) 455-0723 Ed-Charles W. Skosen, Jr.; 1971 M \$8.50 Circ-25,000 Adv 8 1/2 x 11 Web 16pp. No Color Tab.

Senior Citizens Views Senior Citizens Views, 5311 Brightwood Rd., Bethel Park, PA 15102 (412) 854-0515 S.W. Penn. M Circ-50,200 Newsp.

Senior Corner IDG Communications, 375 Cochrane Rd., Box 9171, Framingham, MA 01701 (508) 879-0700 Southern Californian seniors. M Web Tab.

Senior Courier Senior Courier, 221 N. Longwood, #135, Rockford, IL 61107 (815) 962-5100 For Rockford, IL seniors. M Circ-27,000 Adv b/w \$1,200 Newsp.

Senior Dynamics Lewis County Senior Svcs., 2545 N. Natl. Ave., Box 297, Chehalis, WA 98532 (206) 748-9121 Ed-Cheryl Reed, Adv Dir-Patricia Sabin; Senior citizens. 1975 M \$5 Circ100% contr-7,000 Subs-3,500 Adv b/w \$327 10 x 12 1/2 Web 48pp. 30% ads Color-4 Newsl.

Senior Edition USA SEI Publishing, 1680 Lincoln St., #2240, Denver, CO 80284 (303) 857-9100 Fax # (303) 859-1921 Publ-Robert Moses, Ed-Alison St. Claire, Circ Mgr-Rose Beeman, Adv Dir-Prom Dir-Debra Malone; 1974 M Free Circ100% contr-25,000 PSS Adv b/w \$1,280 \$36/M Web 50pp. 55% ads Color-4 Newsp.

Senior Golf Journal See GOLF

Senior Golfer Senior Golfer, Inc., 1323 S.E. 17th St. #179, Ft. Lauderdale, FL 33316 (305) 527-0778 Publ-Ed-Oscar Fraley, Circ Mgr-Rosemary Edington, Adv Dir-Prod Mgr-John Porter, Art Dir-Timothy Fraley, Prom Dir-Genie Fraley, Genie Fraley; Complete golf coverage as well as features on homes, apartments, communities of interest to golfers 50 & older & travel. 1986 BM \$18.55 \$1.95/copy Circ-100,000 Newsst-60,000 Subs-25,000 PSS Adv b/w \$2,250 8 1/2 x 12 1/2 Sheetfed 56pp. 40% ads Color-4 Mag.

Senior Guardian C, 2525 Wilson Blvd., Arlington, VA 22201 (703) 528-4380 Publ-Ed-C. C. Chikaskas, III; Senior citizen membership publication. 0730-577X 1978 M \$10 Circ-25,000 8 1/2 x 11 App. Color-2 Newsl.

Senior Health Care See HEALTH

Senior Highlights Senior Highlights, 26072 Merit Cir., #120, Laguna Hills, CA 92653 (714) 367-0778 Publ-Ed-Lee McCammon, Circ Mgr-Carol Foltz, Adv Dir-John Zaffarano; Groups of 20 or more. 1981 \$12 Inst. \$10 Inst. \$1.50/copy Circ90% contr-250,000 Subs-100,000 Adv b/w \$1,980 10 1/2 x 14 1/2 Web 32pp. Newsp.

Senior Living News Senior Living News, 904 Bryant St., Stroudsburg, PA 18380 (717) 478-3102 W Adv b/w \$561 Newsp.

Senior Magazine California Senior Magazine, Inc., 3585 S. Figueroa, San Luis Obispo, CA 93401 (805) 544-8711 Publ-Gary Suggs, Ed-George Brand, Assoc. Ed-Herb Kamm, Assoc. Ed-Robert Judd, Circ Mgr-Ron Handin, Adv Dir-Ralph Reese, Jr., Art Dir-Teri Kline, Prod Mgr-Gail Loebe-Sewell, Prom Dir-Gail Kelley; The editorial philosophy of Senior is to entertain readers with fact and fiction prepared by freelance contributors from all sections of the United States and by professional journalists. 1981 M Circ98% contr-50,000 PSS Adv b/w \$1,474 Newsl.

Senior Messenger Vancouver Parks & Recreation, Box 1995, Vancouver, WA 98668 (206) 898-8171 Ed-Marilyn Forbes; Southwest Washington state news, features, activity schedules. 1973 M Circ-14,500 Adv b/w \$480 45% ads Newsp.

Senior News Senior News, Box 330, Brielle, NJ 08730 (201) 223-6397 M Circ-25,000 Adv b/w \$945 Newsp.

Senior News Senior News, Box 919, New Carlisle, IN 46652-0919 (219) 854-3237 M Circ-20,000 Adv b/w \$485 Newsp.

Senior News JSenior Pubs., 1326 Garnet Ave., San Diego, CA 92109 For Long Island seniors. Circ-25,000 Adv b/w \$837 Mag.

Senior News Senior News, 247 Commercial St., NE, Salem, OR 97305 (503) 398-8456 Publ-Circ Mgr-John Honey, Jr.; A monthly newspaper serving senior readers in (7) seven counties. 1981 M \$5 Circ-38,000 Adv b/w \$1,787 17 x 23 Web 40pp. Color-2 Newsp.

Senior News & Views Senior News & Views, 120 Cherry St., #12, Petaluma, CA 94952 (707) 778-0356 M Circ-25,000 Adv b/w \$900 Newsp.

Senior Sentinel Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 Tennessee seniors. M Web Tab.

Senior Spectrum Monthly Senior Spectrum, Inc., 8261 Folsom Blvd., #401, Sacramento, CA 95826 (916) 384-5454 Publ-Ed-Stephen Chanecks, Circ Mgr-Ron Hemig, Adv Dir-Larry Murray, Prod Mgr-Jim Hemig; A Northern & Central California tabloid for seniors. Bk. revs. 1973 M \$5.00/copy Circ100% contr-158,706 Subs-40,000 VAC Adv b/w \$7,360 \$50/M 11 1/4 x 17 1/2 Web 24pp. Color-4 Mag.

Senior Spectrum Weekly Senior Spectrum, Inc., 9261 Folsom Blvd., #401, Sacramento, CA 95826 (916) 364-5454 Ed-Stephen Chanecka. Prod Mgr-Ron Hamig; W \$15.50/copy Circ 7% contr-26,100 Subs-24,000 VAC Adv. b/w \$1,472 List Rental Tab.

Senior Spotlite Senior Spotlite Newspapers, Inc., 8169 Webster St., Denver, CO 80003 (303) 421-8171 Publ-Ed Ashby, Ed-JoAnn Jones. Circ Mgr-Richard Smith. Prod Mgr-Paul Ashby; For people over 50. Covers legislation, finance, travel & health, recreation, & housing. 1986 M \$7.50 Circ-30,000 Subs-2,500 Adv. b/w \$491 11 x 15 Web Tab.

Senior Sun New York State Electric, 4500 Vestal Pkwy., E. Binghamton, NY 13903 (607) 729-2551 Ed-Cindy Thorne; Addresses consumer & energy issues relative to older customers of New York State Electric & Gas Corp. Bk. revs. 1981 Q Free Circ 100% contr-35,000 No Adv 11 1/2 x 17 Web 6pp. Color-2 News.

Senior Times Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 (602) 438-1556 For Columbus Ohio seniors. M Circ 100% contr-20,000 Adv. b/w \$1,482 10 1/4 x 16 News.

Senior Times Senior Times, Box 4888, Las Vegas, NV 89127 (702) 799-6401 Las Vegas senior news. Circ-12,000 Adv. b/w \$462 News.

Senior Times Senior Times, 7802 E. Mission, Spokane, WA 99212-2598 (509) 928-1677 Spokane seniors. Circ-25,000 Adv. b/w \$1,400 News.

Senior Times New Hampshire Assn. for the Elderly, 26 Pleasant St., Concord, NH 03301 (603) 228-1054 Ed-Wesley Kripe; News items pertaining to elderly interests. Bk. revs. 1972 BM \$5 Circ-10,000 Subs-3,000 Adv. b/w \$310 10 x 14 1/2 Web 16pp. Color News.

Senior Times Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 (408) 289-9604 Ed-Roxane Province; For senior citizens in Northern California. Bk. revs. 1982 M \$10 \$1/copy Circ 100% contr-35,000 Adv. b/w \$1,518 24pp. News.

Senior Tribune Senior Tribune, 3511 SE 82nd Ave., Portland, OR 97266 (503) 777-5436 For Portland seniors. Circ-50,000 Adv. b/w \$1,727 News.

Senior Tribune Sports Publishing, 1509 Johnson Ferry Rd., Marietta, GA 30062 (404) 971-0197 Publ-Ed-Jay Nowak; 1977 M Circ-22,500 Adv. b/w \$596 10 1/4 x 16 Web News.

Senior Views Wilson Publishing, Inc., Box 1091, Grants Pass, OR 97526 (503) 479-4591 Ed-Carl Wilson, Bus. Mgr-Melinda Wilson, Adv Dir-Pat Tonsath, Prod Mgr-Chris Gesner; From Dr-Melinda Wilson; Information geared for 55+ in the Rogue Valley. Monthly features on health, money, travel, nostalgia & entertainment. Local & natl. writers. 1983 M \$8 Circ-15,000 Subs-1,000 Adv. b/w \$615 24pp. Color-Cov. News.

Senior Voice Senior Voice, 243A Merrick Rd., Rockville Ctr., NY 11571 (516) 536-2600 M Circ-30,000 Adv. b/w \$747 News.

Senior Voice Senior Voice, 6541 44th St. N., #6002, Pineas Park, FL 34685 (813) 521-4026 Publ-Thomas Gubina, Ed-Pat Gutman, Circ Mgr-Paul Peutekom, Adv Dir-Prom Dr-Thomas Fredericks, Art Dir-Prod Mgr-Yvonne Brown; For Pineas, FL seniors. Health, travel, entertainment local, state & natl. news, humor. 1982 M \$5.95 Circ-36,100 Subs-800 PSS Adv. b/w \$1,232 Web 32pp. 50% ads News.

Senior Voice Older Persons Action Group, 325 E. 3rd Ave., Box 10-2240, Anchorage, AK 99510 (907) 276-1059 Ed-Dave Herndon; Alaska elderly people. 1978 M \$15 Circ-6,000 Adv. b/w \$598 Web 24pp. Color-2 Mag.

Senior World of the Central Coast Californian Publishing Co., 1000 Pioneer Way, El Cajon, CA 92022 (619) 442-4404 M Circ-49,500 Adv. b/w \$1,110 News.

Senior World of Orange County (Senior World), Californian Publishing Co., 1000 Pioneer Way, El Cajon, CA 92022 (619) 442-4404 Publ-David Reese, Ed-Laura Impastato, Adv Dir-Jim Pounds, Prod Mgr-Mike Reid; A monthly newspaper targeted to active older adults 55-plus. Southern California cruciation in 5 counties. 1971 M \$10 Circ 5% contr-300,000 Subs-300 Adv. b/w \$2,215 Offset 48pp. Color-4 News.

Senior World of San Diego Landmark Community Newspapers, Inc., Box 1565, El Cajon, CA 92022 (619) 442-4404 Ed-Laura Impastato; M \$10 Circ-103,000 Adv. b/w \$2,215 News.

Seniority Seniority, Inc., 208 N. Townsend St., Syracuse, NY 13203 (315) 472-6946 Publ-Garry Schueler, Ed-Bruce Coville, 1983 M \$14.95 \$1.75/copy Circ-45,000 Adv. b/w \$1,520 Mag.

Senior's Choice Russ Moore & Assoc., Inc., 4151 Knob Dr., Eagan, MN 55122 (612) 452-0571 Mag.

Seniors Chronicle J-Senior Pubs., 1326 Garnet Ave., San Diego, CA 92109 San Clemente seniors. Circ-24,300 Adv. b/w \$513 Mag.

Seniors in Sacramento CRLA Foundation, 2000 O St., #240, Sacramento, CA 95814 (916) 446-7804 Ed-Shelley Rouillard; Legislative newsletter affecting on issues affecting the elderly poor & disabled in CA. 1972 M \$20 ind. \$125 inst. Circ-950 Offset 6pp. News.

Seniors Today Seniors Today Publications, Ltd., 11-395 Berry St., Winnipeg, MB R3J 1N6 Canada Ed-Jim Watson; 1982 W \$19.50 Circ-18,000 Adv Tab.

Seniors Viewpoint Canadian Pensioners Concerned, 51 Bond St., Toronto, ON M5B 1X1 Canada News.

September Days Days Inns of America Inc., 2751 Buford Hwy NE, Atlanta, GA 30324 (404) 325-4000 Ed-Alexandra Jones; For members of the September Days Club, who are 55 and older. Q Circ-260,000 Mag.

Ship's Log Town of Hempstead Public Info Office, Town Hall, 1 Washington St., Hempstead, NY 11550 News.

Silver Circle
See CONSUMER INTERESTS

Silver Wings Silver Wings, Box 441, Columbus, SC 29703 (801) 328-2424 Ed-Burney Innes; 1958 W Circ-3,500 News.

Silver Years News Silver Years News, Box 219, Bellairs, TX 77402-0298 (713) 664-2266 BM Circ-25,000 Adv. b/w \$597 News.

Solution for Seniors Senior Media Network, 2207 S. 48th St., #A, Tempe, AZ 85282 Wyoming seniors. M Web Tab.

Southern Conference on Gerontology, Report University Presses of Florida, 15 NW 15th St., Gainesville, FL 32603 (904) 392-3281 A \$3.75

Southwest Kansas Senior Beacon Spearville Publishing, Main St., Box 127, Spearville, KS 67876 (316) 385-2200 Publ-Lawrence Vierthaler, Publ-Jim Frantz, Ed-Timothy Wenzel, Adv Dir-Jude Shmies; Southwest Kansas seniors. 1984 M Circ 100% contr-10,000 Adv. b/w \$402 News.

Stateworkers Oldtimer (The Oldtimer), Stateworkers Oldtimer, Box 112730, Pittsburgh, PA 15241 (412) 833-4781 Ed-Raymond Pasarek; Devoted to news, information, & entertainment for those in retirement. Bk. revs. 1978 Q Circ-459,640 No Adv Leispr. 18pp. Color-2 News.

Sun Cities Life Carolyn Publishing Co., 9182 W. Cactus, #C, Peoria, AZ 85345 (602) 878-2210 Publ-Jerry Svendsen, Ed-Gabriela Harvey, Adv Dir-Paul Block; 1984 BM \$8 \$1.75/copy Circ 100% contr-37,500 Adv. b/w \$1,506 8 1/8 x 10 7/8 Web Color-4 Mag.

Third Age Senior Services, 3403 112th St., SW, Everett, WA 98204 (206) 745-1112 News.

Today's Senior Media Three Communications, Box AJ, Lake Isabella, CA 93240 Publ-John Watkins, Ed-Denis Sumner; For seniors in Palm Springs area. M Free Circ 100% contr-25,000 Adv. b/w \$630 Mag.

United Retirement Bulletin Sabason-United Investment Advisors, Inc., 210 Newbury St., Boston, MA 02116 (617) 267-9886 Publ-David Sargent, Ed-Edith Tucker, Circ Mgr-Adv Dir-Stanley Rice; Helpful information on pre-retirement & retirement planning & living. 1975 M \$25 \$2/copy Circ-9,000 No Adv 8 1/2 x 10 1/2 Sheetfed 12pp. No Color News.

Valley Messenger Valley Messenger, Box 1264, Yucaipa, CA 92399 (714) 785-1500 Publ-Burl Woodring; Yucaipa seniors. Circ-15,800 Adv. b/w \$360 News.

Village Crier Pentacle Publishing Corp., 1830 U.S. Rte. 9, Toms River, NJ 08753 (201) 240-3000 Publ-Ed-Edward Jasen, Adv Dir-Prom Dr-Patricia Jasen; Monthly senior citizen tabloid newspaper. 1979 M \$4 \$2.25/copy Circ 100% contr-20,136 PO Adv. b/w \$352 11 x 16 Web 48pp. 68% ads Color-2 News.

Viva Communication Design Group, 339 Telegraph Rd., Bellingham, WA 98225 (206) 671-3933 Publ-Gerald Baron, Ed-Prod Mgr-Jeanne Burke, Circ Mgr-Marilyn Vermeulen, Adv Dir-Susan Stremmer, Art Dir-Mike Marshall; The magazine for the best years of your life. Bk. revs. 1988 BM \$9 Circ 5% contr-5,000 Newsat-6,000 Adv. b/w \$340 8 1/2 x 11 Web 48pp. 50% ads Color-4 Mag.

Voice United Senior Citizens of Ontario, 3033 Lakeshore Blvd., W., Toronto, ON M8V 1K5 Canada (416) 252-2021 Ed-Edith Johnston; Articles of interest to seniors in the U.S.C.O. 0382-0068 M \$8 \$1/copy Circ-3,500 Adv. b/w \$55 8 1/2 x 11 Mag.

Voice of United Senior Citizens of Ontario Inc. United Senior Citizens of Ontario Inc., 3033 Lakeshore Blvd., W., Toronto, ON M8V 1K5 Canada Publ-Jack Larete, Ed-Edith Johnston, Adv Dir-Mary Lamb; 1970 M \$8 \$80/copy Circ-3,500 Adv. b/w \$55 Offset 40pp. No Color News.

Where to Retire on a Small Income Harlan Pubs., 51 Atlantic Ave., Floral Park, NY 11001 (516) 437-3440 Publ-Sheldon Shene, Ed-Adv Dr-Arthur Briskin; Selects in the U.S. and its island territories those places where living costs are less, where the surroundings are pleasant, and where nature and the community offer much. A \$2.95 \$3.95/copy No Adv Dr.

Write Age (24B), McCormick & Schilling, Box 722, Menomonee Falls, WI 53051 (414) 251-3615 Ed-Bonnie Langenhahn, Art Dir-Bob Gluckstein; First magazine of writing therapy, by & for older adults, people in transition, physically impaired (any age) professionals in gerontology. Bk. revs. 1985 SA \$10.50 Circ-1,000 Adv. b/w \$125 7 x 8 1/2 Sheetfed 60pp. 6% ads No Color Mag.

Years Ahead
See RELIGIOUS & THEOLOGICAL

Your Retirement Advisor Retirement Advisors, 919 Third Ave., 3rd Fl., New York, NY 10022 (212) 421-2400 Ed-Henry Wallfisch; For retired workers. 1958 M \$7.50 8 1/2 x 11 Offset 4pp. News.

55 Plus-Retirement Planning Newsletter Reader's Digest, 28 W. 23rd, New York, NY 10010 (212) 633-4623 Publ-Gerry Hotchkiss, Ed-Patrick Montana; Directed toward benefits managers involved in pre-retirement planning for large corps. Free of charge to controlled circulation. 1975 Q News.

AAGP Newsletter
See PSYCHOLOGY & PSYCHIATRY

AAMA Directory of Members American Assn. of Homes for the Aging, 1129 20th St. N. W., Ste 400, Washington, DC 20036-3489 (202) 296-5960 Publ-Ed-Virginia Nusselle; Listing by state of 3,100 member nonprofit homes, housing, health-related facilities for the elderly. 78-841009 A \$12 ind. \$25 inst. Circ-5,000 Adv. b/w \$700 8 1/2 x 11 Leispr. 300pp. 16% ads Dr.

AAMA Provider News (Nonprofit Provider News), American Assn. of Homes for the Aging, 1129 20th St. N. W., Ste 400, Washington, DC 20036-3489 (202) 296-5960 Ed-Scott Sandage; Reports issues concerning homes, housing, and services for the aging. 1983 BW Circ-5,250 No Adv 8 1/2 x 11 12pp. Color-2 News.

A.C.A. News (Horizons), Oates Press Ltd., 9621 108th St., Ft. Saskatchewan, AB T8L 2J2 Canada (403) 423-7781 Publ-Adv Dir-Rain Selles, Ed-Shelia Smith, Circ Mgr-Phyllis Perry; News and information on programs and services for aging. 1988 M \$5 Circ-7,000 Adv. b/w \$800 11 1/2 x 17 Web 8pp. Color-2 News.

AGHE Exchange Assn. for Gerontology in Higher Education, 600 Maryland Ave. SW, W. Wing #204, Washington, DC 20024 (202) 484-7505 Ed-Linda Breyerspraak, Circ Mgr-Joy Lobenstein; Focuses on development & improvement of programs of gerontological education & training. Includes information on programs, resources, public policy, research, & assn. news. 0880-278X 1974 Q \$12 \$3/copy Circ-3,100 Subs-100 Init. 100 Adv. b/w \$200 \$85/M 8 1/2 x 11 Offset 12pp. 8% ads No Color News.

Assocs Chicago Healthcare Publishing, Inc., 1500 Schermer Rd., Northbrook, IL 60062 (312) 498-9628 Publ-Larry Milner, Ed-Geraldine Gallagher; 1988 M Circ 100% contr-50,000 Adv. b/w \$2,300 Mag.

Active Aging WSU Gerontology Center, 1910 University, Wichita, KS 67213 (316) 264-7353 Ed-Dorothy Belden, Adv Dir-Joe Ludiker; For Wichita, KS seniors. 1979 M Circ-38,000 Adv. b/w \$883 News.

Active Lifestyles Active Lifestyles, 417 Welshwood Dr., #300, Nashville, TN 37211 (615) 333-8293 M Circ-50,000 Adv. b/w \$1,200 News.

VIDEO RESOURCES REVIEW

The following format codes, listed under "Type", indicate the formats available for that title:

VHS - 1/2" VHS videocassette

F - 16mm film

S - Slide/tape program

TITLE/ SPONSOR	TYPE LENGTH	RELATIVE TOPICS/INFORMATION						COMMENTS
		LITERACY	AGE 60+ ADULTS	WORKPLACE LITERACY	TUTORS TRAINING	STUDENTS	OUTREACH	
"CAN'T READ, CAN'T WRITE" University of Illinois	VHS 60 min	X	X	X	X	X		Stars Johnny Cash. Covers social statistics, implications, and economic issues. Includes personal interviews w/non-readers, organization reps, & Barbara Bush cameo. A good look at the cycle of illiteracy in America.
"CARRIE MAE: PORTRAIT OF A LITERACY WORKER" Laubach Literacy Int'l.	S 20 min	X	X		X			Profiles a senior RSVP tutor, a retired woman who chose to tutor new readers in her free time.
"*THE FIRST STEP TO LITERACY" Leon Co. Public Library	VHS 30 min	X				X		Stars Wally "Famous" Amos. Features success stories and interviews with students.
"GROUP PROGRAMS INVOLVING THE OLDER ADULT" Bi-Folkal Prod., Inc.	S 20 min		X		X		X	Program planning for older adults stressing the multi-sensory approach. Helpful to anyone who plans programs for older adults.
"LIBRARIES, LITERACY & LEARNERS" State Library of Iowa	VHS 18 min	X	X	X		X		Features the role of libraries in literacy. Interviews with students, librarians, and adult new readers.

Video Resources

Page Two

TITLE/ SPONSOR	TYPE LENGTH	RELATIVE TOPICS/INFORMATION						COMMENTS
		LITERACY	AGE 60+ ADULTS	WORKPLACE LITERACY	TUTORS TRAINING	STUDENTS	OUTREACH	
"LITERACY: THE FIRST STEP" Laubach Lit. Int'l.	S 20 min	X		X	X	X		Information on Laubach and its founder, Frank Laubach, and the "Each one, Teach One" method. An international look at literacy.
"*OLDER ADULT LITERACY*" Older Adult Lit. Prog.	VHS 30 min	X	X					Features brainstorming sessions with scholars on the issue of adult literacy.
"*READING SETS YOU FREE*" Nat'l. Council on the Aging	VHS 20 min.	X	X			X		A PSA on literacy for older persons developed for the LEEP national literacy project.
"SPECIAL PEOPLE: LIBRARY SERVICES TO NURSING HOME RESIDENTS" Library Video Network	VHS 15 min		X		X		X	Offers assistance for library staff beginning library service to nursing home residents.
"STEP A LITTER HIGHER" Edward Feil Prods.	F 17 min	X		X		X		Profiles of two men who learn to read later in their lives.
"WHAT IF YOU COULDN'T READ?" Filmmakers Library	F 28 min	X				X		Profile of a 44 year old farmer who learned to read in his community literacy program.

*These titles available through the Leon County Public Library in Tallahassee. Contact Mr. Jack Newell at 904/488-1667.

All other titles are available on loan to all public libraries in Florida by contacting:

The State Library of Florida, Audiovisual Section

R.A. Gray Building

Tallahassee, FL 32399

Attn: Mr. Mark Francis

904/487-2651

(See list attached for additional titles available from the State Library of Florida on the topics of aging and literacy.)

ADULT ILLITERACY IN THE UNITED STATES

2288 S COL A
This slide/tape program is an introduction to the problem of adult illiteracy and its impact on the individual and on society. The presentation also underlines the vital role volunteer literacy programs and other organizations can play in a community literacy movement. LAUBACH LITERACY INTERNATIONAL
BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP; LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

CAN'T READ, CAN'T WRITE

90 V COL 60 min A
Presents the situation of the 26 million functionally illiterate and the 46 million marginally illiterate adults in the United States. Interviews some who decide ways they try to cope. Points out established connections between illiteracy, unemployment, and crime. Enumerates programs available for combating the problem, urges participation. Stars Johnny Cash. UNIVERSITY OF ILLINOIS
BOOKS AND READING; CASH, JOHNNY; LIBRARIES AND LIBRARIANSHIP; LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

CARRIE MAE: PORTRAIT OF A LITERACY WORKER

3803 S COL A
A profile a retired senior who donates her time as a literacy volunteer. (LITERACY ALIVE! SERIES) LAUBACH LITERACY INTERNATIONAL
BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP; LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

COMMUNITY-ORIENTED LITERACY: THE BEGINNING OF CHANGE

63 K COL 13 min A
This slide/tape presentation dramatically presents Laubach Literacy's U.S. and overseas effort to link literacy, social change, and community development. Includes seven case studies involving community-based literacy programs in New York, California, New Mexico, India, Colombia, and Africa. NEW READERS PRESS
BOOKS AND READING; LITERACY

DEVELOPMENTALLY DISABLED ADULT

4122 A A
Who are the developmentally disabled and what are their library needs? Are libraries serving them? What kinds of programs can libraries sponsor? AMERICAN LIBRARY ASSOCIATION, 1979
DISABILITIES; LIBRARIES AND LIBRARIANSHIP; LITERACY; MENTALLY RETARDED

DISPELLING THE HI-LO BLUES

4107 A
Dr. Mary Lennox of Drake Elementary School in Chicago identifies some of the problems of the reluctant reader and presents solutions. Presented at the 1978 American Library Association annual conference. AMERICAN LIBRARY ASSOCIATION, 1978
BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP; LITERACY

DON'T CALL ME STUPID

1141 F COL 28 min A
5038 V
The film documents the struggles of a group of illiterate women who, discouraged by their lack of education, decide to take the initiative to improve their lives. BEACON FILMS, 1983
BOOKS AND READING; LITERACY

FAT ALBERT: READING IS THE WAY TO GROW

373 F COL 15 min PE
5214 V
Mickey has a problem--he can't read. And he has another problem--he won't admit it. He thinks he won't need to read to play football. One day he gets into trouble by wandering through a construction site but can't read the DANGER sign. Luckily, he is saved by some workers and Buck Williams, one of Mickey's football heroes. When Fat Albert and Buck show him a football play book, Mickey is convinced that it is time to learn to read. BARR FILMS, 1985
CHILDREN'S FILMS - ELEMENTARY; CHILDREN'S FILMS - PRESCHOOL; LITERACY; SOCIAL ISSUES

THE HERO WHO COULDN'T READ

133 F COL 30 min JA
An inspiring story about a high school basketball star (Freddie Ellis) who can't read. Friends and teachers help him to 'get by' with his school work until a sympathetic teacher and basketball star Kareem Abdul-Jabbar help Freddie realize that reading can help to save a life and prevent wasting time. CINEMA ASSOCIATION, 1984
BASKETBALL; BOOKS AND READING; LITERACY; YOUNG ADULT FILMS

LIBRARIES, LITERACY AND LEARNERS

151 V COL 18 min A
Produced by the State Library of Iowa, this program includes personal interviews with adult new readers, and reveals many of the problems that illiterate adults face. Ways that librarians can support literacy is also discussed. STATE LIBRARY OF IOWA, 1987
BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP; LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

LITERACY AND FAMILIES: THE LIBRARY LINK

4129 A
AMERICAN LIBRARY ASSOCIATION
BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP; LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

LITERACY IS OUR BUSINESS: DIVERSE ROLES FOR LIBRARIANS

4130 A
AMERICAN LIBRARY ASSOCIATION
BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP; LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

LITERACY: THE FIRST STEP

3791 S COL A
(LITERACY ALIVE! SERIES) LAUBACH LITERACY INTERNATIONAL
BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP; LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

PRIVATE LIVES

594 F COL 28 min A
A look at how illiteracy affects the lives of seven different individuals. Notes how illiteracy can be overcome while stressing it as an expensive condition for the illiterate and those in society who pay for programs to support them. Peter J. Barton Production for the Alabama State Dept. of Education and Public Library Service. ALABAMA STATE DEPT. OF EDUC.
BOOKS AND READING; LITERACY

STEP A LITTLE HIGHER

3558 F COL 17 min HA

The difficulties encountered by two men who have never learned to read well are explored. As they continue to participate in the reading program their reading improves and with it they gain a new feeling of self-respect and accomplishment. EDWARD FEIL PRODUCTIONS, 1966

BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP;
LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

TEACHING ADULTS TO READ

210 V COL 84 min JA

Filmed at the Adult Learning Center, San Francisco Community College. In the first part, participants in Project Read reveal their feelings about their non reading status and describe how they cope with it, their motivation for seeking help, and their hopes for the future. The second, third, and fourth parts demonstrate teaching methods. The program is intended to supplement existing literacy programs. ADAIR FILM

BOOKS AND READING; LITERACY

TUTORING MIGRANTS: AN OVERVIEW

4138 S COL A

This slide/tape presentation gives an overview of tutoring migrant workers. LITERACY VOLUNTEERS OF AMER, 1980

BOOKS AND READING; LITERACY; MIGRANT LABOR

VOYAGE OF ODYSSEUS

2766 F COL 27 min JHA

The voyage section of Homer's classic tale is retold by the voice of a muse, Julie Harris, who recalls the essence of the adventure. A remarkable visual experience that captures the mythic quality of the ancient story. CHURCHILL FILMS, 1982

HOMER; LITERACY; MYTHOLOGY, CLASSICAL

WHAT IF YOU COULDN'T READ?

2804 F COL 28 min JHA

4134 T
Lyle Litchfield, a 44-year-old farmer, was hounded by the fear of being discovered illiterate. Then he was taught to read in a community program, and his whole life improved. FILMMAKERS LIBRARY, 1978

BOOKS AND READING; LITERACY

WHEN WORDS DON'T MEAN A THING

725 V COL 18 min JHA

Imagine you are in a foreign country: You cannot read signs, a newspaper, a menu, or labels on items in the grocery store. Everywhere you turn, you see things you cannot understand. WHEN WORDS DON'T MEAN A THING shows what it is like to be illiterate in America. MTI FILM & VIDEO, 1987

BOOKS AND READING; LIBRARIES AND LIBRARIANSHIP;
LITERACY; STAFF AND PROFESSIONAL DEVELOPMENT

THE ADAPTABLE HOME: THE TIME IS RIGHT

4425 V COL 7 min A
Describes the many inexpensive design features that can be incorporated into homes for elderly and disabled persons. They include wider doors, non-slip surfaces, grab bars, levers instead of knobs, and reachable storage. FLORIDA DEPARTMENT OF HRS, 1989

AGING; ARCHITECTURE; DISABILITIES; HOUSING

AGING

1369 F COL 25 min HA
This film demonstrates three of the most common and successful patterns of aging: activity, disengagement, and holding on. The film concludes with a brief look at the current experimental emphasis on cellular and molecular causes on aging. MCGRAW-HILL FILMS, 1973

AGING; DISABILITIES; PSYCHOLOGY

AGING AND VISION: DECLARATIONS OF INDEPENDENCE

233 F COL 18 min A
Five senior citizens with recent vision loss or serious impairment have overcome it to lead active lives. Personal statements accompany scenes of them performing such activities as sculpting and lecturing to public school students. This motivational film is aimed at students, health care professions, and senior citizens. PHOENIX FILMS, 1984

AGING; DISABILITIES; HEARING IMPAIRED; VISUALLY IMPAIRED

ALZHEIMER'S DISEASE: THE LONG NIGHTMARE

6122 V COL 19 min A
This program shows the limitations researchers face in finding the cause of Alzheimer's Disease and recent research findings. It shows the human side, including the emotional and financial drain of caring for victims. FILMS FOR THE HUMANITIES

AGING; ALZHEIMER'S DISEASE; HEALTH CARE

THE ANTIQUE COLLECTOR

795 F COL 29 min JHA
Grandma and Tom, her young helper, enjoyed working together at the flea market until the stranger disrupted their lives. The stranger liked to collect old things. Grandma liked to sell old things, but she never thought of herself as a collector's item until the stranger offered to buy and care for her. BARR FILMS, 1981

AGING; YOUNG ADULT FILMS

AT 99: A PORTRAIT OF LOUISE TANDY MURCH

1445 F COL 22 min HA
This is the film portrait of a ninety-nine-year-old woman. She shares her zest for life with other senior citizens and with us through her philosophy of life. ECCENTRIC CIRCLE CINEMA WRKSH, 1975

AGING; BIOGRAPHY; WOMEN'S STUDIES

BEATING THE BURGLAR

6243 V COL 9 min A
Have you ever looked at your home from the burglar's perspective? This program points out vulnerable points of entry and demonstrates preventive techniques that reduce criminal opportunity. AMERICAN ASSOC. RET. PERSONS, 1988

AGING; CRIME PREVENTION; SENIOR CITIZENS - SEE AGING

THE BEST OF YOUR LIFE

1471 F COL 9 min HA
A documentary account of life at Sun City, Arizona, a retirement utopia for 1,800 residents over fifty years of age. FILMS, INC, 1973

AGING; ARIZONA; CITIES AND TOWNS; RETIREMENT; SUN CITY (ARIZ.)

BLOOMERS

883 F COL 27 min A
Tells the story of a woman who flees the complexities of her own life and seeks temporary refuge with her elderly mother. Shows how the women confront each other and eventually agree on a truce in which each values the other for what she alone can provide. PERSPECTIVE FILMS, 1980

AGING

CAN'T AFFORD TO GROW OLD

5403 V COL 60 min A
This documentary hosted by Walter Cronkite, combines poignant human stories with informed testimony by lawmakers and public policy experts. The film examines the controversy over who should ultimately pay long-term care: the government or the private sector? In the context of this debate the film shows some innovative programs that give older adults some options if they experience frailty in old age. TERRA NOVA FILMS

AGING; CRONKITE, WALTER; DISABILITIES; HEALTH CARE

CARING FOR THE ELDERLY

6123 V COL 19 min A
An overview of the various methods of care available for the aging, from day care centers and group housing to respite care and nursing homes. This program profiles a middle-aged couple, and talks to social workers, senior citizen advocates, and nursing home administrators to clarify the issues and options. FILMS FOR THE HUMANITIES

AGING; NURSING HOMES; SENIOR CITIZENS - SEE AGING

CHAIRMAKER

945 F COL 22 min JHA
Eighty-year-old Dewey Thompson discusses and demonstrates his craft of furniture building as a rough hewn rocking chair takes form under his experienced hands and well-worn knife. APPALSHOP, 1975

AGING; HANDICRAFTS; WOOD CARVING

THE CHOICE IS YOURS

5404 V COL 43 min A
This video explores creative housing alternatives that offer older adults the independence and quality of life they want while providing the companionship and security they need. TERRA NOVA FILMS

AGING; HOUSING; SENIOR CITIZENS - SEE AGING

CLOSE HARMONY

1013 F COL 30 min G
The students captured in the opening of "Close Harmony" sing a song of life, and their refrain rings out clearly, "God would like us to be joyful." These fourth and fifth graders of the 1979/80 class of Friends School in Brooklyn, New York, have ample reasons to be happy. They are members of an "intergenerational" chorus comprised of "youngsters" from nine to ninety, and their story is truly an inspiring one. Arlene Symons, originator and director of the group, first conceived the idea for such a chorus from her separate experiences as a teacher and as a volunteer in senior citizens' centers. LEARNING CORP OF AMERICA, 1981

AGING; MUSIC AND MUSICIANS

THE COMING OF AGE

AGING

THE COMING OF AGE

5401 V COL 64 min A
This video provides up-to-date medical information on preventing cancer, maintaining healthy bones, skin, heart and keeping mentally fit. Hosted by Dr. Alan Xenakis and television star Eddie Albert. XENEJENEX PRODUCTIONS
AGING; CANCER; HEALTH CARE

COUNTRY CRIME: WHAT COMMUNITIES CAN DO

6239 V COL 15 min A
The traditional country lifestyle neighbors helping neighbors; is the key principle of community crime prevention programs today. Five successful programs for rural areas show how you can solve a crime problem in your community or stop one from getting started. AMERICAN ASSOC. RET. PERSONS, 1988
AGING; CRIME AND CRIMINALS; SENIOR CITIZENS - SEE AGING

COUNTRY CRIME: WHAT YOU CAN DO

6240 V COL 15 min A
Vandalism, theft, and other urban-oriented crimes are threatening the tranquility of country living. You can safeguard your family, home, and property. Learn about the zone approach to security and other crime prevention techniques for rural areas with this program. AMERICAN ASSOC. RET. PERSONS, 1988
AGING; CRIME AND CRIMINALS; SENIOR CITIZENS - SEE AGING; VANDALISM

CRIME PREVENTION: THEN AND NOW

6241 V COL 16 min A
Our lifestyle have changed dramatically since turn-of-the-century America. This program examines these changes and focuses on the need for practicing modern crime prevention techniques for personal and home security and safety. AMERICAN ASSOC. RET. PERSONS, 1988
AGING; CRIME PREVENTION; SENIOR CITIZENS - SEE AGING

CRIME PREVENTION: WHAT AND WHY

6246 V COL 10 min A
This videotape explains what crime prevention is and why citizens can benefit from participating in crime prevention activities. It demonstrates that crime is not inevitable and that it can be prevented if people learn and practice crime prevention techniques to reduce criminal activity. AMERICAN ASSOC. RET. PERSONS, 1989
AGING; CRIME PREVENTION

DEATH OF A GANDY DANCER

1108 F COL 26 min E
Young Josh's grandfather is a fixture on the family scene, an old railroad man who entralls the boy with nostalgic tales of "gandy dancing" as tracks were laid, and his mentor in the performance of chores about their New England home. What happens when the boy and his parents must face the death of the old man is sensitively portrayed in this film which is essentially a story of the continuity of life. LEARNING CORP OF AMERICA, 1977
AGING; CHILDREN'S FILMS - ELEMENTARY; DEATH AND DYING; RAILROADS

DEFENSE AGAINST FRAUD

4690 F COL 18 min A
The U.S. Committee on Aging reports that there are over 800 various types of bunco schemes being played out in the field. Seniors are a prime target. Medigap frauds are the most harmful schemes against the elderly. Deals that look too good to be true are usually fraudulent. (SAFETY FOR SENIORS) HANDEL FILM CORPORATION, 1985
AGING; CONSUMER EDUCATION; CRIME PREVENTION

DEFENSE AGAINST THEFT AND ATTACK

4689 F COL 20 min A
Senior citizens are extremely visible and more apt to be victims of crimes than their juniors. They are sometimes physically weaker and not as alert as they once were. This part of the series suggests over 50 precautions seniors should take to enhance their personal safety. (SAFETY FOR SENIORS) HANDEL FILM CORPORATION, 1985
AGING; CRIME AND CRIMINALS; CRIME PREVENTION

ELDER RHYTHMS

352 F COL 18 min A
The aging population (over 65) continues to outnumber the under 25 age group. This growing body knows that exercise can enhance and preserve health while also promoting a sense of well being. This film is an exercise program which allows viewers to exercise while they watch. As with all exercise programs, physician consultation is advised. FAIRVIEW GENERAL HOSPITAL
AGING; PHYSICAL FITNESS

EVERY WOMAN'S GUIDE TO OSTEOPOROSIS

5810 V COL 28 min A
This video provides the most up-to-date information available about the prevention, detection and treatment of this crippling disease. This videotape will help you learn more about how to avoid the tragedy of osteoporosis. AMERICA'S HOTTEST HEALTH CARE, 1988
AGING; DISEASES; HEALTH CARE

EVERYBODY RIDES THE CAROUSEL: STAGES 7 THROUGH 8 - GROWNUPS THROUGH OLD AGE

1662 F COL 24 min HA
Stages of life adapted from the work of Erik H. Erickson. The stages are seen as characterized by the interplay between pairs of drivers. PYRAMID FILMS, 1975
AGING; ERICKSON, ERIC H.; PSYCHOLOGY

EXERCISE FOR THE NON-AMBULATORY

360 F COL 19 min A
A qualified instructor demonstrates exercises that are designed for persons using wheelchairs and/or persons restricted to bed. As with all exercise programs, physician consultation is advised. FAIRVIEW GENERAL HOSPITAL
AGING; DISABILITIES; PHYSICAL FITNESS

FALL OF FREDDIE THE LEAF

361 F COL 16 min G
In this story, Freddie the Leaf begins his life as a small, healthy sprout on top of a tall tree. As he goes through his stages of life, his wise friend, Daniel, helps to prepare him for change--and the mystery of death. AIMS MEDIA, 1986
AGING; BUSCAGLIA, LEO; DEATH AND DYING

FALLS AND FIRES: SAFETY IN THE HOME

6236 V COL 15 min A
Every year nearly 12,500 people age 50 and over die from falls or fires in the home. Help your viewers avoid death and disability with this program which highlights simple lifestyle adjustment that can make the safety difference. AMERICAN ASSOC. RET. PERSONS
AGING; FIRE; SAFETY; SENIOR CITIZENS - SEE AGING

FAT ALBERT: OLD FOLKS ARE A-OKAY

1216 F COL 15 min E
Devery has Fat Albert and the gang almost convinced that old people are weird. They're mean! On Halloween night the gang sets out to scare all the old people and Devery dares Russell and Melby to go to old Mrs. Bakewell's scary, creaky house. When they emerge, Fat Albert and the gang barge in to rescue them and find Russell and Melba treated to soda and cookies. They join the party and discover they were wrong. MCGRAW-HILL FILMS, 1979

AGING; ANIMATED FILMS; CHILDREN'S FILMS - ELEMENTARY

FIT FOR THE FUTURE

117 K COL A
Produced by the Northwest Regional Library System, this Cultural Outreach Information Now kit contains a slide program, books, and health guides that allow libraries to present a program on fitness for the future. NORTHWEST REGIONAL LIBRARY SYS, 1987

AGING; HEALTH EDUCATION; PHYSICAL FITNESS

FOR GENTLEMEN ONLY

1264 F COL 28 min HA
5046 V

Despite its need for renovations and its seedy location, the Manor Hotel has long been home for retired gentlemen like Jim. The new management informs Jim that the hotel, opening its doors to female residents, will no longer be for gentlemen only. Feeling uprooted and frustrated, Jim expresses himself by sounding the hotel's fire alarm. His friend, Hughie, tries to stop him and strikes the alarm himself. Then the men gleefully scramble down the fire escape, knowing they have defied society. In this touching microcosm an entire generation of people find that their values of order, loyalty, courtesy, and respect of others are no longer the code of the day. WOMBAT FILM & VIDEO

AGING

FOREVER YOUNG

1266 F COL 58 min JHA
Dispels many of the prejudices and fears normally associated with growing old. Features people ranging in age from 66 to 100 participating in such activities as skydiving and beekeeping. LEARNING CORP OF AMERICA, 1981

AGING

GENERATIONS

1291 F COL 11 min JHA
Focuses upon bridging the generation gap between an elderly couple who come to the park for a picnic and a group of neighborhood children playing nearby. The children move to another section of the park and one lone boy remains. He and the couple pass a pleasant, happy afternoon together. PHOENIX FILMS, 1979

AGING

GIANTS OF TIME

5001 V COL 52 min JHA
Now in their nineties and ablaze with vitality, they change the image of old age. FILMAKERS LIBRARY, 1990

AGING

THE GOLDEN HONEYMOON

1332 F COL 52 min JHA
Teresa Wright and James Whitmore star in the poignant comedy about an elderly couple who takes a winter vacation in St. Petersburg, Fl, in the 1920's. There they discover that 50 years of marriage do not prevent the stirring of old jealousies or diminish the chances of an even deeper love. By Ring Lardner. (THE AMERICAN SHORT STORY SERIES) PERSPECTIVE FILMS, 1979

AGING; AMERICAN LITERATURE; COMEDY FILMS; LARDNER, RING; SHORT STORIES

GRANDPA'S DAY

414 F COL 25 min JHA
A 75-year-old man takes care of his 16-year-old granddaughter, Dori, who has lost her parents. He is active and loves to swim. As evidence of senility mounts, Dori must face the possibility of her beloved grandpa becoming evermore dependent upon her. Dori rises to the challenge, getting a new appreciation of herself in the process. MEDIA GUILD

AGING; DISABILITIES; SOCIAL ISSUES; YOUNG ADULT FILMS

GROUP PROGRAMS INVOLVING THE OLDER ADULT

2852 S COL A
This slide/tape program is designed to motivate those responsible for planning programs with groups of older adults wherever they may gather. Programmers are encouraged to use local resources and to involve the older adults themselves in as much of the process as possible - from choosing program topics to participating in the programmed events. BI-FOLKAL PRODUCTIONS, INC., 1979
AGING; DISABILITIES; LIBRARIES AND LIBRARIANSHIP; LIBRARY PROGRAMMING; STAFF AND PROFESSIONAL DEVELOPMENT

THE GROWING CONNECTION IN THERAPY: HORTICULTURAL THERAPY FOR OLDER ADULTS

4559 V COL 15 min A
This videotape focuses on horticultural therapy for older adults in a variety of settings. It confirms the continuing pleasure of gardening despite physical limitations. Tools and techniques for overcoming the physical barriers of gardening are illustrated. GEORGIA CENTER FOR CONT. EDUC.
AGING; DISABILITIES; HORTICULTURE - THERAPEUTICS; RECREATION THERAPY; THERAPY

HAVE YOU HEARD?

6245 V COL 14 min A
Most of us take hearing for granted, but more than 15 million Americans, and almost 50% of those over 65, suffer some degree of hearing impairment. This program provides information, treatment, and possible correction of hearing problems. AMERICAN ASSOC. RET. PERSONS
AGING; HEARING IMPAIRED

HEALTH IN THE LATER YEARS

849 F COL 24 min A
This is a film to convince older people that aging doesn't have to equal disability and to motivate them to change to healthy living patterns. Advice about medical care, medication, self-prescription, and smoking. (BE WELL SERIES) CHURCHILL FILMS, 1983
AGING; HEALTH EDUCATION

HEALTH QUACKERY: FACT OR FRAUD?

6238 V COL 20 min A
Health Quackery: fact or fraud?, will learn you how to fight back. You'll discover how to spot a con man or woman whether he's trying to peddle food, drugs devices or so-called medical clinics. Then you'll get some practical advice on putting quacks on the spot, and on involving the individuals and organizations which can press the battle against health fraud. AMERICAN ASSOC. RET. PERSONS
AGING; SENIOR CITIZENS - SEE AGING

HELP STOP CRIME: CON GAMES
AGAINST THE ELDERLY

132 V COL 35 min A
Florida's Attorney General Robert A. Butterworth shares information and awareness tips on how our senior citizens can spot con artists and protect their valuables and money. Through dramatizations based on real scam cases, the viewer will learn how to recognize the most popular con games and what to do about them. OFFICE OF THE ATTORNEY GENERAL, 1987

AGING; CRIME AND CRIMINALS; CRIME PREVENTION

JOURNEY TOGETHER

1958 F COL 22 min G
This film dramatizes the emotional coming together of a teenager wrestling with adolescent growing pains and a lonely woman burdened with the hardships of old age. It is set in an urban black neighborhood during a harsh winter. The drama is based on the true life accomplishments of 14-year-old Shawn Leach, who was elected as the youngest delegate to the National Woman's Conference in Houston, Texas in 1977. FILMS, INC, 1978

ADOLESCENCE; AGING; YOUNG ADULT FILMS

KICKING HIGH IN THE GOLDEN YEARS

4964 F COL 58 min A
This winning documentary about managing the changes of advancing years features six middle class seniors from Queens, New York. At home, in their neighborhood senior center, and in amateur performances, they reveal the rewards of aging with dignity and purpose. NEW DAY FILMS, 1987

AGING; RETIREMENT

LIBRARY SERVICES FOR MATURE YEARS

4116 A A
STATE LIBRARY OF FLORIDA, 1973
AGING; DISABILITIES; LIBRARIES AND LIBRARIANSHIP; STAFF AND PROFESSIONAL DEVELOPMENT

LILLITH SUMMER

2034 F COL 28 min JHA
5138 V
5621 V
This is the story of an unlikely friendship between a young girl and an old woman. As a result of this friendship we see a mutual acceptance and understanding develop of the many stages of life. Based on the novel by Irwin Hadley. AIMS MEDIA, 1984

AGING; HADLEY, IRWIN; YOUNG ADULT FILMS; YOUNG ADULT LITERATURE

LUTHER METKE AT 94

158 F COL 27 min A
In his eighties, he began writing poetry for his grandchildren. At 85, while caring for his wife, he singlehandedly constructed an impressive two story home. And now in his nineties, Luther is shown completing a unique hexagonal log cabin that he designed. Incorporating his poetry, portions of his past, his reflections on life, and his interactions with family, neighbors, and society, LUTHER METKE AT 94 documents a man at peace with himself and actively involved in the world around him. TERRA NOVA FILMS, 1979

AGING

MANDY'S GRANDMOTHER

3204 F COL 30 min EIJ
Mandy's idea of what a grandmother is like comes from a picture book. This idea is shattered by the arrival of her real grandmother, and Mandy learns to love and accept her for who she is. Based on the book by Liesel Moak Skornen. PHOENIX FILMS, 1978

AGING; CHILDREN'S FILMS - ELEMENTARY; CHILDREN'S LITERATURE; FAMILY; SKORPEN, LIESEL MOAK

A MATTER OF INDIFFERENCE

3225 F B/W 50 min JHA
An interview with Maggie Kuhn, founder of the Gray Panther Movement, who conveys her intelligence and indignation as she discusses old people's identity loss, their unused social skills, changes in society, retirement, and rest homes. PHOENIX FILMS, 1974

AGING; KUHN, MAGGIE

THE MIDDLE YEARS

3241 F COL 23 min HA
Some people panic at the prospect of their fortieth birthday; others mark it as the beginning of a new life. In some ways they are frightening years. They bring an awareness that time is passing and is taking its toll. Yet in balance, the middle years are good years. Still youthful vigor coexists with the wisdom of maturity. They can be the most fulfilling years of a lifetime. FILMS, INC, 1976

AGING

MISS LARSEN: REBEL AT 90

4155 F COL 17 min HA
FILMS, INC, 1976

AGING; DISABILITIES

MY MOTHER, MY FATHER

547 F COL 33 min HA
This documentary takes a candid look at four families and their deep and often conflicting feelings as they deal with the stresses and changes involved in caring for an aging parent. TERRA NOVA FILMS, 1985

AGING; FAMILY

MYSTO THE GREAT

2216 F COL 25 min JHA
Upon the death of his wife, Mysto the magician chooses not to mourn the past. He prepares for a happy future though his two sons disagree with his intentions. One son wants his father to be taken care of, the other thinks his dad should lead his own life. Desiring independence, Mysto drives off in his car with plans for tomorrow, perhaps another marriage and a new home. PERSPECTIVE FILMS, 1976

AGING; FAMILY; MAGIC AND MAGICIANS

NEVER GIVE UP: IMOGEN CUNNINGHAM

3299 F COL 28 min HA
Portrait of the noted photographer at 92; shows her at home and walking around picturesque locales in San Francisco as she recounts her life and discusses her family, friends, photography, thoughts about death, and other topics. PHOENIX FILMS, 1975

AGING; BIOGRAPHY; PHOTOGRAPHY; WOMEN'S STUDIES

NOBODY EVER DIED OF OLD AGE

3308 F COL 52 min HA
Dramatizes the lives of a series of resourcefully independent citizens in their late years who are struggling to survive, with some degree of dignity, the odds against them. Combines praise for old people with outrage at the dehumanization they experience at the hands of society. FILMS, INC, 1976

AGING

NOW ONE FOOT, NOW THE OTHER

563 F COL 24 min EIJHA
This is a story about the unbeatable strength of love and the discovery that you get back the love you invest. Bobby's grandfather has a stroke. Although the family does not expect him to recover, Bobby continues to work with his grandfather and helps him to walk again. FILMFAIR COMMUNICATIONS, 1986

AGING; DE PAOLA, TOMIE; DISABILITIES

NURSING HOME CARE

3130 V COL 19 min A

This program shows that some senior citizens can live independently. It profiles a man of 95 who lives actively with a minimal amount of community help and with no more serious medical problems than many people one-third his age. But many seniors not nearly his age require more assistance. This program shows a well run nursing home and describes its concerns. It also provides criteria for evaluating nursing home, and suggests alternative care for seniors. FILMS FOR THE HUMANITIES

AGING; NURSING HOMES; SENIOR CITIZENS - SEE AGING

NUTRITION IN THE LATER YEARS

850 F COL 24 min A

This film gives an understanding of the special nutritional requirements of older people, as well as the danger from discomforts of too much or too little. Motivation and tips on how to change are also given. (BE WELL SERIES) CHURCHILL FILMS, 1983

AGING; HEALTH EDUCATION; NUTRITION

OLD, BLACK, AND ALIVE

3326 F COL 28 min JHA

Portraits of seven elderly Black people whose insights on aging and old age convey a sense of their experience and vitality. Captures the joy, pathos, humor, and common humanity they express, and shows the role of religious faith in minimizing the fear of death. NEW DAY FILMS, 1975

AFRICAN AMERICANS; AGING; DEATH AND DYING

ONE-EYED MEN ARE KINGS

3336 F COL 16 min JHA

The misadventures of an elderly Parisian who, forced to walk his mother's dog, masquerades as a blind man. Observes him being treated with new respect until the ruse is 'discovered' and he resumes his lonely existence. MCGRAW-HILL FILMS, 1974

AGING; DISABILITIES; MOTION PICTURES, FRENCH

PEEGE

3367 F COL 28 min HA

A dramatization that revives the sense of warmth and positiveness of the relationship between the young and the aging. Depicts a family visiting their mother/grandmother "Peege," who is near senility, at a nursing home on Christmas Day. Peege just sits as the family members engage in an uncomfortable conversation with her. The oldest of the three sons has real affection for her and his involvement is based on love and not guilt. PHOENIX FILMS, 1974

AGING; DISABILITIES; YOUNG ADULT FILMS

PENSIONS: THE BROKEN PROMISE

3369 F COL 38 min HA

Shows how many Americans depend on their pension plan and social security to provide a comfortable standard of living after they retire. Although a reform bill has been passed, and many will benefit from it, the need of educating the people concerning the pension bill is still before us. FILMS, INC, 1972

AGING; PENSIONS

PHYSICAL FITNESS IN THE LATER YEARS

851 F COL 24 min A

This film explains how exercise can help keep the body parts functioning, lessen pain, and provide a feeling of well being. It also describes different kinds of exercise programs, offers caution, and suggests ways to motivate oneself. (BE WELL SERIES) CHURCHILL FILMS, 1983

AGING; PHYSICAL FITNESS

PIECE OF CAKE

2332 F COL 26 min JHA

The need to create a fantasy as a protection from the loneliness of old age is the theme of this film. Jack and Bert, two old men living frugally in a rural town, are confronted with the approach of Christmas. LEARNING CORP OF AMERICA, 1982

AGING; CHRISTMAS; HOLIDAYS AND FESTIVALS

POISON IVY

2361 F COL 13 min JHA

Tells about Ivy Granstrom, nicknamed Poison Ivy, who has only two and one half percent vision yet manages to lead an energetic life. Shows her now at sixty-six years of age, jogging, gardening, and skiing. Emphasizes how she expresses her approach of life, as she says, the best way she knows how. PHOENIX FILMS, 1980

AGING; DISABILITIES; VISUALLY IMPAIRED

PORTRAIT OF GRANDPA DOC

3391 F COL 28 min G

As a young artist makes final preparations for his one-man show, his mind frequently flashes back to memories of his late grandfather. These thoughts, illustrated with old home movies and family photos, bring together a picture of a kindly old man who always had time to talk, teach, console, and encourage his grandson to develop his natural talent for painting. PHOENIX FILMS, 1977

AGING

PREVENTION OF ACCIDENTS AT HOME

4688 F COL 23 min A

About 600,000 senior citizens are involved in accidents every year. Most of these accidents occur at home, and many could have been prevented. The film pinpoints 50 hazards present in a typical home and gives simple safety measures which can be put into action at little or no cost. (SAFETY FOR SENIORS) MANDEL FILM CORPORATION, 1985

AGING; SAFETY

RAY LUM: MULE TRADER

2412 F COL 18 min JHA

Ray Lum was about the best judge of horses or men that ever lived. This collection finds him sharing the learning lore and, most of all, the stories he's famous for such as the one about the horse too tall to drown or the mules who committed suicide. Born in 1819, Lum spent more than 70 years crossing and recrossing the United States buying and selling livestock. CENTER FOR SOUTHERN FOLKLORE, 1980

AGING; BIOGRAPHY; FOLKLIFE

RAYMOND LOEWY: FATHER OF INDUSTRIAL DESIGN

2413 F COL 15 min JHA

Loewy discusses the elements of good design and strolls through a hardware store where his dry sense of humor is fueled by sundry designed items among the store's wares. At 85, he's as sharp as ever, and his drive keeps him working day and night looking for ways of improving the most ordinary object. CAROUSEL FILM & VIDEO, 1979

AGING; BIOGRAPHY; LOEWY, RAYMOND

ROCKING CHAIR REBELLION

2441 F COL 30 min JH

This film is based on the novel by the same name. It may come as a surprise to both young and old to discover that they share some of the same frustrations in life, being thought incapable of looking after themselves. TIME/LIFE MULTIMEDIA FILMS, 1980

ADOLESCENCE; AGING

A ROSEWOOD DAYDREAM

AGING

A ROSEWOOD DAYDREAM

3459 F COL 14 min JHA
A Rosewood Daydream is the name of an itinerant folk group who travels across Canada, singing in old people's homes. Watching the trio of two young men and a young woman perform and the old people listen, there is no doubt of the rapport between singers and audience and, in fact, between the generations. FILMS, INC. 1971

AGING; FOLK MUSIC - UNITED STATES; MUSIC AND MUSICIANS

RUTH STOUT'S GARDEN

3467 F COL 23 min HA
Ruth Stout says of her gardening, "I just plant an' pick." That's all this 92-year-old does. As she blithely scatters seeds and tubers, she relates the benefits of gardening naked, shares family reminiscences, and regales the viewer with the humorous eclecticism of her personality. MADE-TO-ORDER LIBRARY PROD. 1976

AGING; WOMEN'S STUDIES

SECRET LIFE OF T.K. DEARING

3496 F COL 47 min G
A charming and funny story about a young girl, T. K. Dearing, and the sensitive relationship she develops with her grandfather. At first resentful when he comes to live with her family, T. K. soon learns that being old has almost as many problems and almost as many virtues as being young. (THE TEENAGE YEARS SERIES) TIME/LIFE MULTIMEDIA FILMS, 1978

AGING; CHILDREN'S FILMS - ELEMENTARY; YOUNG ADULT FILMS

SENIOR POWER

2498 F COL 19 min A
Setting out to prove that with a lifetime of experiences senior citizens have accumulated, their brains can beat the criminal brawn. Senior Power points out simple, feasible, practical ways in which older people can deter robbers both at home and on the streets. BILL BROSE, 1975

AGING; CRIME PREVENTION; SAFETY

SHOPPING BAG LADY

3509 F COL 21 min EIJHA
Focuses on the values of compassion, tolerance, and empathy, and then raises the viewer's awareness about the harsh realities of the aged in the United States. Set in New York City, the story concerns two 14-year-old girls who come upon a destitute lady in Central Park. The encounters they have with her lead one of them to come to a better understanding of people as individuals. LEARNING CORP OF AMERICA, 1975

AGING; DISABILITIES; YOUNG ADULT FILMS

SILVER INTO GOLD

197 F COL 25 min A
5249 V
Although athletic success stories may be plentiful, SILVER INTO GOLD tells the unusual and inspiring stories of swimmer Gail Roger, a grandmother; and marathon runner Marion Irvin, a nun. At an age when many people approach retirement, these two women have defied the artificial limits of age and gender to become world class athletes. BARR FILMS, 1987

AGING; ATHLETES; DISABILITIES; SPORTS AND RECREATION; WOMEN'S STUDIES

THE SILVER MAIDEN

5358 F COL 12 min JHA
5598 V
Based on the one act play "A Sunny Morning" by Joaquin and Serafin Quintero. A tender narrative of a rediscovered love when an elderly man and woman meet by accident in a park. Starring Eil Wallach and Jacqueline Brooks. CAROUSEL FILM & VIDEO, 1990

AGING; GERONTOLOGY - SEE AGING

SOUPMAN

654 F COL 25 min JHA
Joey belongs to a street gang that robs the elderly. While talking with one of his potential victims, he finds himself comforting her. During repeated visits with her, he decides to leave the gang, in spite of violent consequences, in order to care for the elderly residents of the building. MEDIA GUILD, 1983

AGING

SPECIAL PEOPLE: LIBRARY SERVICES TO NURSING HOME RESIDENTS

655 V COL 15 min A
This program is intended to help branch library staff begin library service to nursing home residents. Part I discusses some of the personal and emotional reactions that nursing home employees as well as library staff may experience while serving nursing home residents. The second part describes the kinds of services, programs, and materials developed and used by one branch library at a local convalescent center. LIBRARY VIDEO NETWORK

AGING; COMMUNICATION; DISABILITIES; LIBRARIES AND LIBRARIANSHIP; STAFF AND PROFESSIONAL DEVELOPMENT

A SPECIAL TRADE

2573 F COL 17 min E
5252 V

"Hang on, Nell! Whee." That's what Bartholomew would say as he pushed Nelly's stroller through the sprinklers. When Nelly was a baby, Bartholomew took her for walks. As she grew older, he helped her learn to walk and skate. They were special friends. One day Bartholomew fell down the stairs and he came home in a wheel chair. Now it was Nelly's turn to help and she knew just how to do it. BARR FILMS, 1979

AGING; CHILDREN'S FILMS - ELEMENTARY; DISABILITIES

STRESS IN THE LATER YEARS

852 F COL 24 min A
6214 V

This film gives an understanding of how the special stress of older people (loss, loneliness, retirement, etc.) can cause physical disorders. It introduces relaxation and other techniques and suggestions for enjoying social activities. (BE WELL SERIES) CHURCHILL FILMS, 1983

AGING; DISABILITIES; HEALTH EDUCATION; STRESS

THE STRINGBEAN

2612 F COL 17 min J

In this wishful masterpiece a wispy old woman cultivates a potted stringbean plant with a devotion akin to love. Caring for her thriving green friend is her sole diversion in the Paris lodging. The ultimate fate of the plant and the act of faith and optimism of its guardian form slender narrative threads of this wordless film poem. TEXTURE FILMS, 1964

AGING; NON-NARRATED FILMS; WOMEN'S STUDIES

STROKE SURVIVOR'S WORKOUT

5970 V COL 28 min A

A Stroke Survivor's workout is an easy to follow exercise program for stroke survivors. It has been designed to stimulate and strengthen the body and enhance appearance and feeling of well-being. This video has two parts. The first part is done sitting in a wheelchair. The second part is done in a standing position using a chair for support. COURAGE CENTER

AGING; DISABILITIES; EXERCISE - SEE PHYSICAL FITNESS; HEALTH CARE; STROKE

SUMMER SOLSTICE

572 F COL 48 min JHA
A moving drama about a couple whose marriage and love have endured for 50 years. On a visit to the Cape Cod beach where they met and fell in love a half century earlier, they remember and relive the moments which have shaped their relationship--the joyous moments and the losses. Starring Henry Fonda (in his last film role) and Myrna Loy. MTI FILM & VIDEO, 1983
AGING: FONDA, HENRY

TAI CHI FOR ELDERS

5402 V COL 60 min A
Tai Chi is an ancient Chinese exercise, developed by physicians to improve people's health. It is practiced today by Chinese elders, both in the parks and in rehabilitation centers. Its slow, smooth movements make it easy on the joints, and help develop a person's balance, flexibility and sense of relaxation. TERRA NOVA FILMS
AGING: EXERCISE - SEE PHYSICAL FITNESS; HEALTH CARE; PHYSICAL FITNESS

TAKING CARE OF MOTHER BALDWIN

2633 F COL 20 min JHA
The camera eavesdrops on the everyday and captures the special relationship between an old black lady and the young black boy who does her chores amid their humble surroundings. He fetches the water, chops the firewood, prepares the dinner beans, while she, nodding and dozing, keeps rein on his mischievousness. Finally, his quiet devilry wins out and unsettles her. PERSPECTIVE FILMS
AFRICAN AMERICANS; AGING; YOUNG ADULT FILMS

THERE WERE TIMES, DEAR

677 F COL 60 min HA
Alzheimer's disease is a devastating disorder that destroys vital brain cells and is the fourth most common cause of death among adults. This film tells the story of how one family, the Millards, deals with the problem. DIRECT CINEMA, 1986
AGING; ALZHEIMER'S DISEASE; DISABILITIES; FAMILY; HEALTH CARE

THESE ARE THE DAYS

679 F COL 20 min JHA
5649 V
A film that successfully heralds the message of our aging population: it's okay to grow old. Ideally suited for the arts and aging. FILM IDEAS, 1985
AGING; SOCIAL ISSUES

TIME WILL TELL

4361 F COL 16 min JHA
This charming film shows us the unlikely coming together of inner city kids from the New York school system and old folks in a nursing home. Some of these kids are targeted as potential drop-outs and are in a special program aimed at giving them a fresh start. Others come from a special junior high school that encourage community service. That's how the kids came to be volunteer visitors. FILMMAKERS LIBRARY, 1986
AGING; NURSING HOMES; VOLUNTEERS; YOUNG ADULT ISSUES

TO A GOOD LONG LIFE

3618 F COL 20 min HA
Portraits of three elderly people living vigorous, interesting lives. One is a hod carrier in the construction industry who runs 17 to 20 miles a day. Mitsu Yashima, a Japanese-American artist, teaches painting to other older people and discusses the positive aspects of age. Jack Collison, a poet, explains how he enjoys the independence he feels. FESTIVAL FILMS, 1976
AGING

UMBRELLA JACK

690 F COL 24 min E
Umbrella Jack is the town eccentric who is taunted by neighborhood children, but when Billy befriends him and discovers the reason for his odd behavior, both their lives are saved--one literally and the other symbolically. FILMS FOR THE HUMANITIES, 1986
AGING: CARRADINE, JOHN; CHILDREN'S FILMS - ELEMENTARY

WEEK FULL OF SATURDAYS

2787 F COL 19 min A
This topical documentary shows the importance of pre-retirement planning for active adults to assure satisfying later years. 1979
AGING; RETIREMENT

WHAT SHALL WE DO ABOUT MOTHER?

722 F COL 49 min JHA
This film focuses on the hard-working middle class citizens who have only a tiny nest egg, who cannot afford private nursing homes, and who are considered too prosperous for government assistance. All too often their care becomes the burden of the middle-age children who suffer resentment as well as guilt. CAROUSEL FILM & VIDEO, 1980
AGING; DISABILITIES; SOCIAL ISSUES

WHERE DID YOU GET THAT WOMAN?

2814 F COL 28 min A
Describes the life of septuagenarian Joan Williams, who has worked for 20 years as a washroom attendant in a singles bar. Discusses her childhood in Oklahoma in the early 1900s, her life with a philandering husband, her widowhood, and her fresh start in Chicago. TEXTURE FILMS, 1983
AGING; WOMEN'S STUDIES

THE WILD GOOSE

3728 F COL 19 min HA
A hilarious comedy about a misanthropic old man confined in a straitlaced nursing facility. The puckish oldster spends most of his time trying to circumvent the rules and the nurses who enforce them. FILMS, INC, 1975
AGING; COMEDY FILMS; NURSING HOMES; SATIRE

YOUNG AT HEART

224 F COL 28 min A
A specially endearing film about a widow and widower who meet in their eighties, fall in love, and marry. Artists and grandparents when they meet, Louis and Reva reveal the rich possibilities in life for those who keep open to others. An inspirational piece for all ages. NEW DIMENSION FILM, 1987
AGING; MARRIAGE

YOUR FUTURE: WHO DECIDES?

6237 V COL 20 min A
This videotape presentation comprises three short depictions of situations in which an older person can potentially lose control over decisions that are important for his or her personal well-being. In each scene, a facilitator enters the story to suggest certain concepts, procedures or areas of inquiry that can help the persons involved begin to plan ahead for later life and reduce their risks of mistreatment or abuse by others. AMERICAN ASSOC. RET. PERSONS
AGING; CRIME PREVENTION; SENIOR CITIZENS - SEE AGING

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NY: Bowker, 1989

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National Library Service for the Blind
and Physically Handicapped,
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For Spanish language large type books, contact
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P.O. Box 4414
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POPULAR MAGAZINES AND NEWSLETTERS FOR OLDER ADULTS

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Omni Reports, Ltd.
P.O. Box 34031
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215 Long Beach Blvd.
Long Beach, CA 90801

Dynamic Years
American Association of Retired Persons
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Long Beach, CA 90801

Elder Update
Florida Department of Elder Affairs
1317 Winewood Blvd., Bldg.#1, Rm.317
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801 Cumberland Hills Drive
Hendersonville, TN 37075

Hot Flash: Newsletter for Midlife and Older Women
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Stony Brook, NY 11790-0609

Later Years
22 North 2nd Street
Lafayette, IN 47902

Lear's: For the Woman Who Wasn't Born Yesterday
P.O. Box 51233
Boulder, CO 80321-1233

Longevity: A Practical Guide to the Art and Science of Staying Young
Omni International Ltd.
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New York, NY 10023-5965

Lynn Caine's Lifelines
65 W. 90th Street
New York, NY 10024

Mature Outlook
P.O. Box 1205
Glenview, IL 60025

Mature Traveler
GEM Publishing Group
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Reno, NV 89513

Mirabella: For Women Over 40
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Washington, DC 20005

Senior Rights Reporter
Brookdale Center on Aging
425 E. 25th Street
New York, NY 10010

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339 Telegraph Road
Bellingham, WA 98226

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